DB Presentation Wiki:

Please read the instructions for the Discussion board presentations assignment (Unit 1 tab) and review the Discussion board topics. While you will post on every Discussion board topic, you will choose one topic to present. Once you have chosen your preferred topic, please click "**Edit Wiki Content**" and write your name in an empty line under the topic – be sure to note the due date, it is different from the commenting **due date** (one week earlier). Once a box is filled up, you must choose a different topic. In other words, only a certain number of students can present each topic, no exceptions. Once a box is filled, choose a different topic. First-come, first-choice.

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| DB2: Management Theory - Due 9/13/2020 at 11 PM |
| Student A |
| Student B |
| Student C |
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| DB3: Organizational Culture - Due 10/4/2020 at 11 PM |
| Student 1 |
| Student 2 |
| Student 3 |
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(copy and paste as needed)

**Discussion Board Instructions:**

The presentations in this discussion board will focus on past and present management theories. Please read the following articles for inspiration and background information before posting. I have posted a few samples for you to consider.

**Presenters**: Be sure to find an external and reputable article to present. Do not present the information from any of the articles below. Post your video in a new thread. Reminder - presentation posts (videos) are due a week before the discussion board comments are due (this is noted on the syllabus). Presenters are still required to post 2 comments on the discussion board (even the one they present in).

**Non-presenters:** Read the articles below and watch the posted videos by your classmates. Be sure to make two comments in the discussion board. Do not create new threads, comment on the videos. For full credit you are only required to comment on two videos (not two comments per video).

DB Position Paper Wiki:

Please read the instructions for the Position Paper & Presentation assignment (Unit 1 tab) and review the business topics in this wiki. While you will post on every Discussion board topic, you will choose one topic to present. Once you have chosen your preferred topic and position, please click "**Edit Wiki Content**" and write your name in an empty yellow box – be sure to note the **due date**, it is different from the commenting due date (one week earlier). Only one student can present each position. First-come, first-choice.

--- DB2 - Due **February 4** ---

Nepotism: *How does nepotism affect the business environment?*

Article: Kneale, Klaus. (2009) Is Nepotism So Bad? *Forbes*. <https://www.forbes.com/2009/06/19/ceo-executive-hiring-ceonewtork-leadership-nepotism.html#2bb358d0838f>

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| **Position** | **Name** |
| Practicing nepotism is **positive** for business owners and shareholders. |  |
| Practicing nepotism is **negative** for business owners and shareholders. |  |
| Practicing nepotism is **positive** for society. |  |
| Practicing nepotism is **negative** for society. |  |

The Gig Economy:  *How does California's Prop 22 affect the business environment?*

Article:  Rana, Preetika. (2020). California Voters Exempt Uber, Lyft, DoorDash From Reclassifying Drivers; Ballot measure lets ride-hailing and food-delivery copanies sidestep state labor law. *Wall Street Journal*. <https://www.wsj.com/articles/california-voters-exempt-uber-lyft-doordash-from-having-to-reclassify-drivers-11604476276>

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| **Position** | **Name** |
| Prop 22 is **positive** for business owners and shareholders. |  |
| Prop 22 is **negative** for business owners and shareholders. |  |
| Prop 22 is **positive** for society. |  |
| Prop 22 is **negative** for society. |  |

--- DB3 - Due **February 25** ---

Bereavement Policies:  *Are generous bereavement policies positive for the business environment?*

Article: Shellenbarger, Sue. (2019) Does your boss have your back when a loved one dies? *The Wall Street Journal*<https://www.wsj.com/articles/does-your-boss-have-your-back-when-a-loved-one-dies-11572255002>

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| **Position** | **Name** |
| Generous bereavement policies are **positive** for society. |  |
| Generous bereavement policies are **negative**for society. |  |
| Generous bereavement policies are **positive** for business owners and shareholders. |  |
| Generous bereavement policies are **negative**for business owners and shareholders. |  |

Right to unplug: *Is the right to disconnect from work positive for the business environment.*

Article: Kesslen, Ben. (2019) A 'right to disconnect'? Nw York City Council explores protecting off hours. *NBC News.*<https://www.nbcnews.com/news/us-news/right-disconnect-new-york-city-council-explores-protecting-hours-n963071>

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| **Position** | **Name** |
| The right to disconnect from work is **positive** for business owners and shareholders. |  |
| The right to disconnect from work is **negative**for business owners and shareholders. |  |
| The right to disconnect from work is **positive** for society. |  |
| The right to disconnect from work is **negative**for society. |  |

Off-Duty Conduct: *Is monitoring off-duty employee behavior positive for the business environment?*

Article: Maltby, Lewis. (2013) Your personal life is none of your boss’s business. *The New York Times*. <https://www.nytimes.com/roomfordebate/2013/04/02/should-social-media-activity-cost-you-your-job/your-personal-life-is-none-of-your-bosss-business>

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| **Position** | **Name** |
| Monitoring off-duty employee behavior is **positive** for society. |  |
| Monitoring off-duty employee behavior is **negative** for society. |  |
| Monitoring off-duty employee behavior is **positive** for business owners and shareholders. |  |
| Monitoring off-duty employee behavior is **negative**for business owners and shareholders. |  |

--- DB4 - Due **March 11** ---

Mandatory Arbitration: *Are mandatory arbitration clauses positive or negative for employees, owners, or society?*

Article: Gershman, Jacob. (2018) As More Companies Demand Arbitration Agreements, Sexual Harrassment Claims Fizzle. *Wall Street Journal*.

<https://www.wsj.com/articles/as-more-employees-sign-arbitration-agreements-sexual-harassment-claims-fizzle-1516876201>

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| **Position** | **Name** |
| Mandatory arbitration clauses are **positive** for business owners and shareholders. |  |
| Mandatory arbitration clauses are **negative**for business owners and shareholders. |  |
| Mandatory arbitration clauses are **positive** for society. |  |
| Mandatory arbitration clauses are **negative**for society. |  |

Non-Compete Clauses:  *Are non-compete clauses positive for the business environment?*

Article: Heskett, James. (2019) Should Non-Compete Clauses be Abolished? *Harvard Business Week Working Knowledge*. <https://hbswk.hbs.edu/item/should-non-compete-clauses-be-abolished>

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| **Position** | **Name** |
| Non-compete clauses are **positive** for society. |  |
| Non-compete clauses are **negative**for society. |  |
| Non-compete clauses are **positive** for business owners and shareholders. |  |
| Non-compete clauses are **negative**for business owners and shareholders. |  |

Pay Transparency:*Is pay transparency positive for the business environment?*

Article: Cooney, Samantha. (2018). Should you share your salary with co-workers? Here’s what experts say. *Time*. <https://time.com/5353848/salary-pay-transparency-work/>

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| **Position** | **Name** |
| Pay transparency is **positive** for employees. |  |
| Pay transparency is  **negative**for employees. |  |
| Pay transparency is  **positive** for business owners and shareholders. |  |
| Pay transparency is  **negative**for business owners and shareholders. |  |

--- DB5 - Due **March 25** ---

Efficient Infringement:*How does efficient infringement affect the business environment?*

Article: Nocera, Joe. (2020). Apple pushes back against patent trolls in thier favorite court. *Bloomberg Businessweek.*<https://www.bloomberg.com/news/articles/2020-10-20/how-apple-aapl-fights-back-against-the-patent-trolls>

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| **Position** | **Name** |
| Efficient infringement is **positive** for society. |  |
| Efficient infringement is  **negative**for society. |  |
| Efficient infringement is  **positive** for business owners and shareholders. |  |
| Efficient infringement is  **negative**for business owners and shareholders. |  |

Business Utility Deals:  *Are private utility deals positive for the business environment?*

Article: Frazier, Mya. (2018) Amazon isn’t paying its electric bills. You might be. *Bloomberg Businessweek.*<https://www.bloomberg.com/news/articles/2018-08-20/amazon-isn-t-paying-its-electric-bills-you-might-be>

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| **Position** | **Name** |
| Private utility deals are **positive** for customers. |  |
| Private utility deals are **negative** for customers. |  |
| Private utility deals are **positive** for society. |  |
| Private utility deals are **negative** for society. |  |

Corporate Consolidation: *Would finding Google guilty of violating antitrust laws be positive or negative for other business owners? For society?*

Article: U.S. Accuses Google of Illegally Protecting Monopoly. *The New York Times.*<https://www.nytimes.com/2020/10/20/technology/google-antitrust.html?action=click&module=RelatedLinks&pgtype=Article>

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| **Position** | **Name** |
| Finding Google guilty of violating antitrust laws is **positive** for other business owners. |  |
| Finding Google guilty of violating antitrust laws is **negative**for other business owners. |  |
| Finding Google guilty of violating antitrust laws is **positive** for society. |  |
| Finding Google guilty of violating antitrust laws is **negative** for society. |  |

--- DB6 - Due **April 15** ---

CEO Activism:  I*s CEO activism positive for the business environment?*

Article: Noguchi, Yuki. (2018) Blue and red companies: how CEO activism is reshaping workforce politics. *NPR Morning Edition*. <https://www.npr.org/2018/10/15/656849460/blue-and-red-companies-how-ceo-activism-is-reshaping-workforce-politics>

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| **Position** | **Name** |
| CEO activism is **positive** for customers. |  |
| CEO activism is **negative**for customers. |  |
| CEO activism is **positive** for society. |  |
| CEO activism is **negative**for society. |  |

 Theft Preventions:  *Are shaming techniques/employee searches good for the business environment?*

Article: Resinger, Don. (2016) Is Amazon shaming warehouse workers into not stealing? *Fortune.*<https://fortune.com/2016/03/08/amazon-shaming-warehouse-workers/>

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| **Position** | **Name** |
| Shaming techniques and employee searches are **positive** for employees. |  |
| Shaming techniques and employee searches are **negative** for employees. |  |
| Shaming techniques and employee searches are **positive** for business owners and shareholders. |  |
| Shaming techniques and employee searches are **negative** for business owners and shareholders. |  |

**Discussion Board Instructions:**

Please post two comments in this discussion board forum for full credit. Do not start a new thread unless you are a presenter. You do not need to comment on every video, just be sure you have posted two separate posts before the due date.

Exam Question: (Short Answer)

*Please reflect on the discussion board presentations. Describe one presentation where the position was different from your own. What was one piece of evidence that you found convincing? How will this affect your behavior or opinions after graduation.*

Reminder Email:

Good Afternoon DB3 Presenters,

This is a friendly reminder your DB3 presentation is due this Sunday, 2/23 at 11 PM. Please refer to the attached instructions and be sure all elements are included in your video. Thank you to Students A, B, and C for already submitting.

Also, please be sure to still make 2 comments to the discussion board next week. You are still required to comment, even if you presented.

Have a good weekend,

Dr. Vander Weerdt