



**BOARD OF TRUSTEES
CLEVELAND STATE UNIVERSITY**

MINUTES OF THE MEETING

BOARD OF TRUSTEES MEETING

DATE: Thursday, November 15, 2018, 7:30 a.m.
PLACE: The Wolstein Center, Gerald H. Gordon Conference Pavilion
Weinberg Board Room

PRESENT: Chair David H. Gunning II, Vice Chair June E. Taylor, Treasurer Terrence P. Fergus; Trustee Development Officer Thomas W. Adler; Trustees Stephen F. Kirk, Leonard A. Komoroski, David M. Reynolds, and Deborah A. Vesey; Student Trustees Erykah J. Betterson and John A. DeMarco; Community Board Members Timothy J. Cosgrove, Heather Lennox, and Joseph D. Roman; Faculty Representatives Dr. William M. Bowen and Dr. Stephen F. Duffy; Secretary to the Board of Trustees Dr. William J. Napier and President Harlan M. Sands. Others in attendance: Dr. Meredith Bond, Dean, College of Sciences and Health Professions.

Chair Gunning called the meeting to order at 7:30 a.m. and confirmed the presence of a quorum. He called for a motion to approve the minutes of the September 20, 2018 Board meeting; moved by Trustee Adler and seconded by Trustee Taylor, the minutes were approved by voice vote.

REPORT OF THE CHAIR

Chair Gunning welcomed everyone and noted the commitment shown by Board members in their support of the many positive University events that have taken place since the September meeting.

Chair Gunning noted that there have been productive meetings of the Academic Affairs and Student Success Committee, Financial Affairs Committee and Governance Committee; he reminded everyone that the Board members are welcome to attend any of the Committee meetings. Mr. Gunning asked Board Secretary Napier to develop a schedule of future meeting dates through the remainder of the 2018-2019 academic year.

Chair Gunning closed his remarks by encouraging Board members to attend a CSU Vikings athletic event to support the student athletes. He noted that the women's soccer team completed their best season ever, making it to the Horizon league playoffs, and that there was much greater student participation during a recent men's basketball game he attended.

REPORT OF THE PRESIDENT

President Sands reported on University highlights since the beginning of the Semester. He noted that the presidential investiture, raised \$163,000 for the “Forward Together” campaign, to advance the University’s strategic themes.

Mr. Sands noted ribbon-cutting events held for two facilities on campus, the School of Film & Media Arts and the Dan T. Moore MakerSpace. Both spaces are helping to attract future students and are providing outstanding opportunities for current students.

President Sands reported on his visits to area high schools, to encourage students to consider Cleveland State University as they apply to college. He noted that high school students and teachers have been enthusiastic in welcoming him to their schools and that for future visits to high schools, he will invite CSU faculty members and staff to join him.

President Sands thanked Board member Robyn Gordon for helping facilitate his and Dr. Julian Earls’ tour of the NASA Glenn Research Center and is looking forward to continuing a strong relationship between the University and NASA Glenn.

President Sands reported that CSU, at the Wolstein Center, will have a part in the NBA’s 2022 All-Star festivities, hosting some featured supplementary events.

Mr. Sands noted his appreciation of the University’s donors and alumni; there was recent donor recognition event held on campus, and alumni events have been held in Houston and Dallas, Texas.

President Sands expressed enthusiasm about participating in the urban cluster of APLU’s “Powered by Publics” initiative. He noted the goal of the larger project is to produce several thousand more degrees across APLU institutions, to eliminate achievement gaps, and to expand access to higher education. The urban cluster is focusing on two areas for its work, "shortening time to degree" and "financial aid solutions.”

President Sands noted three recent successes: CSU’s Cleveland-Marshall College of Law having the highest passage rate for first-time takers of the Ohio Bar Exam; Dr. Roland Anglin, Dean, Levin College of Urban Affairs, being inducted into the National Academy of Public Administrators; and Dr. Moo-Yea Lee, Professor of Chemical & Biomedical Engineering, receiving a \$1.7 million grant from the National Institute of Health for his work with MicroArray Chip BioPrinting.

Mr. Sands introduced two new hires: Ms. Jeanell Hughes has joined Cleveland State as the new Chief Talent Officer and Director of Human Resources; and Mr. Jim Bennett will join the University in December as the Chief of Staff.

President Sands thanked Trustee Deborah Vesey for establishing a scholarship fund for students in the Accounting Program, and recognized Mr. P. Kelly Tompkins for establishing a leadership education program for law students.

President Sands closed his report by showing a new recruitment video called “Find your fit at CSU” that includes current students, among them Student Trustee, Erykah Betterson.

College of Sciences and Health Professions

President Sands introduced Dr. Meredith Bond, Dean, College of Sciences and Health Professions (COSHP), to provide an overview for the Board members (**Attachment A**).

Dr. Bond noted that the COSHP is impactful; it is the largest college at Cleveland State and offers 3 of the top 5 majors at the University. Through innovative teaching and cutting edge research, the COSHP continues to build community partnerships and make contributions supporting the regional “eds and meds” economy.

Dr. Bond highlighted two areas: the CSU Math Emporium, for its success in raising math passage rates for students; and Operation STEM, for increasing the number of students who successfully complete precalculus and calculus in order to graduate with a STEM degree.

Dean Bond noted that over the last ten years, the COSHP has received more than \$45 million in external research funding, helping to earn CSU a national reputation as a research University. This benefits all students, from undergrads to doctoral students, including many underrepresented minorities.

Dean Bond introduced student panelists Richard Anderson (Doctoral student in regulatory biology), Regina Bellian (Biology major, Anthropology minor), Marcus Lard (Chemistry major, Biology minor, Pre-Dentistry), and Aubrey Lokey (Computer Science and Physics double major, Math minor); each student introduced themselves, noting their course of study and explained why they chose to attend Cleveland State University.

Dr. Daniel Munther, Assistant Professor of Mathematics, presented on his research in mathematics for food safety and public health, highlighting work on a cross-contamination model that was adopted by the FDA. He also noted a newly established collaboration with the Dole Food Company.

Dr. Crystal Weyman, Professor and Chair, Biological Geological, and Environmental Sciences, presented on the Gene Regulation in Health and Disease department (GRHD). GRHD, in its 10-year history, continues to receive increased grant funding, has produced more than 230 highly cited manuscripts, has produced three “spin off” companies, graduated 60 doctoral students, and works with an external advisory committee of respected experts representing the NAS, Cleveland Clinic, Penn State, University of California, Kent State and others.

Dean Bond closed the presentation noting that, through innovative programs like the Office of Pre-Professional Health Programs at Cleveland State University, students are accepted into medical, dental, and physical therapy programs at a higher acceptance rate than average. Dean Bond noted that the national average for acceptance into M.D. schools is 41%, CSU’s acceptance rate is 65%; national average for D.O. schools is 35% and CSU’s is 64%; national average for physical therapy is 51% and CSU’s is 85%.

Chair Gunning thanked Dean Bond, the faculty, and students for an impressive presentation, noting that the information presented should be used for recruitment and marketing to prospective students and their parents, furthering CSU's brand identify. The Board members applauded the presentation and wished the students continued success.

REPORT OF THE CSU FOUNDATION

Trustee Cosgrove provided an overview of the fundraising reports as of September 30, 2018 (**Attachment B**). He noted that the next meeting of the CSU Foundation Board of Directors will be in December.

Mr. Cosgrove asked Board members to save the date for the May 8, 2019 Radiance event; the fundraising goal is \$1.75 million. The honorees will be Barbara and Frank Sullivan and Jenniffer and Daryl Deckard, whose families established the CSU program that provides high school seniors, aging out of foster care, with scholarships and support to attend Cleveland State University.

Mr. Cosgrove noted that the co-chairs of the Radiance event are Nancy McCann and Steve Percy; Randell McShepard is the chair of the host committee; Morton Q. Levin is the chair of the vendor committee; and Trustee Tom Adler is the liaison for Trustee giving.

A brief discussion ensued regarding Advancement Department staffing, alumni giving strategies and out-of-town alumni events. Board members requested information about CSU's fundraising efforts and front-line development staffing, compared to other higher education counterparts.

REPORT OF THE ACADEMIC AFFAIRS AND STUDENT SUCCESS COMMITTEE

Trustee Kirk reported on the meeting held on November 5, 2018, noting that the Committee's name is new and now includes the words "student success" as was originally suggested by the Board.

Committee Chair Kirk reported that the Reconnect to College program (**Attachment C**) is a partnership between CSU and College Now, supporting returning adult students who wish to finish their degrees. The program has been successful to date by re-enrolling 230 students, with 27 of those students graduating last May. Mr. Kirk noted that Reconnect to College program funding has been renewed for another year.

Committee Chair Kirk reported that the Committee received a presentation on textbook affordability initiatives being undertaken by CSU (**Attachment D**).

Trustee Kirk reported that the Committee received an update on the Higher Learning Commission's (HLC) criteria for accreditation and associated processes (**Attachment E**) from Dr. Marius Boboc, who is leading the effort for the University. Mr. Kirk noted the importance of the reaffirmation of accreditation to the University. He reported that the site visit for the

comprehensive evaluation is scheduled for May, 2021, and that Board members will be briefed throughout the process.

Mr. Kirk reported that the Committee recommended Board approval of the Textbook Selection Policy, for faculty to select and assign textbooks and other instructional materials for use in courses (**Attachment F**). He noted that the resolution was included in the Consent Agenda.

Trustee Vesny moved, and Trustee Adler seconded, a motion to remove the resolution from the Consent Agenda. The motion was approved by voice vote.

Trustee Vesny moved, and Trustee Taylor seconded, a motion to approve the Textbook Selection Policy. The following resolution was approved by voice vote.

RESOLUTION 2018-96

TEXTBOOK SELECTION POLICY

WHEREAS, the Ohio Revised Code 3345.025 requires that the board of trustees of each state institution of higher education as defined in section 3345.011 of the Revised Code shall adopt a textbook selection policy for faculty to follow in selecting and assigning textbooks and other instructional materials for use in courses offered by the institution; and

WHEREAS, the Ohio Revised Code 3345.025 further requires that the policy include faculty responsibilities and actions faculty may take in selecting and assigning textbooks and other instructional materials; and

WHEREAS, the Cleveland State University has developed a Textbook Selection Policy through a joint effort led by the academic leadership team and faculty;

NOW, THEREFORE, BE IT RESOLVED that the Cleveland State University Board of Trustees approves the Cleveland State University Textbook Selection Policy.

Committee Chair Kirk closed his report by asking the Administration to produce a dashboard report that identifies and tracks key metrics for academic affairs and student success; the report could include predictive metrics to assist the University regarding issues of recruitment, retention, and graduation, among other metrics.

Chairman Gunning asked for a motion to approve the gifts and pledge payments for the 1st Quarter, Fiscal Year 2019 (**Attachment G**). Trustee Adler moved, and Trustee Vesny seconded the motion. The following resolution was passed by voice vote.

RESOLUTION 2018-97

**ACCEPTANCE OF FY 2019 FIRST QUARTER
GIFTS AND PLEDGE PAYMENTS**

RESOLVED, that the gifts and pledge payments totaling \$2,049,074 received by the Cleveland State University Foundation during the period July 1, 2018 to September 30, 2018 are hereby accepted with thanks, and

BE IT FURTHER RESOLVED, that the President is hereby directed to use these gifts subject to their terms and conditions.

REPORT OF THE FINANCIAL AFFAIRS COMMITTEE

Committee Chair Terry Fergus reported on the Committee meeting of November 5, beginning with the external audit report for the fiscal year ending June 30, 2018 (**Attachment H**). Mr. Fergus noted that the report was presented by the University's external audit firm, Plante Moran, and the required disclosures were made regarding the audit process, scope, and management cooperation. A "clean opinion" was issued, with no restatements, control deficiencies or weaknesses.

Mr. Fergus noted that there was some discussion regarding the impact of GASB 68 and GASB 75, which are accounting pronouncements requiring universities to show the portion of unfunded pension payments and retiree health care coverage for the State pension plans.

Committee Chair Fergus reported that the Committee approved acceptance of the external audit report and that the Board resolution to accept the report is on the Consent Agenda.

Mr. Fergus noted that the CSU Efficiency Report to the Ohio Department of Higher Education for Fiscal year 2018 has also been approved by the Committee and the Board resolution is on the Consent Agenda. The report is required by the Governor's Task Force on Efficiency.

Chair Fergus reported that the Holiday Closure recommendation was approved by the Committee and is being presented for Board approval on the Consent Agenda.

Mr. Fergus reported that the Committee received an investment management overview from CSU's investment advisors, Mr. Jim Barsella and Mr. Matt Shannon of Legacy Strategic Asset Management, for the portfolio results as of September 30, 2018 (**Attachment I**). The Committee agreed that the Administration should consider conducting a competitive process with regard to selecting an investment advisor, and possibly include in the scope other CSU-related entity portfolios and/or other state universities in the region.

Chair Fergus noted that the Committee also received a presentation on CSU's Financial Performance through the first quarter of the fiscal year 2019 on the operating and general fee budgets (**Attachment J**).

REPORT OF THE GOVERNANCE COMMITTEE

Committee Chair Taylor reported on the agenda from October 29, thanking Committee members and administrators for a productive meeting. Ms. Taylor noted that the Committee is requesting, from the Administration, a calendar of events that require Board member participation throughout the academic year, and that the calendar be provided in mid-August, prior to the start of the school year.

Chair Taylor reported that the Committee reviewed the honorary degree process currently in place and reviewed processes at other Universities (**Attachment K**). The Committee will consider recommendations to the current guidelines and improving the “call” for nominations. Ms. Taylor noted that future nominees will be handled through the new process.

Chair Taylor reported that the Committee voted to recommend an honorary degree candidate who was nominated through the current process; the resolution approving the candidate is on the Consent Agenda.

Ms. Taylor noted that the Committee reviewed proposed revisions to Board Bylaws that incorporate the new committee structure and clarify certain provisions; these will be reviewed by the Committee prior to full Board recommendation (**Attachment L**).

The Committee also discussed the AGB Statement of Trustee Responsibility (**Attachment M**); Trustee Vesy volunteered to develop a statement of responsibilities specific to the CSU Board that will be discussed at an upcoming Committee meeting.

Ms. Taylor reported that a Trustee Annual Assessment Instrument (**Attachment N**), developed by an ad hoc committee of the Board, was presented for discussion and comment by Trustee Vesy. The Assessment Instrument will be distributed to the Board for comment and will be presented to the Board for approval at an upcoming Board meeting.

Chair Taylor reported that the Committee received an overview of CSU’s Visiting Committees, and that a discussion ensued regarding the Visiting Committee Bylaws (**Attachment O**), and the purpose, activity levels, expectations, and fundraising capacities of the Visiting Committees.

CONSENT AGENDA

Chairman Gunning explained that routine matters, or those discussed previously, are considered on the Consent Agenda.

Chairman Gunning asked if there were other items that Board members wished to discuss individually; there were none.

Trustee Adler moved, and Trustee Kirk seconded, the motion to approve the following consent agenda items: FY18 External Audit by Plante Moran Auditors (**Attachment P**); FY18 Efficiency Report to the Ohio Department of Higher Education (**Attachment Q**); Holiday Closure

(Attachment R); and Honorary Degree Candidate (Attachment S). The following resolutions were approved by voice vote:

RESOLUTION 2018-98

**APPROVAL AND ACCEPTANCE OF FY 2018 EXTERNAL AUDIT
PERFORMED BY PLANTE & MORAN**

WHEREAS, the Senior Vice President for Business Affairs & Finance and the Controller & Assistant Vice President received the FY 2018 external audit reports from the University's external auditors Plante & Moran, including the Auditor Required Communication, Financial Statement Audit, and Single Audit Report; and

WHEREAS, the external auditors discussed the audit reports with University Administration, and the Financial Affairs Committee of the Board of Trustees at its November 5, 2018 meeting; and

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval.

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby approves and accepts the audit reports mentioned above and dated November 15, 2018.

RESOLUTION 2018-99

**APPROVING THE CLEVELAND STATE UNIVERSITY FY18 AFFORDABILITY AND
EFFICIENCY REPORT TO THE OHIO DEPARTMENT OF EDUCATION**

WHEREAS, the Governor of the State of Ohio created the Ohio Task Force on Affordability in February 2015 to make recommendations on the three principles of 1) efficiency in expense management and revenue generation, 2) maintaining a high quality of education, and 3) lowering the student's cost of earning a degree; and

WHEREAS, Section 3333.95 of the Ohio Revised Code (ORC) requires the Chancellor of the Ohio Department of Education (ODHE) to maintain an Efficiency Advisory Committee composed of members from each of Ohio's public colleges and universities in support of the Task Force's recommendations; and

WHEREAS, each public college and university is required to submit an annual efficiency report to the Chancellor which feeds the ODHE annual efficiency report to the Governor and General Assembly; and

WHEREAS, state law also requires each public college and university's board of trustees to authorize the institutions' annual efficiency report; and

WHEREAS, due to the University's timing for Board of Trustees meetings, the University has submitted a draft of its efficiency report (attached Exhibit A) to the ODHE thereby meeting its submission deadline of September 30, 2018; and

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval.

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby authorizes the University to submit its formal FY18 efficiency report to the ODHE Chancellor accompanied by this resolution.

RESOLUTION 2018-100

AUTHORIZATION TO CLOSE CSU BETWEEN 2018/2019 CHRISTMAS AND NEW YEAR'S HOLIDAYS

WHEREAS, in 2018 Christmas Day and in 2019 New Year's Day will be recognized as University holidays on the Tuesday of each week in which the holiday occurs; and

WHEREAS, the University seeks to give its employees one day paid time off on December 24, 2018 and four additional days paid time off between the two holidays; and

WHEREAS, the University is projected to save \$135,289.46 in utilities between December 24, 2018 and January 1, 2019 by "closing" buildings to non-essential personnel; and

WHEREAS, the Administration has closed the University for the last nine (9) years during this time, to save utility costs and enhance employee morale; and

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval.

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby authorizes the Administration to close the University at the close of business on December 21, 2018 and reopen the University at the start of business on Wednesday, January 2, 2019.

BE IT FURTHER RESOLVED that given the potential cost savings and benefits realized in demonstrating good will towards University employees, the Board of Trustees hereby authorizes the Administration to make standard, going forward, the practice of closing the University between the Christmas and New Year's Holidays, and at its discretion, to determine the number of days to close prior to or after such Holidays, as is reasonable and appropriate to ensure such savings and benefits. Exceptions to this standard practice will be made as appropriate.

RESOLUTION 2018-101

APPROVAL OF HONORARY DEGREE CANDIDATE

WHEREAS, the Rev. Dr. Stephen Rowan, Senior Pastor, Bethany Baptist Church, Cleveland, Ohio, has made outstanding contributions to Cleveland State University, the Greater Cleveland area, and/or society and mankind and has been properly nominated to receive an honorary degree from the University; and

WHEREAS, the nominee has been recommended and approved by the Governance Committee of the Board of Trustees;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees approves the awarding of an honorary doctoral degree to the Rev. Dr. Stephen Rowan.

NEW BUSINESS

Chairman Gunning announced that there is an item of new business for consideration.

Honorary Degree

Trustee Adler moved, and Trustee Reynolds seconded, the motion to approve the awarding of an honorary degree, posthumously, to Ms. Serena Silvestro (**Attachment T**). The following resolution was passed by voice vote:

RESOLUTION 2018-102

APPROVAL OF HONORARY DEGREE CANDIDATE

WHEREAS, Ms. Serena Silvestro, a Cleveland State University student majoring in biology and aspiring to attend medical school, was diagnosed with cystic fibrosis early in life, struggled valiantly with the disease throughout her high school and college years and tragically passed away on June 28, 2018, before she was able to complete her degree; and

WHEREAS, proper nominating and seconding letters have been received, supporting a posthumous honorary degree to be awarded to Ms. Silvestro;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees approves the awarding of an honorary degree to Ms. Serena Silvestro, to be bestowed posthumously.

There being no further business, the meeting was adjourned at 10:38 a.m.

Respectfully submitted,

APPROVED JANUARY 17, 2019

William J. Napier

Secretary to the Board of Trustees

APPROVED JANUARY 17, 2019

David H. Gunning II

Chair, Board of Trustees