# **Program Description**

This study tour provides students the opportunity to learn culture and business practices in the United Arab Emirates. Students will stay in two of the UAE's greatest cities, Abu Dhabi and Dubai, and visit companies such as the Cleveland Clinic, Fibrex, Standard Charter Bank and GE.

# **Application**

The program application and deposit receipt is due no later than September 21, 2013 to confirm your participation. To make the program deposit of \$200, take the program application and your payment to the Cashier's Desk in the First Floor of the Main Classroom. You will receive a receipt that you must turn in with your application. Additionally, you will need a valid passport (not expiring within six months of travel) or proof indicating you have applied for a US passport in order to apply.

### Contact

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#### Contact

#### Donna Davisson, LCB, CGBP

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# Cleveland State University



# Academic Program

This program is intended to broaden a student's awareness of the international business climate and to provide an understanding of the economic, political and cultural aspects of doing business in the UAE. This seminar's field-based course enables students to study various aspects of conducting business in the UAE and to develop an integrated business strategy for one of the companies visited. Additionally, students will spent New Year's Eve (NYE), New Year's Day, and January 2nd in Paris sightseeing and enjoying many of the culturally enriching festivities and attractions the city has to offer. NYE will include a celebration that takes you to the top of the Eiffel Tower! While in the UAE, students will visit companies and explore the cities of Abu Dhabi and Dubai, including the opportunity to visit the world's tallest building. Students are required to enroll in a 3 credit Company Tour of UAE course. Undergraduates enroll in INB 491; graduate students enroll in MKT 696. The course includes the company tour in January, as well as three mandatory pre-departure meetings held at 6 pm on October 25, November 22, and December 13, 2013.

# Eligibility

Minimum undergraduate cumulative GPA of 2.0; minimum graduate cumulative GPA of 3.0. At the time of application, the applicant must have completed at least two semesters at CSU if a first year student, and at least one semester if a transfer or graduate student. The applicant must have not have an unpaid balance on their Treasury Services account and no infractions of the Student Code of Conduct which would prevent successful participation on the study tour. All applicants must schedule a pre-admission interview with the program director.

#### Cost

The program cost is \$3,300. The cost includes:

- · Roundtrip Airfare
- Hotel Accommodations in Paris and a Furnished Apartment in Abu Dhabi
- Breakfast
- In-Country Transportation
- New Years Eve Celebration in Paris including entry to the Eiffel Tower
- · An International Student Identity Card

The cost does not include CSU tuition for the required 3 credit course. To view the current tuition rates, go to www.csuohio.edu/tuition. The cost may change due to increases in airfare and/or the exchange rate. Students should budget an additional \$500-650 for lunch, dinner, souvenirs, and sightseeing not included in the program cost. Additionally, students are personally responsible for passport or visa fees and health insurance.

# Billing

The \$3,300 cost is broken down into 2 payments:

- \$200 application fee is due no later than September 21, 2013 (see application for instructions on how to make this payment).
- \$3,100 will be due on October 25, 2013.
  If payment is not made by that date or if the student has not made arrangements to pay using the Budget Payment Plan or Financial Aid, then the student will be removed from the program.

#### Financial Aid

Students may use spring financial aid to pay for the \$3,100 program fee due on October 25, 2013.

In order to apply spring financial aid toward these fees, the student must provide the Education Abroad office with a copy of their financial aid award letter reflecting that the student has enough spring aid to cover both their tuition costs for all courses taken in the spring term and the \$3,100 program fee. The student must also provide the Education Abroad office with their spring course schedule. All of these documents must be submitted to the study abroad office by the October 25 payment deadline. If you have any questions about using financial aid toward the study abroad cost, please contact the Education Abroad office.

# Scholarship

A scholarship is available to students attending short term programs. Eligible students can apply for the CISP Education Abroad Scholarship. Contact the Education Abroad office for more details.

### Do I need a Visa?

If you are not a United States citizen (even if you are a Permanent Resident), you may need a visa to enter France or the UAE. If you have any questions regarding visas, contact the Education Abroad Office.

