



S P O N S O R S H I P O P P O R T U N I T I E S

October 7, 2017





ABOUT THE CSU REC HOMECOMING 5K RACE

The CSU Rec Homecoming 5K is a 3.1-mile race on and around the Cleveland State University campus to help celebrate homecoming 2017! Alumni, students, faculty, staff and Rec Center members, and the general public are welcome and encouraged to join in this fun and competitive race. Awards will be given out male and female finishers in 12 age categories, as well as overall finishers. Mark your calendar for Saturday, October 7th @ 9am and don't miss this opportunity to be a part of this awesome event!

ABOUT CSU REC HOMECOMING 5K RACE SPONSORSHIPS

Becoming a sponsor of the CSU Rec Homecoming 5K Race gives you access to all participants and the event, itself! We've partnered with Hermes Road Racing to help spread the word about this awesome event which attracts hundreds of participants each year. There are multiple ways to get involved as a sponsor and support this awesome community and university event! Check out the options below or ask about becoming a **CSU Rec Event Partner** and get more bang for your buck!



SPONSORSHIP LEVELS

GOLD | \$300

- Logo on Homecoming 5K Race t-shirt
- Logo recognition on all event marketing materials (print and digital)
- Logo included and linked on Homecoming 5K webpage
- Logo and name recognition on Welcome sign
- Logo and name recognition on Thank You sign
- Table at the event
- 4 Complimentary registrations for race
- Shout-out during opening comments

SILVER | \$200

- Logo included and linked on Homecoming 5K webpage
- Logo recognition on select event marketing materials
- Logo and name recognition on Thank You sign
- Table at the event
- 2 Complimentary registrations for race
- Shout-out during opening comments

BRONZE | \$100

- Company name included and linked on Homecoming 5K webpage
- Name recognition on Thank You sign
- Table at the event
- 1 Complimentary registration for race
- Shout-out during opening comments

DONATION*

- Name recognition on sponsor Thank you sign

**This can include food, items, coupons, special offers, etc. for participants. Higher-value donations can be equivalent to other sponsorship levels.*

CUSTOM

Custom sponsorships are available if you would like to donate/ sponsor a specific aspect of the event (food table, water station, coffee station, etc.). These sponsorships are limited and will be granted on a first-come, first-served basis. For more info, please contact Teddy Blythewood.



QUESTIONS? WANT TO JOIN?
 Contact Teddy Blythewood, 216-802-3240 or t.blythewood@vikes.csuohio.edu.



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SPONSORSHIP CONFIRMATION FORM



Organization _____

Address _____

Contact Name _____

Contact's Phone Number _____

Contact's eMail Address _____

Please indicate the level of commitment:

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Give-Away/Donation Only

Will your organization donate a prize or give-away item to the Homecoming 5K? Yes No

If donating, what is your contribution? _____

Description of product(s)/service(s) on display: _____

Please list the names of attendees accompanying your organization's display: _____

Instructions and General Art Specs

- Please attach a high-resolution version of your organization's logo when returning this sheet. For best interpretation, EPS or PDF files are preferred.
- **For print signage:** art files should be created hi-res in CMYK and portrait orientation. Be sure to include a .125" bleed on all sides and send art files in PDF format with crop marks and all fonts embedded. Dimensions are listed with sponsorship level descriptions; annual guide ads are 5.5"w by 8.5"h.
- **For digital signage:** art files should be created at screen resolution (72dpi) in RGB and landscape orientation. File dimensions should be 1024x636px and sent in JPG format.
- **e-Newsletter ads** are leaderboard size (728x90px); follow digital signage specs for art files.
- **Please return this form** via postal mail, by fax to 216-802-3203, or via email to Matt Schmiedl.
Please remit payment to: Cleveland State University Campus Recreation Services, 2420 Chester Avenue, Cleveland, OH 44115.

CONTACT: MATT SCHMIEDL: M.SCHMIEDL@CSUOHIO.EDU OR 216-802-3251 FOR MORE INFORMATION.



CAMPUS RECREATION SERVICES
216.802.3251 | csurec.com | m.schmiedl@csuohio.edu

