



May 2, 2022

## To the university community,

Spring is an energizing time at CSU. Our campus is alive with end of year festivals, student performances, faculty and staff celebrations, and, of course, preparations for commencement. It is also a time when we look to the future. Today, I'm delighted to share a significant update on the future we've been envisioning through [CSU 2.0](#): **We have named our three newly forming colleges, which will be known as:**

- **College of Arts and Sciences**
- **College of Education and Public Affairs**
- **College of Health**

A sincere thank you to everyone across campus who provided input on these names. Because they are clear, succinct and descriptive, they are effective. Overall, our naming process included a dozen focus groups with CSU students, faculty and staff in the colleges most impacted, research on how prospective students are finding our programs now, and search engine optimization reviews to measure the effectiveness of our name considerations. Over the summer we will continue to draw on your input as we develop a plan to market and tell the story of these interdisciplinary new colleges.

Our newly formed colleges join the Monte Ahuja College of Business; the Washkewicz College of Engineering; the Jack, Joseph and Morton Mandel Honors College; the College of Graduate Studies; and the Cleveland-Marshall College of Law.

In forming these new colleges our goal as outlined in CSU 2.0 is to “realign the current structure(s)...to better reflect our unique strengths, create recruiting and investment opportunities, streamline administrative support, and reduce administrative costs where possible.” We are on our way!

This is a monumental task, and much work remains to be done, but together we have made significant progress. Naming the colleges is another important foundational step.

We will continue to keep you updated as we move forward. Please also check the [CSU 2.0 website](#) for regular updates on the newly forming colleges.

Warm regards,

**Laura Bloomberg, Ph.D.**

*President*

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