

# An Introduction to CSU Textbook Affordability for Academic Coaches

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What challenges do you  
face with textbook  
affordability as an academic  
coach?



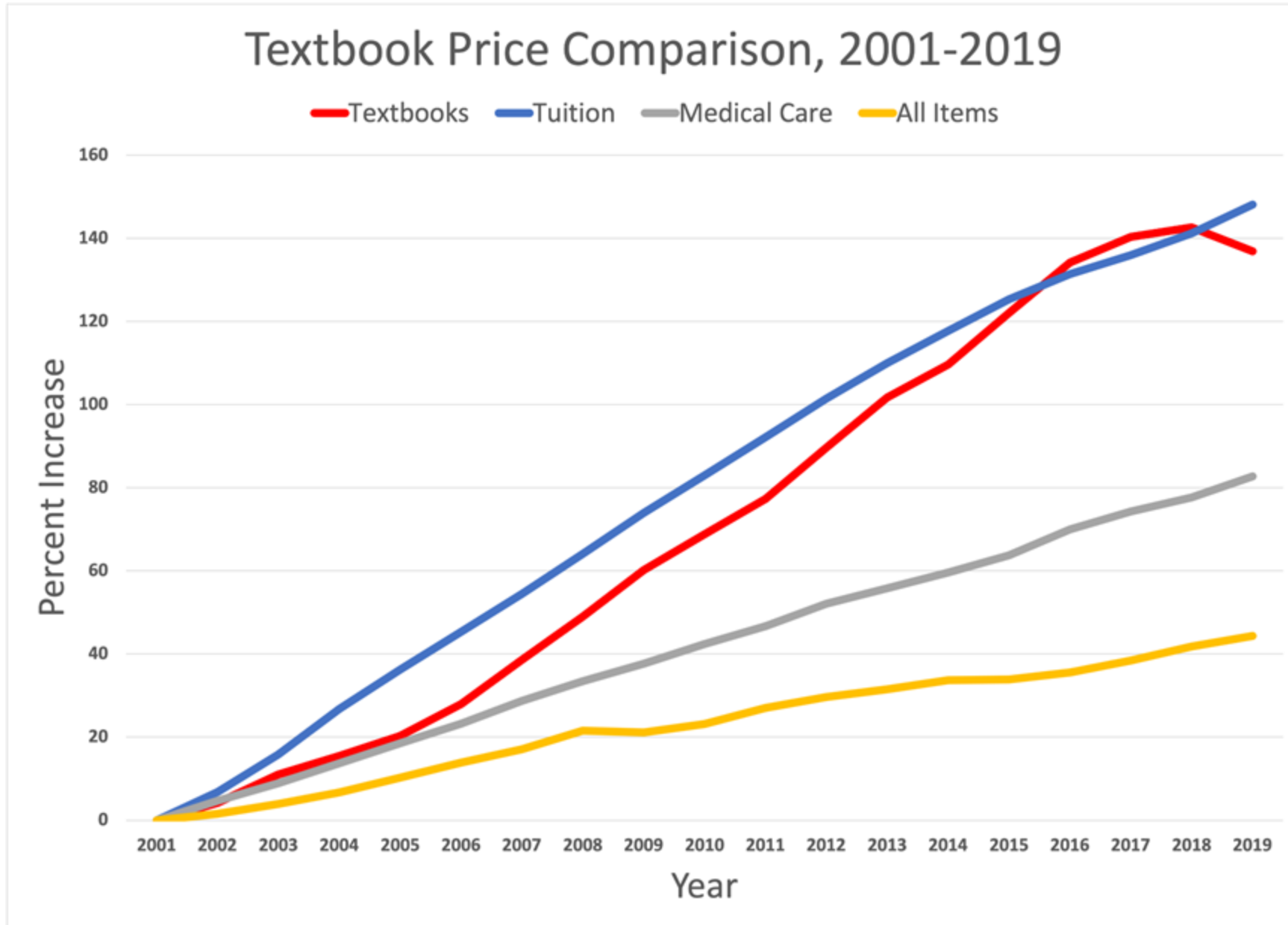


How do  
textbook costs  
impact  
students?

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# Textbook Costs Have Increased 1,000% Since the 1970s



# In your academic career, has the cost of required textbooks caused you to ...:

| 2016  | 2023 |                                    |
|-------|------|------------------------------------|
| 66.5% |      | Not purchase the required textbook |
| 47.6% | 57%  | Take fewer courses                 |
| 45.5% | 53%  | Not register for a specific course |
| 37.6% | 41%  | Earn a poor grade                  |
| 26.1% | 35%  | Drop a course                      |
| 19.8% | 31%  | Fail a course                      |

<https://dlss.flvc.org/research> and

[https://www.bayviewanalytics.com/reports/student\\_course\\_material\\_affordability.html](https://www.bayviewanalytics.com/reports/student_course_material_affordability.html)

# University of Georgia

Change from non-OER to OER

|                            | $\Delta$ Grade | $\Delta$ DFW |
|----------------------------|----------------|--------------|
| Non-Pell eligible students | +6.9%          | -2.05%       |
| Pell eligible students     | +10.98%        | -4.43%       |
| All Students               | +8.6%          | -2.68%       |

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# CSU Students – Survey Data (n=94)



66% of surveyed students said that textbook affordability is somewhat or very important in course selection



79% of students said the library should invest more in affordability





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## Many paths to affordability

- Open educational resources
- Library-licensed materials, like ebooks and journal articles
- Textbook Center
- Electronic Course Reserves
- Free stuff online
- Inclusive Access



# At the library...



340 courses this semester have materials through the Textbook Center or Electronic Course Reserves.



294 textbook searches for students at the Library Help Desk this school year.



805 Textbook or Course Material Checkouts this school year



Since 2016, over 28,000 student enrollments in 743 sections impacted by Textbook Affordability Grants from library, for savings over \$2,400,000

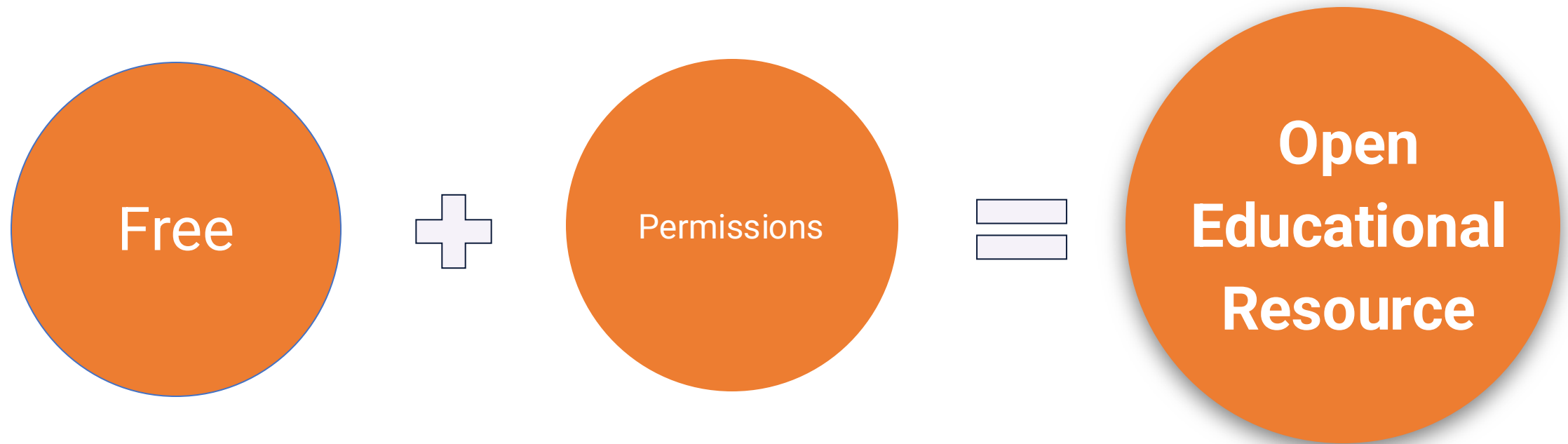
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# Academic Coaches as Advocates

- Refer students to the Library for help exploring textbook access options
  - Textbooks on reserve in the Textbook Center
  - ECR = Electronic Course Reserve
  - E-books in the library's collection (note: different types of licensing)
  - OhioLINK
  - Open Textbooks and Affordability Initiatives

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# Introduction to Open Education





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# Textbook Affordability at CSU

- Library can't afford to buy all required textbooks, but ...
  - We provide training for faculty to learn about and transition to open textbooks
  - We provide grants for faculty to write their own open textbooks
  - When possible, we buy ebook versions of required textbooks (institutional licenses are different)
  - We offer some required textbooks in print via the Textbook Center
  - We host some content via Electronic Course Reserves
  - We help students find copies of textbooks via OhioLINK or in other library systems
  - We answer student questions about textbook access whenever possible

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# Communication Help

- It would help us if you could communicate to students at the beginning of the semester a reminder that the library is a helpful service. Remember to keep the library in mind when you have textbook and course material questions; we can sometimes help get access to course materials for free.
- Librarians do more than help find textbooks! The library provides access to a world of information, and we help students navigate the research process. The library also has a large computer lab, individual and group study spaces, technology, and we are always open to helping students find the answer to a question. You can refer students to the library or [their librarian via Starfish](#).

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# Resources for You

Textbook Affordability Site

<https://library.csuohio.edu/services/textbooks.html>

Textbook Affordability FAQ for Coaches

[https://researchguides.csuohio.edu/ld.php?content\\_id=80413229](https://researchguides.csuohio.edu/ld.php?content_id=80413229)

Referral Guide

[https://researchguides.csuohio.edu/ld.php?content\\_id=80413541](https://researchguides.csuohio.edu/ld.php?content_id=80413541)



We want to hear  
from you!



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# Give us feedback!

- What issues with affordability do you encounter?
- What would be helpful for you?



<https://forms.office.com/r/vk7YthwQ1w>