Cleveland State University
Monte Ahuja College of Business
Bachelor of Arts Degree
Sport and Entertainment Management

Fall 2025 – Spring 2026: Recommended Academic Course Sequence

Student Name: _____ CSU ID number: _____

First Year

Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
ENG 101 English I	3		FYV	ENG 102 English II	3		RPW
BUS 201 Applied Business Statistics +	3	X	QFR	OSM 202 Introduction to Business Analytics +	3	X	QFR & DDL
IST 203 Spreadsheet Skills and Applications	3	X		BUS 193 Special Topic: Business Major Experience	1	X	
Inquiry Launch Elective	3		IL	FIN 201 Personal Financial Planning	3	X	
SPM 201 Introduction to Sport Management	3	X		Scientific Inquiry & Investigations Elective	3		SII
				Scientific Inquiry & Investigations Lab Elective	1		SII Lab
Semester Total	**15**			*Semester Total*	**14**		

Second Year

Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
ACT 221 Introductory Accounting I	3	X		OSM 311 Introduction to Operations Management	3	X	
GAD 250 Business Communication (W)	3	X	WAC	SPM 321 Sport Law	3	X	
SPM 300 Sport Management	3	X		MKT 301 Fundamentals of Marketing	3	X	
ECN 202 Principles of Microeconomics	3	X	SHB	Scientific Inquiry & Investigations Elective	3		SII
IST 305 Information Systems in the Business World	3	X		African American History & Culture Elective	3	X	AAHC
Semester Total	**15**			*Semester Total*	**15**		

Third Year

Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
SPM 301 Leadership in Sport	3	X		MGT 321 Organizational Behavior	3	X	
SPM 408 Perspectives in Global Sport	3	X		SPM 302 Data Analysis in Sport	3	X	
MGT 301 Principles of Management	3	X		SPM 467 Sport Marketing	3	X	
Sport & Entertainment Mgmt. Major Elective	3	X		Concentration Elective: WAC – BUS 351 or BLW 411	3	X	WAC
Global Human Perspectives Elective	3		GHP	SPM 408 Perspectives in Global Sport	3	X	
Semester Total	**15**			*Semester Total*	**15**		

Fourth Year

Fall Semester	Credits	Major	Core	Spring Semester	Credits	Major	Core
SPM 469 Sport Funding	3	X		SPM 465 Sport and Entertainment Management Strategy	3	X	CAP
SPM 461 Sport Governance & Policy	3	X		Sport & Entertainment Mgmt. Major Elective	3	X	
SPM 441 Current Issues and Trends in Sport	3	X		Concentration Elective			
Concentration Elective	3	X		Diversity in Society Elective	3		DIS
Concentration Elective	3	X		Human Culture & Creativity Elective	3		HCC
General Elective	1			BUS 498 Bus Undergraduate Completion Exit Evaluation	0	X	
Semester Total	**16**			*Semester Total*	**15**		
Apply for Spring graduation prior to Sep 9th							

Degree Requirements: 120 Credit Hours & required coursework

Fall 2025 – Spring 2026: Bachelor of Arts Degree – Sport & Entertainment Management Major Requirements

Assumptions: college-level readiness in MTH & ENG; no Foreign Language Deficiency. College/Program Notes: Bachelor of Arts/Business students are required to complete 120 hours of course work that includes university, college, and major requirements. Adhering to the recommended sequence outlined in this document provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of the courses required for this program. **Completion of BUS 201 and OSM 202 math courses which satisfy the QRF requirements.**
Students must have a minimum of 120 total credit hours. *+ Courses BUS 201 and OSM 202 cannot be substituted with other courses.*

BA Degree, Sport & Entertainment Management Major Academic Grade Requirements: **A minimum of a final grade of C or higher is required for the following courses: ENG 100/101, ENG 102, BUS 201, OSM 202, GAD 250, and all WAC or SPAC courses.** Student must complete 42 credit hours of business courses at CSU and those hours must be at the 300/400 level and completed at CSU only.

Sport and Entertainment Management Major Requirements: All SEM major courses require a final grade of "C" or higher or the course must be repeated. The plan above is a suggested guide to ensure that all Inquiry Core Curriculum, College, University, and Major requirements are met within 4 years of study.

Graduation requirements: Required completion of M/QL courses and all SEM major courses, Business core and associated major courses with a final grade of C or higher, including all WAC courses.

Inquiry Core Curriculum Key:

IL = Inquiry Launch (1 course)	GHP = Global Human Perspectives (1 course)
FYV = Finding Your Voice (1 course, C or better required)	AAHC = African American History & Culture (1 course)
RPW = Research & Professional Writing (1 course C or better required)	S/HB = Society & Human Behavior (1 course)
QFR = Quantitative & Formal Reasoning (2 courses)	DIS = Diversity in Society
SII = Scientific Inquiry & Investigations (2 courses & 1 lab)	WAC/SPAC = Writing/Speaking Across the Curriculum (2 courses, one in the major; C or better required)
HCC = Human Culture & Creativity (1 course)	CAP = Capstone
DDL = Data & Digital Literacy (1 course, can be satisfied by a second FQR course)	** Inquiry Launch requirement is waived for transfer students.
	# One diversity course will be waived for students with 60 or more transfer credits.