



FY27 Implementation Goals for President Bloomberg and Senior Leadership Team

All implementation goals are designed to advance the overarching priorities of **Cleveland State United**. The following implementation goals are embedded under the objectives associated with each priority.

Priority A. Advance Academic Offerings, Delivery, and Scholarship to Foster Success

Objective A1. Expand experiential and work-based learning

- Goal A1a. Establish a sustainable, multi-year leadership and budget model for CSU Talent Hub (shared as B1a)
- Goal A1b. Create and implement multi-year internal and external marketing and communications plan that clearly outlines the work of the CSU Talent Hub

Objective A2. Integrate undergraduate, graduate, exploratory and continuing education for lifelong learning

- Goal A2a. Articulate and market student pathways into degree programs that fully leverage prior learning and work experiences to help students earn degrees faster
- Goal A2b. Design and launch flexible, field-relevant certification pathways embedded within academic programs and continuing education to enable stackable, workforce-aligned credentials
- Goal A2c. Establish or re-affirm effective and actionable transfer articulation agreements with all community colleges in the region
- Goal A2d. Build partnerships with all College Credit Plus partner high schools, with the core aim of supporting all students enrolling in CCP courses to matriculate as full-time CSU undergraduate students

Objective A3. Improve the student experience and enhance our culture of student success

- Goal A3a. Launch and monitor Department of Residential Life and Housing within Division of Student Belonging and Success
- Goal A3b. Leverage technology to maximize data-based decision making and annual evaluation frameworks for unified academic coaching
- Goal A3c. Maximize and evaluate CSU's application of AI to enhance student academic support and instructional opportunities

Priority B. Reimagine Community Partnerships to Increase Opportunities

Objective B1. Enhance relationships with community partners to expand opportunities for prospective and current students/learners

- Goal B1a. Establish a sustainable, multi-year leadership and budget model for CSU Talent Hub (shared as A1a)
- Goal B1b. Create and implement multi-year marketing and communications plan that clearly outlines the benefit of the CSU Talent Hub for internal and external audiences

Objective B2. Build a corporate/community partnership structure that leverages and coordinates all that CSU offers

- Goal B2a. Fully align philanthropic partnerships with strategic institutional priorities
- Goal B2b. Identify and build implementation plan for a specific set of recommended strategies to leverage university assets and right-size our built environment on campus

Objective B3. Serve as a convenor and thought-partner to help address Cleveland's most pressing social and economic challenges

- Goal B3a. Market and execute TEDxClevelandStateUniversity 2026 with the theme "Untangling Wonder"
- Goal B3b. Host at least five statewide convenings/conferences focused on CSU current strengths, including Gene Research, AI application in Higher Education, Urban Studies, and Criminal Law

Priority C. Restructure Operational and Financial Model to Enable our Mission-focused Work

Objective C1. Initiate a comprehensive multi-year stakeholder informed technology digital transformation

- Goal C1a. Execute CSU Compass platform phase milestones on schedule, while establishing the operational readiness required for sustained post-go-live success
- Goal C1b. Evaluate CSU's AI application to maximize secure, responsible and measurable AI adoption across teaching, learning, research, student success and administrative operations

Objective C2. Develop and implement a sustainable financial model and process

- Goal C2a. Finalize multi-year budget planning model to include collegiate enrollment projections aligned with adjusted expenses and investments
- Goal C2b. Building on the work to develop tuition attribution to academic areas, create the framework for a new budget model to track expenses in line with areas of tuition revenue generation
- Goal C2c. Establish a data-informed strategy to align philanthropic and endowment expenditures to strategic plan priorities

- Goal C2d. Examine the allocation of recovered indirect costs from external grants and implement a new model for how indirect costs are allocated

Objective C3. Cultivate a campus-wide culture of transformation and continuous improvement

- Goal C3a. Evaluate and implement a unified shared services model for fiscal administration and budget management as opportunities arise
- Goal C3b. Embed a structured, repeatable governance and investment framework within the Senior Leadership Groups to ensure business case rigor, financial transparency and outcome-driven continuous improvement
- Goal C3c. Ensure all supervisors are trained in and are applying CSU's Core Competencies and Performance Management Processes across campus