



Student Snapchat Ambassador Application

Are you proud to say #ImAViking? Do you document every aspect of your #CLEstate experience on social media? Is our city your campus?

Well, in that case you should definitely apply to be a Snapchat Ambassador for Cleveland State!

One day every week, a CSU student is taking over the CLE_State Snapchat account to share his or her #CLEstate experience and engage with fellow students, future Vikings and alumni. Have what it takes? E-mail socialmedia@csuohio.edu with answers to the following:

1. Why do you want to take over CSU's Snapchat account for a day?
2. If you were the CSU Snapchat Ambassador, what kind of content would you snap?
3. Do you have experience using Snapchat for anything other than personal use?
4. What clubs/groups are you involved in on campus?
5. What is your major/year?
6. What are your social media handles (Snapchat/Instagram/Twitter)?
We'd love to see examples of your great posts!
7. Is there a specific day that you'd prefer to be our Snapchat Ambassador, if chosen?
(Any specific event or experience you'd like to cover as the Snapchat Ambassador?)

If we like what we see, we'll be in touch.

What's in it for you?

1. You get to spread your CSU love with the rest of the world.
2. We'll hook you up with some Viking gear.
3. We'll promote your takeover across all of our social media platforms.

This is your opportunity to show off your social media skills and take our followers on a fun ride. But keep in mind that our account cannot be used for self-promotions, promoting your friends or selling anything. If you are chosen, you will have to sign a contract adhering to a set of content rules.

Happy snapping!

