

PLEASE JOIN US...

THE AKRON CLEVELAND ASSOCIATION OF REALTORS PRESENTS,
IN CONJUNCTION WITH CLEVELAND STATE UNIVERSITY AND
THE PAUL J. EVERSON CENTER:

WHAT'S DRIVING NORTHEAST OHIO?

OCTOBER 10, 2017 FROM 2:00 - 5:00 PM AT CSU MAIN CLASSROOM AUDITORIUM

NEO 2030 - HOW WILL TECHNOLOGY AND INNOVATION IMPACT COMMERCIAL
REAL ESTATE?

EVENT OVERVIEW

▪ KEYNOTE SPEAKER

- Dr. Richard Barkham, Ph.D. - CBRE, Inc. - Chief Economist, Global
- › “Goldilocks or The Three Bears”
 - Good growth and low inflation suggest an extended cycle
 - But the bears are out there, and there are risks to the global economy
 - Meanwhile, technology is re-shaping real estate as we know it

▪ RETAIL OF THE FUTURE

- Moderated by Dr. Richard Barkham - CBRE, Inc. - Chief Economist, Global
Melina Cordero - CBRE, Inc. - Head of Retail Research, Americas
William Ross - Donley's, Inc. - Chief Financial Officer / EVP of Strategic Growth
- › How technological and demographic changes will impact the future of retail real estate

▪ WAREHOUSING AND LOGISTICS

- Moderated by Dr. Robert A Simons (Roby) - Maxine Goodman Levin College of Urban Affairs - Professor
Tom McKenna - Penske Logistics - (Retired) SVP, Logistics Engineering and Technology
- › Logistics Network Design, warehouse sizing and technology
- Nick Pacitti - Tippmann Innovation - Director of Cold Chain Consulting, Tippmann, and Founding Member, Integrated Food Chain Research Center, Georgia Tech
- › The Future of Food Hubs and Hyper-Connected supply chains
- Tim Elam - Managing Director - Scannell Properties
- › The Warehouse of the Future

▪ TECHNOLOGY AND REAL ESTATE

- Moderated by Ira Grossman - MCPc - Chief Technology Officer
Robert Eckman - MCPc - Chief Information Security Officer
- › Internet Security and the “IOT” (Internet of Things)
- Dr. Benoit Montreuil - Coca-Cola Material Handling & Distribution Chair and Professor and Co-Director Supply Chain & Logistics Institute
- › Cold PI (Physical Internet for the Cold Chain)
- Dr. Kathryn Bryan (Katy) - Skylight Financial Group - MA and PhD Behavioral Neuroscience
- › Millennials and the workforce of the future

EVENT DETAILS

- Tuesday, October 10, 2017, 2:00 p.m. - 5:00 p.m. followed by networking & cocktails
- Main Classroom Auditorium at Cleveland State University, 1899 E 22nd Street, Cleveland
- \$30 members/non-members; includes parking at Central Garage (CG), 1900 East 21st Street, Cleveland

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If you have any questions, please contact: Therese Covell at tcovell@akronclevelandrealtors.com or directly at 216-525-4840. To register for the event online, please click on the link <https://www.akronclevelandrealtors.com/events/2017/10/whats-driving-northeast-ohio/>