



## BOARD OF TRUSTEES

### CLEVELAND STATE UNIVERSITY

## MINUTES OF THE MEETING

### BOARD OF TRUSTEES MEETING

**DATE:** Monday, January 30, 2017, 8:00 a.m.  
**PLACE:** The Wolstein Center, Gerald H. Gordon Conference Pavilion  
Weinberg Board Room

**PRESENT:** Chairman Bernie Moreno, Trustees Thomas W. Adler, David H. Gunning II, Stephen F. Kirk, Morton Q. Levin, Dan T. Moore III, June E. Taylor, Deborah A. Vesny; Student Trustees Paul T. All and Sierra G. Davidson; Community Board Members Robyn N. Gordon, Len Komoroski, and Joseph D. Roman; Faculty Representatives Dr. Mark A. Holtzblatt and Dr. Nigamanth Sridhar; President Ronald M. Berkman and Secretary to the Board of Trustees William J. Napier. Others in attendance: Dr. Jianping Zhu, Provost and Senior Vice President for Academic Affairs; Dr. Ernest “Boyd” Yarbrough, Vice President for Student Affairs; Sonali B. Wilson, University General Counsel; Stephanie McHenry, Senior Vice President of Business Affairs and Finance; and Jessica V. Colombi, Executive Director, CSU Career Services

Chairman Moreno called the meeting to order at 8:00 a.m. and confirmed the presence of a quorum. He called for a motion to approve the minutes of the November 30, 2016 Board meeting; moved by Trustee Adler and seconded by Trustee Taylor, the minutes were approved by voice vote.

### **STUDENT GOVERNMENT ASSOCIATION**

The leadership of the CSU Student Government Association (SGA), President Malek Khawam, Vice President Tyler Wilson, Secretary Olga Grech, and Speaker of the Senate Aisha Kangan, reported on the purpose, funding, recent accomplishments, and plans of the SGA (**Attachment A**).

Mr. Khawam reported that the SGA has active volunteer student participation, with 150 student organizations. Mr. Wilson reported that SGA completed a voter engagement initiative and

worked collaboratively with the administration to encourage students to participate in new electronic course evaluations via the eXplorance Blue system.

Mr. Khawam noted that plans are underway for a student council on diversity, a program to encourage retention of students by mentoring incoming freshman, and increasing sustainability initiatives on campus. Mr. Taylor noted that the SGA would like to become a more active advocate at the Statehouse for CSU and higher education, noting that students are passionate about student issues and the student experience at the University. He further noted that funding for student organizations is important in building student community and retaining students.

Chairman Moreno thanked the group for their service to the SGA and for efforts that address student success and retention; their presentation concluded with applause.

### **REPORT OF THE CHAIRMAN**

Chairman Moreno welcomed and introduced Mr. Richard Fleischman and Ms. Daria Roebuck, from the CSU Foundation Board of Directors, attending the meeting at the invitation of the Chair.

Chairman Moreno noted two examples of the University's positive and growing reputation; a recent Forbes Magazine article included information about CSU, and a large amount of social media interest was generated as a result of the December commencement, when an honorary degree was awarded to Mr. Rich Paul.

Chairman Moreno thanked Board members for their unanimous support of the Radiance fundraising event and acknowledged Trustee Adler for co-chairing the yearly scholarship fundraiser.

Chairman Moreno noted that Trustee Todd C. Davidson has resigned from the CSU Board of Trustees for personal reasons and indicated that the Governor will be filling the unoccupied term before the next Board meeting.

Chairman Moreno recommended preserving the status quo of current University regulations regarding concealed firearms, in response to Senate Bill 199.

Chairman Moreno introduced Trustee David Gunning, Chair of the Athletics Subcommittee, to lead a briefing and discussion of Cleveland State intercollegiate athletics.

### **Briefing/discussion of Cleveland State Intercollegiate Athletics**

Trustee Gunning opened the briefing by recognizing CSU's overall impact in the region through increased student enrollments, faculty achievements, a solid reputation as a public university and increased philanthropic support from the community. He noted that CSU is the only university in Cleveland, with an NCAA Division 1 athletic program. Trustee Gunning provided a thorough review of the CSU intercollegiate athletic program, noting that a strategic plan for athletics will allow for informed decisions, help the University to identify opportunities for expanded support and partnerships, and help to attract and retain students (**Attachment B**).

Trustee Gunning noted that Mr. John Parry, the current Athletic Director, will be retiring. Among Mr. Parry's accomplishments, he noted the establishment of men's lacrosse and women's track programs and the maintenance of high academic standards for student athletes.

Trustee Levin asked if the amount charged per student per year was worthwhile to maintain the Division 1 designation. Trustee Vesey asked if attendance at CSU athletic events is impacted due to Cleveland's being home to three professional sports teams. Trustee Komoroski noted that, in his opinion, Cleveland State basketball is a "sleeping giant," and there is now an opportunity to bring CSU athletics into alignment with all of the other campus achievements. Trustee All noted that the public may not be aware of the positive volunteer contributions of CSU's student athletes in the community. Trustee Adler stated that fundraising for athletics needs to be included as a part of CSU's overall philanthropic plan.

Chairman Moreno thanked Trustee Gunning for the briefing and asked him to engage the Athletics Subcommittee in responding to the items identified in the report, and to work with the new Athletic Director and consultants on strategic planning regarding athletic facilities, athletic funding, fundraising for athletics and attendance at CSU athletic events.

### **REPORT OF THE PRESIDENT**

President Berkman reported on positive developments at the University, including dramatic increases in capital revenue for three projects: the Center for Innovation in Medical Professions, the Washkewicz College of Engineering and the School of Film, Television and Interactive Media.

President Berkman also reported on academic issues: steady enrollment levels, largely fueled by a significant increase in the number of freshmen students; steady improvement in retention and graduation rates; and a major investment in full-time faculty.

Dr. Berkman noted that the University has developed a good reputation at the state level. Dr. Berkman noted increased community support, including nearly \$100 million in philanthropic gifts received in a two-year period, and through new partnerships formed for the School of Film,

Television and Interactive Media project (with Playhouse Square). He noted the upcoming CSU Arts and Humanities Alive (AHA) Festival and collaboration with Cuyahoga Public Libraries, Playhouse Square, the Cleveland Playhouse, the City of Cleveland, Cleveland International Film Festival and Trinity Cathedral.

President Berkman reported on funding challenges facing the University both at the state and federal levels. He noted that the state budget for higher education—to be received today in Columbus—is expected to offer no tuition authority or flexibility, with limited increases in need based financial aid, and little increase in the SSI. Dr. Berkman noted the possibility of a State-funded Venture Fund to help more students to access education in high demand fields like nursing, physical therapy and engineering. Dr. Berkman noted that at the federal level, there have been no significant changes in the Pell Program, no sign of debt relief strategies for students, and a decrease in the international student enrollment.

President Berkman reported that enrollment is facing challenges on a number of fronts, including decreasing numbers of international students and declines in law and graduate school enrollment. He also noted that student retention, while moving in a positive direction, remains a priority for CSU.

Dr. Berkman reported that the University's 10-year accreditation review is scheduled for 2020, and the initial step is to gather the appropriate information for the re-accreditation; this is a major undertaking that will encompass all aspects and programs of the University.

President Berkman noted that there are resource challenges at the University, citing funding needs for the School of Film, Television and Interactive Media, infrastructure challenges, and resource needs in essential departments. Dr. Berkman noted key positions at the University that are still to be filled, including: three deans, vice president of university engagement and Chief Diversity Officer, and Chief Information Officer. Dr. Berkman noted, too, that the University will begin collective bargaining negotiations, for staff, this summer.

### **REPORT OF THE CSU FOUNDATION CHAIR**

In the absence of Trustee Nancy McCann, Vice President Berinthia LeVine, offered a sincere thank you to Board members for their 100% participation in support of the Radiance fundraiser. She noted that information on fundraising activity through December 31, 2016 is included in the Trustees binders, and that the University has raised \$94 million toward its \$100 million campaign goal (**Attachment C**).

### **REPORT OF THE PROVOST**

Provost Jianping Zhu reported that recent changes to the Faculty Personnel Policies have created new categories of faculty, including college lecturer, professor of practice, clinical professor and legal writing professor; with the proposed changes, the faculty members in these categories would be eligible for emeriti status. He further noted that the proposed changes were approved by the Faculty Senate on November 2, 2016 and were posted for a 30-day public comment period (**Attachment D**).

Trustee Adler moved, and Trustee Levin seconded, the motion to approve the changes to the Faculty Personnel Policy. The motion was approved by voice vote.

### **RESOLUTION 2017-1**

#### **CHANGES TO THE FACULTY PERSONNEL POLICY RELATED TO EMERITI FACULTY**

**WHEREAS**, recent changes to faculty personnel policies have created new categories of faculty, such as college lecturer, professor of practice, clinical professor and legal writing professor; and

**WHEREAS**, Cleveland State University seeks to recognize the contributions of long-serving faculty members in these categories with emeriti status upon retirement; and

**WHEREAS**, changes to Faculty Personnel Policy related to emeriti status has been proposed to effect these changes;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees approves the changes to the Faculty Personnel Policy, "Policies pertaining to emeriti faculty," as indicated in the accompanying exhibit.

**BE IT FURTHER RESOLVED** that the Administration, in carrying out this Resolution, is authorized and empowered to make any necessary changes to the this policy or other faculty personnel policies as may be required to ensure compliance with the applicable and effective provisions of federal and state laws, or as otherwise deemed appropriate.

Provost Zhu reported that the University regularly sponsors international travel programs for student and community members, and the number of these programs has increased. He further noted that it is appropriate for the University to establish parameters for such trips, including trips to countries for which there is a travel warning to ensure that the benefits of the travel outweigh any identified risks. In addition, the proposed policy includes that those who are travelling register with the Center for International Services and Programs. The proposed policy was posted for a 30-day comment period (**Attachment E**).

Trustee Gunning moved, and Trustee Moore seconded, the motion to approve the University-sponsored international travel policy. The motion was approved by voice vote.

**RESOLUTION 2017-2**

**APPROVAL OF UNIVERSITY-SPONSORED INTERNATIONAL TRAVEL POLICY**

**WHEREAS**, Cleveland State University encourages students and community members to take advantage of international travel opportunities as a means of enriching their education and serving the global community; and

**WHEREAS**, review of such travel is appropriate to ensure that the benefits of travel outweigh any identifiable risks;

**WHEREAS**, a new policy related to University-sponsored international travel has been proposed to establish the parameters for international travel;

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Trustees hereby adopts, as its policy governing University-sponsored international travel, policy 3344-80-01, attached hereto.

**BE IT FURTHER RESOLVED** that the Administration, in carrying out this Resolution, is hereby authorized and empowered to make any necessary changes to the University-Sponsored International Travel Policy as may be required to ensure compliance with the applicable and effective provisions of federal and state laws, or otherwise deemed appropriate.

**FINANCIAL AFFAIRS**

Trustee Kirk asked Senior Vice President Stephanie McHenry to provide updates on the University's business affairs and finance, as well as to discuss Rhodes Tower facility modernization efforts.

**Senior Vice President for Business Affairs and Finance Update**

Senior Vice President McHenry reported on three major construction project updates including the Washkewicz College of Engineering Fenn Hall addition, Main Classroom updates, and science lab updates; in sum, these projects are on time and under budget. She further reported on Cleveland State's progress relating to supplier diversity initiatives and University goals; the goal for Fiscal Year 2017 is 10% and is currently on track (**Attachment F**).

Senior Vice President McHenry led a discussion about Rhodes Tower facility modernization efforts that included an historic overview of the tower's construction, renovations, and position within the University's portfolio of buildings (**Attachment G**).

Senior Vice President McHenry provided background for the modernization of six (6) main passenger elevators in Rhodes Tower, totaling \$2,623,284, and to be completed by the summer of 2018 (**Attachment H**). Chairman Moreno asked if requests were sought by other elevator vendors, since the price of the modernization work is such a large amount of money. General Counsel Sonali Wilson noted that the contract with the Schindler Elevator Company was negotiated and signed by the IUC, but that she will review the contract for clarity and options in requesting outside bids.

Trustee Moreno moved, and Trustee Levin seconded, the motion to approve the authorization for the modernization of the Rhodes Tower passenger elevators, but contingent on a review of the existing contract to determine if additional bids may be sought. The motion was approved by voice vote.

### **RESOLUTION 2017-3**

#### **AUTHORIZATION TO ALLOW FOR THE MODERNIZATION OF THE RHODES TOWER PASSENGER ELEVATORS**

**WHEREAS**, the University seeks approval to modernize and upgrade the six (6) main passenger elevators in Rhodes Tower, which were originally installed in 1971; and

**WHEREAS**, with increased traffic in the building, the modernization will reduce wait time, improve ride quality, and improve system reliability; and

**WHEREAS**, the work will commence on four (4) elevators in May 2017 and last until August 2017; and

**WHEREAS**, the remaining two (2) elevators' work will commence either during the winter break 2017-18 or during the Summer of 2018; and

**WHEREAS**, the work will be performed by the Schindler Elevator Co., who currently has the contract for maintenance and repair of elevators on campus.

**NOW, THEREFORE BE IT RESOLVED** that the Board of Trustees hereby authorizes the total project budget of \$2,623,284 and authorizes the University Administration to negotiate with the Schindler Elevator Co., inclusive of owner contingencies, but subject to the review by the University's General Counsel to determine if additional bids may be sought.

In the interest of time, Chairman Moreno held the topic of "Pension Liability Discussion" to the March meeting.

## **EXECUTIVE SESSION**

Chairman Moreno moved, and Trustee Taylor seconded, the motion to adjourn into Executive Session for the purpose of discussing imminent and pending litigation with General Counsel and recruitment of a public employee.

A roll call vote was taken by the Secretary to the Board; voting in the affirmative were Mr. Adler, Mr. Gunning, Mr. Kirk, Mr. Levin, Mr. Moore, Ms. Taylor, Ms. Vesey, and Chairman Moreno. Chairman Moreno excused everyone except the voting and community trustees present, President Berkman, Board Secretary Napier, Provost Zhu, and General Counsel Wilson. The Executive Session began at 10:40 a.m.

Chairman Moreno announced at 10:54 a.m. that the Board had finished its business in Executive Session and was returning to its regular meeting.

Chairman Moreno announced that, as a result of the Executive Session, an Executive Committee meeting will be necessary. He delegated to the Executive Committee the authority to review and approve the contract for a director of athletics. Chairman Moreno temporarily appointed Trustees Gunning and Moore to the Executive Committee due to the fact that Trustee Adler and the Chairman would be unavailable for the meeting.

## **STUDENT CAREER OPPORTUNITIES**

### **Student Course Evaluations**

Trustee Moore, Trustee All and Trustee Davidson reported on the preliminary participation rate and the student reaction to the eXplorance Blue system for CSU course evaluations. The new system was introduced for the first time in 2016 (**Attachment I**). A more in-depth presentation will be made at a future Board meeting.

### **Joint Meeting of the Student Affairs and Academic Affairs Committees**

Committee Chairs Moore and Taylor introduced the topic of Student Career Opportunities at CSU. Trustee Taylor provided some national statistics that support the advantages coming to students when they have been informed of current job market trends and participated in internships.

### **Student Experience with CSU Career Services and Participation in Internships**

Chair Taylor introduced two CSU students who reported on their participation in recent internships: Nneka Maceo and Elizabeth Janko. Ms. Maceo reported that she is a political science graduate, interned with U.S. Senator Sherrod Brown, and is planning to enter law school. Ms. Janko reported that she is an accounting major, in her junior year, and has already interned with two accounting firms, Ciuni & Panichi and Ernst & Young.

### **Career Services Update**

Chair Taylor introduced Ms. Jessica Colombi, Executive Director of CSU Career Services. Ms. Colombi presented a comprehensive update on the program, including future plans for current students (**Attachment J**). Ms. Colombi noted that Career Services is now at full staffing level and has developed strategies to make a “best in class” experience for the students, employers, and University. Ms. Colombi noted that a system is in place to allow for data gathering to analyze success and respond to needs. Mr. Tom Hopkins, Executive-in-Residence, and Ms. Carol Caruso are working with Career Services to expand and enhance connections for the University with the business, government and nonprofit communities.

Ms. Caruso introduced the employer panel discussion, featuring representatives of employers who hire CSU interns. The panelists included: Mr. Brian J. David, Senior Vice President and Director of Engineering, Karpinski Engineering; Ms. Teri Paridon, Talent Acquisition Manager, Sherwin Williams Co.; Ms. Beth Potratz, CEO, DriveMyWay; and Mr. Tom Schorgl, CEO, Community Partnership for Arts and Culture. She noted that the panelists represented large- and medium- sized businesses, a start-up company, and a regional nonprofit organization. The panelists reported on internships in general and specifically on CSU student interns. Common discussion points included the need for career preparedness when entering the business environment, the ability to communicate both verbally and in writing, and strong transferrable skills.

Chairman Moreno thanked the employers for attending the meeting, sharing their experiences, and for hiring CSU student interns.

### **CONSENT AGENDA**

Chairman Moreno explained that routine matters, or those discussed previously, are considered on the consent agenda. He asked if there were consent agenda items that Board members wished to remove and discuss individually. There were none.

Trustee Levin moved, and Trustee Adler seconded, the motion to approve the following consent agenda items: Faculty Emeriti Nominations for Spring 2016 (**Attachment K**), Associate of the University Nomination (**Attachment L**), Ticketsellers Contract Local 756 (**Attachment**

**M)**, Minutes of the November 18, 2016 Investments Subcommittee Meeting (**Attachment N**), and Parking Overflow Lot (2020 Carnegie Avenue) Lease (**Attachment O**). The following resolutions were passed by voice vote as part of the consent agenda:

**RESOLUTION 2017-4**

**EMERITA STATUS FOR NANCY MEYER-EMERICK**

**WHEREAS**, the faculty member named below has achieved the rank of Associate Professor and has served Cleveland State University for 17 years; and

**WHEREAS**, this individual has requested emerita status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emerita to the following faculty member in recognition of her service to Cleveland State University.

**Nancy Meyer-Emerick  
Associate Professor Emerita**

**RESOLUTION 2017-5**

**EMERITA STATUS FOR CAROL PHILLIPS-BEY**

**WHEREAS**, the faculty member named below has achieved the rank of Associate Professor and has served Cleveland State University for 15 years; and

**WHEREAS**, this individual has requested emerita status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emerita to the following faculty member in recognition of her service to Cleveland State University.

**Carol Phillips-Bey  
Associate Professor Emerita**

**RESOLUTION 2017-6**

**EMERITUS STATUS FOR SHELDON H. STEIN**

**WHEREAS**, the faculty member named below has achieved the rank of Associate Professor and has served Cleveland State University for 34 years; and

**WHEREAS**, this individual has requested emeritus status in accordance with the terms of the applicable University policy;

**NOW, THEREFORE, BE IT RESOLVED** that the Cleveland State University Board of Trustees hereby awards the designation emeritus to the following faculty member in recognition of his service to Cleveland State University.

**Sheldon H. Stein**  
**Associate Professor Emeritus**

**RESOLUTION 2017-7**

**ASSOCIATE OF THE UNIVERSITY STATUS FOR ORYSIA MARKOVIC**

**WHEREAS**, the Cleveland State University Professional Staff Personnel Policies provide for the granting of Associate status to Professional Staff members upon their retirement with a showing of distinguished service to the University; and,

**WHEREAS**, Orysia Markovic has performed exemplary service to the University community in various capacities, the most recent as Scheduling Specialist in the College of Liberal Arts and Social Sciences, Dean's Office; and,

**WHEREAS**, Orysia Markovic retired from the University effective, March 31, 2016;

**NOW, THEREFORE, BE IT RESOLVED** that in appreciation and recognition of dedicated professional service to the University, the Board of Trustees of Cleveland State University grants Associate of the University status and its privileges to Orysia Markovic effective January 30, 2017.

**RESOLUTION 2017-8**

**DELEGATION OF AUTHORITY TO ADMINISTRATION TO EXECUTE  
INTERNATIONAL ALLIANCE OF THEATRICAL STAGE EMPLOYEES UNION,  
LOCAL 756 (TICKET SELLERS) COLLECTIVE BARGAINING AGREEMENT**

**WHEREAS**, the University and the International Alliance of Theatrical Stage Employees, Union, Local 756 have reached a final tentative agreement for a three year collective bargaining agreement for stage hands for the period August 1, 2016 through June 30, 2019; and

**WHEREAS**, the tentative agreement has been ratified by IATSE 756.

**NOW, THEREFORE BE IT RESOLVED** that the Board of Trustees hereby approves delegation of authority to the University Administration to execute a collective bargaining agreement between Cleveland State University and the International Alliance of Theatrical Stage Employees Union, Local 756 covering the three-year period from August 1, 2016 through June 30, 2019, with terms as summarized at the January 30, 2017 Board of Trustees meeting.

**RESOLUTION 2017-9**

**AUTHORITY TO LEASE PROPERTY LOCATED AT 2020 CARNEGIE AVENUE**

**WHEREAS**, the University administration seeks authority to lease property at 2020 Carnegie Avenue, Cleveland, Ohio to address additional parking needs for the period January 10, 2017 to May 10, 2017;

**NOW, THEREFORE, BE IT RESOLVED**, the Cleveland State University Board of Trustees hereby authorizes the University administration to lease the properties at 2020 Carnegie Avenue from the property owner or operator pursuant to the lease agreement as presented and attached, subject to any changes deemed necessary by the University's General Counsel and/or applicable law.

**BE IT FURTHER RESOLVED** that the University administration is authorized to take any and all steps necessary to carry out this resolution.

There being no further business, the meeting was adjourned at 12:17 p.m.

Respectfully submitted,

**APPROVED MARCH 30, 2017**

William J. Napier

Secretary to the Board of Trustees

**APPROVED MARCH 30, 2017**

Bernie Moreno

Chair, Board of Trustees