

Program Description

Experience two of Europe's most beautiful cities as you explore Munich and Amsterdam on the Management Department's International Field Experience. Students will learn first-hand how international companies confront issues such as Organizational Change, Human Resources, Labor Management, and Sustainability, relative to the United States. Students will be immersed in a variety of cultures and visit universities, corporations, and cultural sites.



Munich, the capital and largest city of the German state of Bavaria, combines old-world charm with modern sophistication. Students will also visit Amsterdam, the largest city and capital of the Netherlands. Laden with picturesque canals and bicycles, you will have the opportunity to visit cultural attractions such as the Rijksmuseum and Anne Frank House. From the world-famous Hofbrauhaus, BMW and Unilever, to the University of Amsterdam and Heineken, students will be afforded the opportunity to meet with executives and faculty from these institutions and have a behind-the-scenes look at management practices.

Cost

The total program cost is \$3,500 and includes:

- Roundtrip airfare
- Hotel accommodations in at least three star hotels
- Breakfasts
- In-Country transportation
- An International Student Identity Card
- The cost does not include CSU tuition for the required 3-credit course, and students must have a valid passport. Students should budget an additional \$350-\$500 for lunch, dinner, souvenirs, and sightseeing not included in the program cost.

Note: The costs may change slightly due to increases in airfare and/or the exchange rate.

Billing

The deposit of a \$200 application fee is due no later than December 6, 2013. See application form or contact Dr. Tracy Porter (t.h.porter@csuohio.edu) or Dr. Vickie Coleman Gallagher (v.c.gallagher@csuohio.edu) before December 6th to discuss.

- \$1,650 will be due on January 17, 2014
- \$1,650 will be due on March 3, 2014
- Register for MLR 496 (if you are an undergraduate) or MLR 689 (if you are a graduate student) through the MLR department in BU 433 for Spring 2014 semester.



Financial Aid

Students may use Spring 2014 financial aid to pay for the \$3,500 program fee (excluding the \$200 deposit). Students may also use financial aid to pay for their tuition fees. In order to apply spring financial aid toward these fees, the student must provide the Education Abroad office with a copy of their financial aid award letter (from CampusNet) reflecting that the student has enough spring aid to cover both their tuition costs for all courses taken in the spring term and the \$3,500 program fee. The student must also provide the Education Abroad office with their spring course schedule. All of these documents must be submitted to the study abroad office by January 13, 2014. If you have any questions about the study abroad cost, please contact the Education Abroad office in MC 106 or contact Julie Good at the Center for International Services and Programs (CISP) department in MC 106 (email j.a.good88@csuohio.edu or call 216.687.3910).



Scholarships

Please contact the CISP department in MC 106 to inquire about study abroad scholarships. The deadline is December 6, 2013 for Spring 2014 term scholarships.

Program Highlights

- 4 nights in Amsterdam
- 4 nights in Munich
- Visits to BMW, Heineken Brewery, Unilever, Erico, and the University of Amsterdam (along with their partnership institute, the Amsterdam Center for Entrepreneurship)
- Opportunities to visit the world famous Haubrauhaus, canals of Amsterdam, Anne Frank House Museum, and other cultural sites

Course Requirements

In addition to observing the implementation of topics from their coursework, student teams will research their assigned corporations prior to the departure, conduct secondary data collection, collect relevant data during the trip (primarily through qualitative interviews and observational research), and complete a team research paper by May 30, 2014. Two meetings are required prior to departure to discuss objectives with the group – Friday March 28, 2014, and Friday April 18, 2014.

Eligibility

Minimum undergraduate cumulative GPA of 2.0; minimum graduate cumulative GPA 3.0. At the time of application, the applicant must have completed at least two semesters at CSU if a first year student, and at least one semester if a transfer or graduate student. There are no prerequisite courses necessary for participation. The applicant must also have no financial holds on their Treasury Services account and have no current or previous infractions of the Student Code of Conduct that would prevent successful participation on the study tour.

Application

The program application and deposit slip are both due to the CISP office on December 6, 2013 in order to confirm your participation. Please contact the Management Department (BU 433) for both forms, or contact Dr. Tracy Porter (t.h.porter@csuohio.edu) or Dr. Vickie Coleman Gallagher (v.c.gallagher@csuohio.edu) for more information.

Contact

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CSU in Munich and Amsterdam

International Field Experience in Management



May 9-18, 2014