AMERICAN MARKETING ASSOCIATION

# Professional Certified Marketer®

## Digital Marketing

# Randy Bowling

The American Marketing Association PCM® designation is earned by demonstrating a mastery of comprehensive marketing knowledge and best practices. Bearers of this certification have successfully completed a rigorous exam and are committed to upholding the highest standards in the marketing field.

| October 9, 2019 | October 9, 2022 | |
|---|---|---|
| DATE | EXPIRATION DATE | RUSS KLEIN, CEO<br>AMERICAN MARKETING ASSOCIATION |

