2015 TASC LOGO CONTEST OFFICIAL RULES

The objective of this contest is to design a logo for the Cleveland State University Tutoring & Academic Success Center, which provides comprehensive academic support within a student-centered environment. This entails engaging Cleveland State University undergraduates in research-based strategies and approaches for learning in order to achieve academic goals and ultimately graduation. We do this in a context that socially integrates them into college life. Entries will be judged by a team which will select top designs and any winning themes/ideas that may be used as the official Cleveland State University Tutoring & Academic Success logo.

By participating in the contest, the artist accepts and agrees to comply with the following rules:

Entries must be submitted with a properly completed and <u>signed</u> Official Entry Form – no exceptions.

This contest is limited to *individual* current Cleveland State University students - No group projects.

Artists may submit up to two entries.

All submitted designs and source images must be the original work of the artist. No third-party artwork or images, including clipart, or copyrighted graphics may be used.

Entries must be submitted to <u>tutoring@csuohio.edu</u> as a scalable JPG or vector graphic in EPS.

Each design must lend itself to different formats, including publications, signage, website, promotional items, and other printed material. It must reproduce well in different sizes and when printed in black and white and grayscale.

Submissions must include the word "TASC" legibly within the logo. The logo must not contain any other text except possibly "Cleveland State University."

Submissions CANNOT include the Trademarked Cleveland State Magnus Viking or Peering Magnus or the University Seal.

Limit designs to three colors or less. Please use colors from the Cleveland State University color palette found at http://www.csuohio.edu/sites/default/files/CSU-Color-Palette.pdf. Colors should come mostly from the Primary color palette: University Green, Campaign Green, and CSU Gray.

By submitting an entry, the artist agrees that the Cleveland State University Tutoring & Academic Success Center will become the rightful owner of the image and any likeness of the image, and may alter and reproduce the image at its discretion. The winner will be required to sign a contract assigning all ownership of the logo to the Cleveland State University Tutoring & Academic Success Center. Furthermore, the artist agrees to any and all changes the Cleveland State University Tutoring & Academic Success Center deems necessary.

Submissions must be received by Friday, 3/13/15 at 3:00PM. Entries received after the deadline will not be accepted.

Judging decisions are final and may not be appealed. In the event that no entry is selected, the Cleveland State University Tutoring & Academic Success Center reserves the right to declare no winner and run the contest again at a later date.

The winning artist will receive a $50 Viking Outfitters bookstore gift card

2015 Logo Design Contest
OFFICIAL ENTRY FORM

Artist Name: _____

CSU ID Number: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

I have read and fully understand and will comply with the rules and conditions of this contest. I understand that if my entry is selected as the winner I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry.

Date: _____

Signature of Artist: _____

*All entries must be signed above.

Please submit to Tutoring & Academic Success Center, Main Classroom 233 or scan and email with entry to tutoring@csuohio.edu