

Academic Program

This program is intended to broaden a student's awareness of the international business climate. It will provide an understanding of the economic, political and cultural aspects of doing business in the European Union nations of Belgium and The Netherlands. In addition, it will expose students to the theoretical foundations of global business strategies as well as the operational and marketing practices of firms headquartered in Europe, and conducting business throughout the world. This seminar is a field-based course that enables students to observe international environments and study, first-hand, four major industries as well as specific companies operating within those industries. Additionally students will spend time visiting cultural landmarks in Amsterdam, Bruges and Brussels. Students are required to enroll in a 3 credit Company Tour of BeNe course. Undergraduates enroll in INB 491; graduate students enroll in MKT 696. The course includes the company tour in March, as well as three mandatory pre-departure meetings held at 6 pm on January 25, February 15, and March 1, 2013.

Eligibility

Minimum undergraduate cumulative GPA of 2.0; minimum graduate cumulative GPA of 3.0. At the time of application, the applicant must have completed at least two semesters at CSU if a first year student, and at least one semester if a transfer or graduate

Code of Conduct which would prevent successful participation on the study tour.

All applicants must schedule a pre-admission interview with the program director.

Cost

The program cost is \$2400. The cost includes:

- Roundtrip Airfare
- Lodging
- Some breakfasts
- In-Country Transportation
- An International Student Identity Card

The cost does not include CSU tuition for the required 3 credit course. To view the current tuition rates, go to . The cost may change due to increases in airfare and/ or the exchange rate. Students should budget an additional \$500-650 for lunch, dinner, souvenirs, and sightseeing and tours. Students are personally responsible for passport or visa fees, health insurance, and personal souvenir purchases and sightseeing.

Billing

The \$2,400 cost is broken down into 2 payments:

- \$200 payment due with application (see application for instructions on how to make this payment).
- 2,200 will be due on January 22, 2012. If payment is not made by that date or if the student has not made arrangements to pay using spring Financial Aid, then the student will be removed from the program.

Financial Aid

Students may use spring financial aid to pay for the \$2,200 program fee due on January 22.

In order to apply spring financial aid toward these fees, the student must provide the Education Abroad office with a copy of their financial aid award letter reflecting that the student has enough spring aid to cover both their tuition costs for all courses taken in the spring term and the \$2,200 program fee. The student must also provide the Education Abroad office with their spring course schedule. All of these documents must be submitted to the study abroad office by the January 22nd deadline.

If you have any questions about using financial aid toward the study abroad cost, please contact the Education Abroad office.

Scholarships

Two scholarships are available to students on short term programs. Eligible students can apply for the CISP Education Abroad Scholarship and the ODAMA Education Abroad Scholarship.

Do I need a Visa?

If you are not a United States citizen (even if you are a Permanent Resident), you may need a visa to enter Belgium and/or the Netherlands. If you have any questions regarding visas, contact the Education Abroad Office.

Program Description

This study tour provides students the opportunity to learn culture and business practices in Belgium and The Netherlands. Students will visit two of Belgium's most important and interesting cities, Brussels and Bruges, as well as Amsterdam located in The Netherlands. This trip showcases several industries in which Belgian and Dutch companies hold significant competitive positions----the cut flower and bulb industry, the production of world-class chocolates and the brewing of outstanding beer. In addition, students will attend a European antiques and fine arts industry trade show, sit in on a session of the European Union Parliament and tour the beautifully preserved city of Bruges.

Contact

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csu in Belgium and the Netherlands International Company and Industry Tour

Trip date: March 8-17, 2013

