

## UNDERWRITING BENEFITS

### *Presenting Sponsor: \$100,000*

- » “Presented by” (your company name) with Radiance logo on all materials printed for Radiance 2016
- » Twenty tickets to the event with VIP seating
- » Distinguished event signage
- » Acknowledgment in printed invitation (commitment received by March 11)
- » Acknowledgment in printed program (commitment received by April 15)
- » Podium presence
- » Logo acknowledgment on Radiance web site with opportunity for active link to your web site
- » Recognition in CSU Foundation Annual Report and CSU Magazine

### *Title Sponsor: \$50,000*

- » “Sponsored by” (your company name) with Radiance logo on all materials printed for Radiance 2016
- » Twenty tickets to the event with VIP seating
- » Distinguished event signage
- » Acknowledgment in printed invitation (commitment received by March 11)
- » Acknowledgment in printed program (commitment received by April 15)
- » Acknowledgment from podium during event
- » Logo acknowledgment on Radiance web site with opportunity for active link to your web site
- » Recognition in CSU Foundation Annual Report and CSU Magazine

### *Reception Sponsor: \$35,000*

- » Twelve tickets to the event with VIP seating
- » Distinguished signage at cocktail reception
- » Acknowledgment in printed invitation (commitment received by March 11)
- » Acknowledgment in printed program (commitment received by April 15)
- » Acknowledgment from podium during event
- » Logo acknowledgment on Radiance web site with opportunity for active link to your web site
- » Recognition in CSU Foundation Annual Report and CSU Magazine

### *Platinum Sponsor: \$25,000*

- » Ten tickets to the event with VIP seating
- » Acknowledgment in printed invitation (commitment received by March 11)
- » Acknowledgment in printed program (commitment received by April 15)
- » Prominent event signage
- » Logo acknowledgment on Radiance web site with opportunity for active link to your web site
- » Recognition in CSU Foundation Annual Report and CSU Magazine

### *Titanium Sponsor: \$15,000*

- » Eight tickets to the event
- » Acknowledgment in printed invitation (commitment received by March 11)
- » Acknowledgment in printed program (commitment received by April 15)
- » Prominent event signage
- » Logo acknowledgment on Radiance web site with opportunity for active link to your web site
- » Recognition in CSU Foundation Annual Report and CSU Magazine

### *Gold Sponsor: \$10,000*

- » Eight tickets to the event
- » Acknowledgment in printed invitation (commitment received by March 11)
- » Acknowledgment in printed program (commitment received by April 15)
- » Prominent event signage
- » Acknowledgment on Radiance web site
- » Recognition in CSU Foundation Annual Report and CSU Magazine

### *Silver Sponsor: \$5,000*

- » Six tickets to the event
- » Acknowledgment in printed invitation (commitment received by March 11)
- » Acknowledgment in printed program (commitment received by April 15)
- » Event signage
- » Acknowledgment on Radiance web site
- » Recognition in CSU Foundation Annual Report and CSU Magazine

### *Bronze Sponsor: \$2,500*

- » Four tickets to the event
- » Acknowledgment in printed program (commitment received by April 15)
- » Acknowledgment on Radiance web site
- » Recognition in CSU Foundation Annual Report and CSU Magazine

### *Copper Sponsor: \$1,000*

- » Two tickets to the event
- » Acknowledgment in printed program (commitment received by April 15)
- » Recognition in CSU Foundation Annual Report

FOR MORE INFORMATION, PLEASE CONTACT  
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