



**BOARD OF TRUSTEES
CLEVELAND STATE UNIVERSITY**

MINUTES OF THE MEETING

BOARD OF TRUSTEES MEETING

DATE: Thursday, January 28, 2016, 8:00 a.m.
PLACE: The Wolstein Center, Gerald H. Gordon Conference Pavilion
Weinberg Board Room

PRESENT: Chairman Robert H. Rawson, Jr., Trustees Thomas W. Adler, David H. Gunning II, Morton Q. Levin, Dan T. Moore III, Bernardo “Bernie” F. Moreno, and June E. Taylor; Student Trustees Paul T. All and David I. Pendleton; Community Board Member Anand “Bill” Julka; Faculty Representatives Dr. Joel A. Lieske and Dr. Nigamanth Sridhar; President Ronald M. Berkman and Secretary to the Board of Trustees William J. Napier. Others in attendance: James E. Bennett, Office of the President Chief of Staff and co-leader of the Office of Performance Management and the 2020 Project with Timothy J. Long, Associate Vice President for Finance & Budget and Dr. Deirdre Mageean, former Provost and Senior Vice President for Academic Affairs; Dr. Jianping Zhu, Interim Provost and Senior Vice President for Academic Affairs; Dr. Anton A. Komar, Director of the Gene Regulation in Health and Disease Research Center; Dr. Robert Gleeson, Interim Dean, Maxine Goodman Levin College of Urban Affairs; Dr. E. Boyd Yarbrough, Vice President for Student Affairs; Karen A. Lieske, Senior Manager of Talent Development, Career Services; and Pamela Coletta, Grants Manager, Career Success Network

Chairman Rawson called the meeting to order at 8:00 a.m. and confirmed the presence of a quorum. He called for a motion to approve the minutes of the November 20, 2015 Board meeting. Trustee Moreno moved, and Trustee Gunning seconded, the motion to approve the minutes, which were approved by voice vote.

REPORT OF THE CHAIRMAN

Chairman Rawson reported that he has appointed a Nominating Committee to select a slate of Board Officers for 2016-2017. Chairman Rawson indicated that he will chair the committee, with Trustees Adler and Gunning as the other members, and will present a slate of officers in March, with a vote at the May Board meeting.

REPORT OF THE PRESIDENT

President Berkman opened his report by recognizing the significant achievements of the Washkewicz College of Engineering students and the business faculty of the Monte Ahuja College of Business. He noted that a team of CSU mechanical engineering graduates took first place, among the 3,500 participants and more than 2,500 technical presentations from 800 institutions and 39 countries, in the international student design competition sponsored by the American Institute of Aeronautics and Astronautics (AIAA). President Berkman suggested that these students come to the next Board meeting and be formally recognized for their achievement. He further noted that Cleveland State University ranked 20th by the *U. S. News & World Report* from among more than 1,200 degree-granting, U.S.-based distance learning programs, for its on-line MBA program. He recommended that a commendation be written and sent from the Board.

President Berkman noted the outstanding Martin Luther King event held at CSU on January 19, co-sponsored with Cuyahoga Community College (Tri-C). In honor of Dr. King, the program featured students, representing a new generation, and speaking of their hopes and dreams for the future.

The President announced that Governor Kasich has appointed a capital budget commission of college and university presidents to develop capital appropriation recommendations for this biennium. Dr. Berkman, a member of the committee appointed by the Governor, predicted the House and Senate will have their own capital improvement priorities. He further noted that the remaining 10% of funds needed to complete the University's new addition to the Washkewicz College of Engineering is the University's singular capital request. Private donations account for a significant amount of the new engineering building project funding.

President Berkman reported that the University is being featured in the PBS "Voice of America" series, narrated by Earl Ray Jones, to be aired later this spring. He noted that Chairman Rawson and Mary Rose Sylvester, as the voice of the alumni, are among those being interviewed.

In closing his report, President Berkman introduced Jim Bennett for a comprehensive update on the 2020 Project (**Attachment A**). The initiative began a year ago with the encouragement of Vice Chairman Moreno and other members of the Board to take a holistic approach in looking at operational efficiencies of the University as a means to control costs and be successful in the challenging environment of reduced state funding. He noted the series of recently-held Town Hall and college meetings, and the collaboration between the Faculty Senate and the 2020 Project staff, in support of this significant endeavor. It was also noted that many of the initiatives integral to the 2020 Project are positioning Cleveland State University in a leadership role among higher education institutions, particularly in response to the Governor's Task Force on Affordability and Efficiency and other legislative mandates.

Mr. Bennett introduced the members of the “Path to 2020” leadership team. He presented an overview of the 2020 Project and the approach being used to develop a comprehensive action plan. The action plan will result from examining every aspect of CSU’s operations through 18 separate projects. He noted that each project is focused on student success and operational efficiency.

Timing of the 2020 Project was discussed, relative to the Board’s review and approval of a complete affordability and efficiency report to be submitted to the Chancellor by July 29. It was recommended that the Board review the preparation of the report at both the March and May meetings. Chairman Rawson suggested that a special Board meeting could be scheduled after May 25, once it was determined that the final report was ready for Board approval.

Trustee Moreno and others noted that the “CSU story” should be told; having the Republican National Convention in Cleveland in July would present a great marketing opportunity for the University. President Berkman indicated that something could be sent out each day.

REPORT OF THE CSU FOUNDATION CHAIR

Trustee Adler reported on fundraising results and campaign progress through December 31, 2015 (**Attachment B**). He noted that the Campaign has to-date achieved \$84 million toward its \$100 million goal, with several major gift proposals still pending. He also reported that \$10.4 million in new gifts were received toward the \$14 million annual fundraising goal, with increased donor participation at all levels.

Trustee Adler noted that strengthening the presence of the CSU Foundation locally and nationally is one of the three goals set by Foundation Chair Nancy McCann. Four new Foundation directors were appointed to the Board; two of the four new directors residing out-of-state.

Trustee Adler reported that the 2016 Radiance goal was increased by \$250,000 for a total goal of \$1.25 million. Foundation Chair McCann has created five teams to raise \$50,000 each in order to reach the \$250,000 *Radiance* goal established for the Foundation. Board members were encouraged to support *Radiance*, and to participate in the 2nd Annual Volunteer Summit on April 21, involving members of the Board of Trustees, CSU Foundation Board of Directors, and Visiting Committees. It will conclude with the annual scholarship luncheon that same day.

FACULTY PRESENTATION

Provost Zhu introduced Dr. Anton A. Komar, the Director of the Center for Gene Regulation in Health and Disease. The Provost cited the Center as the “crown jewel” of research

with a high caliber external review board, including four members from the prestigious National Academy of Science.

Dr. Komar presented an overview of the Center, its history, its research focus and its accomplishments as one of CSU's signature programs of excellence (**Attachment C**) since its inception in October 2008. He noted the interdisciplinary nature of the Center, the prestigious faculty researchers, the excellent research opportunities for students, and the start-up companies founded by the Center's researchers. Research funding and publications rank CSU's Center among the top 20 Genetic Centers across the globe.

Chairman Rawson noted the centrality and importance of research to the recruitment and retention of faculty and students. He acknowledged the outstanding work of Dr. Komar and CSU's researchers, whose efforts have enhanced the image and profile of the University. President Berkman added that a recent article in *The Chronicle of Higher Education* ranked CSU first in the nation in the percentage of research growth.

ACADEMIC AFFAIRS

Chairman Moore reported that the Academic Affairs Committee met on January 20, 2016 (**Attachment D**). A report on low enrollment courses and programs, presented by Dr. Zhu, was reviewed and recommended for approval by the Board. The report, he noted, responds to the provisions of Amended Substitute House Bill 64 and is to be submitted to the Chancellor of the Ohio Department of Higher Education by January 31.

Chairman Moore reported that Dean Gregory Sadlek, Rob Spademan and Professor Lynn Deering spoke to the Committee about the University's partnership with Playhouse Square and enhanced facilities, which have resulted in the doubling of Theater and Dance enrollment, including non-majors. Two students from the Theater and Dance programs, he reported, spoke to the Committee about their experience and the importance of having the opportunity to work directly with professionals in the performing arts.

Chairman Moore also reported the Committee received a report from Vice Provost Teresa LaGrange regarding the findings on student experiences at Cleveland State as part of the National Survey of Student Engagement. A 33% response rate was noted, compared to the 18% response rate in the state. Chairman Moore noted that survey results showed CSU students were rated low in participation in internships, study abroad and other student experiences, because they were spending more time working, commuting and caring for dependents.

Chairman Moore noted that, due to the lack of time, the demonstration of the new Career Services software was postponed until today's Board meeting. Vice President Yarbrough

proceeded to begin the demonstration by introducing Karen Lieske and Pamela Coletta. They provided a live demonstration of how students use CSU CAREERCONNECTION, and how employers use it. A discussion followed regarding the need for students to build their resume online early and to continue to revise it through their junior and senior years. Chairman Moore indicated that all undergraduates should participate in this, beginning as freshmen. In addition to updating resumes, it was noted that a procedure was also needed for removing resumes of students no longer in the job market.

Trustees expressed the need for a more interactive system, increased pace in matching CSU students with employers, and follow-up reporting on the career connection project. President Berkman noted that what was demonstrated was only one piece of career services. He suggested having information on Business and Engineering cooperative education and internships presented at the next Academic Affairs Committee meeting.

FINANCIAL AFFAIRS

Chairman Levin reported that the Financial Affairs Committee met on January 20 and recommended approval by the Board of three items on the consent agenda relative to Associate of the University status, contract for Science Building engaged learning lab renovations, and procurement of electrical energy supplier (**Attachment E**). He reported the Committee also received an update from Vice President McHenry on the University's financial performance for the first quarter of fiscal year 2016, noting stronger enrollment revenue than budgeted to cover the University's operations without using reserves. Excellent results of the bond refunding at 3.12%, producing \$3.9 million in debt service savings over the next 15 years, were reported, in addition to maintaining the A1/Stable and A+/Stable ratings from Moody and Standard & Poor respectively.

Chairman Levin reported that a lengthy discussion of dashboard key performance indicators, focused on enrollment and retention statistics and trends affecting financial performance and resources, was led by Vice President McHenry. Additional reporting topics were suggested for future reports.

Chairman Levin reported that Director of Audits Stefan Magyari presented the Committee with a schedule of planned audits and update on key internal audit initiatives. He thanked Trustee Gunning and Trustee Taylor for their assistance with the Audit Subcommittee.

STUDENT AFFAIRS

Chair Taylor summarized the January 20 meeting of the Student Affairs Committee (**Attachment F**). She emphasized the importance of providing students with life-changing experiences, preparing them for leadership positions in society and as global citizens. She reported that Vice President Yarbrough updated the Committee on Career Services and new initiatives in Student Affairs., including *Life Up Vikes* which was a featured presentation.

Chair Taylor reported Trustees All and Pendleton described the revised process for submitting names for consideration as student trustees, and reflected on their student experiences. She further reported that Dr. Katharine Hahn spoke about the new model for health care in the Counseling Center, providing quick access and multiple points of access, and reviewed the work of the Suicide Prevention Task Force.

Chair Taylor reported that the Committee was updated regarding the challenges faced by needy CSU students, and was informed of a new program, *Lift Up Vikes*, to be launched in February. In a follow-up email, Chair Taylor asked the Trustees to donate gently used items, in support of the program, that could be used by the Resource Center. A reminder was requested to be sent to the Trustees again in September.

CONSENT AGENDA

Chairman Rawson explained that routine matters, or those discussed previously, are considered on the consent agenda. He asked if there were other consent agenda items that Board members wished to remove and discuss individually. There were none.

Trustee Moreno moved, and Trustee Adler seconded, the motion to approve the following consent agenda items: Response to Provisions of Amended Substitute House Bill 64 re: Low Enrollment Courses and Programs (**Attachment G**), Associate of the University Spring 2016 Nominations (**Attachment H**), Architectural and Engineering Services Contract for Science Building Engaged Learning Lab Renovations (**Attachment I**), and Authorization to Contract Procurement of Electrical Energy Supplier (**Attachment J**). The following resolutions were passed by voice vote:

RESOLUTION 2016-1

CLEVELAND STATE UNIVERSITY COURSE AND PROGRAM REPORT IN RESPONSE TO AMENDED SUBSTITUTE HB64

WHEREAS, Amended Substitute HB64 requires that the boards of trustees of each state institution of higher education evaluate all courses and programs based on enrollment and student performance at their respective institutions; and

WHEREAS, Cleveland State University has conducted a review of 944 courses, identified 77 courses that meet the chancellor's definition of low enrollment, and taken appropriate actions to reduce the number of low enrollment courses; and

WHEREAS, Cleveland State University has conducted a review of 175 academic programs, identified 21 low enrollment programs, and taken appropriate actions to suspend these low enrollment programs; and

WHEREAS, Cleveland State University has been collaborating with other institutions in the region to share courses and offer joint programs and will continue to explore such opportunities to optimize the use of State resources;

NOW, THEREFORE, BE IT RESOLVED that the Cleveland State University Board of Trustees approves the Cleveland State University Course and Program Review Report for submittal to the Chancellor of the Ohio Department of Higher Education.

RESOLUTION 2016-2

ASSOCIATE OF THE UNIVERSITY NOMINATIONS Spring 2016

WHEREAS, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to Professional Staff members upon their retirement with a showing of distinguished service to the University; and,

WHEREAS, Ziona Austrian has performed exemplary service to the University community in various capabilities, the most recent as Director, Center for Economic Development and Research Professor, in the Urban Research and Public Service Center; and,

WHEREAS, Ziona Austrian retired from the University effective February 1, 2016; and,

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval.

NOW, THEREFORE, BE IT RESOLVED that in appreciation and recognition of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Ziona Austrian effective January 28, 2016.

RESOLUTION 2016-3

ASSOCIATE OF THE UNIVERSITY NOMINATIONS Spring 2016

WHEREAS, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to Professional Staff members upon their retirement with a showing of distinguished service to the University; and,

WHEREAS, Thomas Bier has performed exemplary service to the University community in various capabilities, the most recent as Executive in Residence, in the Urban Research & Public Service Center; and,

WHEREAS, Thomas Bier retired from the University as Senior Director, Housing Policy Research, effective February 1, 2003; and,

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval.

NOW, THEREFORE, BE IT RESOLVED that in appreciation and recognition of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Thomas Bier effective January 28, 2016.

RESOLUTION 2016-4

ASSOCIATE OF THE UNIVERSITY NOMINATIONS Spring 2016

WHEREAS, the Cleveland State University Board of Trustees included classified employees as eligible for Associate of the University status in their meeting on May 26, 2004; and,

WHEREAS, the Board of Trustees' approval provides for the granting of Associate status to Classified Staff members upon their retirement with a showing of distinguished service to the University; and,

WHEREAS, Kathleen Engel has performed exemplary service to the University community in various capabilities, the most recent as Administrative Secretary 1, in the department of University Police; and,

WHEREAS, Kathleen Engel retired from the University effective January 5, 2016; and,

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval;

NOW, THEREFORE, BE IT RESOLVED that in appreciation and recognition of dedicated classified service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Kathleen Engel effective January 28, 2016.

RESOLUTION 2016-5

**ASSOCIATE OF THE UNIVERSITY NOMINATIONS
Spring 2016**

WHEREAS, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to Professional Staff members upon their retirement with a showing of distinguished service to the University; and,

WHEREAS, Mary Beth McDonald has performed exemplary service to the University community in various capabilities, the most recent as Academic Advisor, in the department of University Advising; and,

WHEREAS, Mary Beth McDonald retired from the University effective June 30, 2015; and,

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval.

NOW, THEREFORE, BE IT RESOLVED that in appreciation and recognition of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Mary Beth McDonald effective January 28, 2016.

RESOLUTION 2016-6

**LIBRARIAN EMERITUS
Spring 2016**

WHEREAS, the Cleveland State University Librarian Personnel Policies provide for the granting of Emeritus status to Professional Librarians upon their retirement with a showing of distinguished service to the University; and,

WHEREAS, Barbara Strauss has performed exemplary service to the University community in her role as Assistant Director, Technical Services, in the Michael Schwartz Library; and,

WHEREAS, Barbara Strauss retired from the University effective October 31, 2014; and,

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval;

NOW, THEREFORE, BE IT RESOLVED that in appreciation and recognition of years of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Librarian Emeritus status and its privileges to Barbara Strauss effective January 28, 2016.

RESOLUTION 2016-7

**ASSOCIATE OF THE UNIVERSITY NOMINATIONS
Spring 2016**

WHEREAS, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to Professional Staff members upon their retirement with a showing of distinguished service to the University; and,

WHEREAS, Lynda Yupa has performed exemplary service to the University community in various capabilities, the most recent as Coordinator, HRIS, in the department of Payroll; and,

WHEREAS, Lynda Yupa retired from the University effective August 1, 2015; and

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval;

NOW, THEREFORE, BE IT RESOLVED that in appreciation and recognition of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Lynda Yupa effective January 28, 2016.

RESOLUTION 2016-8

**AUTHORIZATION TO CONTRACT FOR ARCHITECTURAL
AND ENGINEERING SERVICES FOR THE SCIENCE BUILDING (SI) INTERIOR
LAB RENOVATIONS**

WHEREAS, the University has solicited proposals for architectural and engineering services for the Science Building (SI) Interior Lab Renovations; and

WHEREAS, fifteen (15) timely responses were received and reviewed by a select review panel comprised of University representatives; and

WHEREAS, three (3) firms were chosen for interviews that were held On March 6, 2015 consisting of a one-hour presentation of qualifications, followed by a fifteen minute question and answer; and

WHEREAS, the Search Committee unanimously recommended the firm of AECOM Services of Ohio, Inc.; and

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby authorizes the University Administration to enter into contract negotiations with the architect selected pursuant

to the process outlined above, and further that the Administration may award a contract not to exceed \$534,424.00, which includes a 10% contingency for unforeseen additional design services that may be needed.

RESOLUTION 2016-9

**AUTHORIZATION FOR UNIVERSITY TO EXECUTE A CONTRACT WITH AN
ELECTRICITY SUPPLIER**

WHEREAS, the University's electric purchasing agreement with Constellation Energy Solutions expires on June 30, 2016; and,

WHEREAS, the University recognizes the volatility of the energy market; and,

WHEREAS, the University may use block & index pricing; and,

WHEREAS, the University may increase the percentage of renewable/alternative energy portion of its electric energy consumption; and,

WHEREAS, to get the most favorable price, the electricity market requires a quick response to a bid submitted in response to the University's RFP for a Competitive Retail Electricity Service Supply offer; and,

WHEREAS, the Financial Affairs Committee of the Board of Trustees has reviewed this matter and recommends full Board approval.

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees hereby authorizes the University Administration to enter into an electricity supply contract for a duration of between one and three years through an RFP process, with costs not to exceed \$0.0511/KWH for the generation, transmission losses and ancillary charge portion of the Competitive Retail Electricity Service Supply cost, which contract will be subject to approval by the CSU legal department.

EXECUTIVE SESSION

Trustee Taylor moved, and Trustee Moreno seconded, the motion to adjourn into Executive Session for the purpose of discussing collective bargaining, matters involving real estate, imminent and pending litigation with General Counsel, and the change of status of a public employee. A roll call vote was taken by the Secretary to the Board; voting in the affirmative were Mr. Adler, Mr. Gunning, Mr. Levin, Mr. Moore, Mr. Moreno, Ms. Taylor, and Chairman Rawson.

Chairman Rawson noted four segments to the Executive Session, and excused everyone except the voting and community trustees present to meet first with President Berkman, Interim

Provost Zhu, Board Secretary Napier, General Counsel Wilson, Vice President McHenry, and Assistant Vice President Drucker relative to collective bargaining. The Executive Session began at 10:25 a.m.

Chairman Rawson announced at 11:20 a.m. that the Board had finished its business in Executive Session and was returning to its regular meeting.

NEW BUSINESS

Trustee Moreno moved, and Trustee Levin seconded, the motion to approve the promotion of Associate Professor Vera Vogelsang-Coombs to Full Professor (**Attachment K**).

There being no further business, Chairman Rawson adjourned the meeting at 11:21 a.m.

Respectfully submitted,

APPROVED MARCH 9, 2016

William J. Napier
Secretary to the Board of Trustees

APPROVED MARCH 9, 2016

Robert H. Rawson, Jr.
Chairman, Board of Trustees