

Goals and Strategies

I. Sustain and Enhance Academic Excellence and Student Success

- Strategy A: Improve Quality of Instruction**
- Strategy B: Enhance Undergraduate Education**
- Strategy C: Enrich Graduate Education and Research**
- Strategy D: Pursue Initiatives in Signature Programs**

II. Maintain Economic Stability

- Strategy A: Increase Tuition Revenue by Increasing Enrollments**
- Strategy B: Develop Operational Procedures to Enhance Efficiency**
- Strategy C: Increase Fundraising to Support New Initiatives**
- Strategy D: Maintain a Stable Budget Model**

III. Foster a Collaborative University Culture

- Strategy A: Nurture a Transparent and Interactive Decision-making Process**
- Strategy B: Improve Communication Among Students, Faculty, and Staff**
- Strategy C: Cultivate and Leverage Assets of a Multicultural Urban Campus**
- Strategy D: Create Leadership Development Opportunities for All Members of CSU Community**

IV. Create a Supportive Learning Community

- Strategy A: Promote a Culturally and Intellectually Rich Campus**
- Strategy B: Offer Meaningful Learning Experiences for All Student Constituencies**
- Strategy C: Remove Barriers to Student Success**
- Strategy D: Promote Engaged Learning to Connect Students to Real-World Experiences**

V. Respond to Community Needs

- Strategy A: Maintain and Expand Collaborative and Partnership Activities**
- Strategy B: Enrich the Urban Community Through Outreach, Service, and Partnerships**
- Strategy C: Support, Enhance, and Sustain the University's Engagement Strategy**

VI. Construct a Distinctive Image of Enduring Quality

- Strategy A: Improve the Physical Environment of the Campus**
- Strategy B: Develop and Promote Signature Programs to Distinguish CSU from Other Universities**