Associate of Arts to Bachelor of Arts Journalism and Promotional Communication, Integrated Promotional Communication Concentration Pathway (Effective Fall 2018)

SUGGES	STED SEC	QUENCE AT TRI-C		
First Year				
Fall Semester	Credits	Spring Semester	Credits	
ENG 1010/101H College Composition I	3	ENG 1020/102H College Composition II	3	
Math & Data Analysis Requirement	3	COMM 1010 Fund. Of Speech Communication	3	
Foreign Language if needed (or Communication requirement course)	3 to 4	Foreign Language if needed (or general elective)	3 to 4	
MJS 1010 Principles of Media and Communications*	3	MJS 1320 Social Media Communication	3	
MJS 1310 Film Appreciation	3	Natural Science Elective	3	
Semester Total	15 or 16	Semester Total	15 or 16	
	Secon	d Year		
Fall Semester	Credits	Spring Semester	Credits	
MJS 2000 Media Writing	3	MJS 2040 American Cinema	3	
MJS 2010 News Writing**	4	MJS 2220 Broadcast and Multimedia Journalism	3	
MJS 1610 Survey of the Black Press	3	Natural Science Elective w/ a Lab	4	
Social & Behavioral Science Elective (not MJS)	3	Arts and Humanities (not MJS)	3	
General Elective	3			
Semester Total	16	Semester Total	13	
		Total minimum credits earned at Tri-C	60	
		Associate of Arts Awarded		
SUGGE	STED SE	QUENCE AT CSU		
	Third	l Year		
Fall Semester	Credits	Spring Semester	Credits	
Com 224 Fundamentals of Journal & Promo	3	COM 350 Persuasive Comm & Attitude Change	3	
COM 226 Mass Media and Society	3	COM 355 OR COM 464	3	
COM 257 Principles of Public Relations	3	COM 425 Publication Design	3	
COM 260 Principles of Advertising	3	COM 303 Communication Inquiry**	3	
COM 335 Multimedia Storytelling	3	General Elective WAC/SPAC 300/400 Level	3	
Semester Total	15	Semester Total	15	
Fourth Year				
Fall Semester	Credits	Spring Semester	Credits	
Integrated Prmotional Communication Elective	3	COM 447 Promotional Production	3	
COM 455 Communication Campaigns	3	COM 363 Journalism and Media Laboratory	1	
Communication Elective WAC 300/400 Level	3	General Elective 300-400 Level	3	
General Elective 300/400 Level	3	General Elective 300/400 Level	3	

Fall Semester	Credits	Spring Semester	Credits
Integrated Prmotional Communication Elective	3	COM 447 Promotional Production	3
COM 455 Communication Campaigns	3	COM 363 Journalism and Media Laboratory	1
Communication Elective WAC 300/400 Level	3	General Elective 300-400 Level	3
General Elective 300/400 Level	3	General Elective 300/400 Level	3
General Elective 300/400 Level	3	General Elective	3
		General Elective	3
Semester Total	15	Semester Total	16
		Bachelor of Arts Awarded	121-123

<sup>\*</sup>Student must earn a minimum grade of "C" in this course to progress in the major at CSU.

Additional Information:

Assumptions: college-level readiness in MATH and ENG; no Foreign Language Deficiency (FLD). NOTE-this is different from the Foreign Language Requirement (FLR) which is a requirement in the College of Liberal Arts and Social Sciences at CSU.

CSU requires a minimum of 120 total credit hours for graduation. At least 30 credits must be completed in-residence at CSU. At least 24 of the in-residence credits must be completed at the upper division (300/400) level. An overall total of 42 upper division (300/400) level credits are required. Students deficient in total credits or in-residence must take additional elective credits to meet the minimum requirements. Depending upon other elective choices made, students may not need as many general electives as indicated above, or may need additional electives.

Students who do not complete the Associate of Arts degree are responsible for the completion of the entire General Education Requirements at Cleveland State University.

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This map represents one example of how to complete the AA and BA degrees. Students should work closely with counselors/advisors at both institutions to discuss options.

<sup>\*\*</sup>Student must earn a minimum grade of "B-" in this course to progress in the major at CSU.

<sup>^</sup>Students must maintain a 2.25 GPA to graduate with a major in Journalism and Promotional Communication.