

Cleveland State University
Division of Continuing Education
STRATEGIC PLAN

The Division of Continuing Education strategic plan includes three core functions: lifelong learning, workforce development, and new knowledge and engagement. By adopting an agile framework for continuing and extended education, (CEE) CSU can respond to evolving demands of community-based employers and learners.

Workforce Development

- A. Equip Northeast Ohio's workforce through increasing broad-based involvement in strategy, training/education development decisions, and by fostering cross-purpose relationships.
 - a. Identify trends in sector-specific skill requirements, by which to develop balanced measures that meet area labor market needs.
 - b. By developing competency-based education credentialing for CEE, across the university.
 - c. By fostering a dynamic CEE ecosystem with a wide range of high-quality learning opportunities assisted by eLearning and other technology platforms, and by offering employer, site-based courses.
 - d. Expand the number of eLearning courses by funding a dedicated instructional designer supported by CEE by funding.

- B. Develop sustainable outreach plan in conjunction with individual workforce sector specialties leading to partnerships and additional third-party education vendor contracts.
 - a. Extend existing relationships and frameworks to develop pathway programs between two and four year college collaborations.
 - b. Develop an online education/training and career guidance portal for clients to chart and review their progress and manage their achieved credentials and certificates
 - c. Investigate feasibility of workforce training apprenticeship through CEE.
 - d. Increase partnerships with online education vendors in all college/school disciplines

- C. Support individuals to make informed learning and career choices through improved content and delivery of continuing education, workforce training, and career growth options.
 - a. By providing learning resources for community-based classroom locations.
 - b. By developing plans for CE success coaching including designing/implementing a feasibility study.
 - c. Secure additional WIET (Ohio Means Jobs) program approvals
 - d. Promote financial literacy for higher education/continuing education

Open CSU: Lifelong Learning

- D. Develop a lifelong learning center as “Open CSU”.
 - a. By offering ability/career testing
 - b. By structuring workshops to explore learning pathways that can help fulfil career aspirations
 - c. By helping transition clients from non-degree to degree programs
 - d. By cultivating CE learning opportunities in conjunction with university-led study abroad programs
 - e. By offering a range of topical courses
 - f. By connecting CSU faculty to the community through public interest podcast series (non-credit, no cost).

New Knowledge & Engagement

- E. Brand Cleveland State University as an accredited provider for continuing education and workforce development.
 - a. By raising overall quality of training providers, adult educators and training programs
 - b. By developing standards and best practices i.e. CSU CEU, ACET accreditation, add standardizing processes, tuition, instructor fee, instructor orientation, development, etc.
 - c. By creating a strategic marketing plan

- d. By presenting at national and international conferences
- F. Establish “CEE Faculty Fellow” position
- a. To conduct research/write white papers
 - b. To liaise with faculty to involve more faculty in CEE
 - c. To coordinate development of CEE instructor orientation and administration of instructor evaluations
 - d. To promote new programs
- G. Use research-based practices to develop advancement plan for continuing and extended education partnerships with business and community-based organizations
- H. Create a culture of cooperative solutions that address economic inclusion in the Cleveland and North East Ohio community through partnerships and support services for CE clients;
- a. By offering CEE Success coaching
 - b. By providing financial literacy for higher education/continuing education
 - c. By offering financial aid services through payment plans and workforce development grants