



PARAMOUNT COLLEGE AMBASSADOR

Allied Global Marketing, on behalf of Paramount Pictures, seeks an energetic, creative student in the Cleveland area to serve as a Studio College Ambassador. The ideal applicant is dynamic, involved in their school community, and loves entertainment!

Duties Vary, But May Include:

- Brainstorming events on- and off-campus with the goal of raising awareness and interest in specific film releases
- Outreach to campus groups and/or academic departments with an interest in a specific film
- Inviting college audiences to special advance screenings of new movies
- Working with campus media outlets to promote and publicize upcoming movies
- Attending pre-release screenings of new films, helping Agency staff to manage the screening(s) and report on audience reaction
- Keeping the agency, and through them the studio, informed regarding campus happenings, including academic calendars, trends, and interests.

Qualifications:

- Must be at least 18 years of age upon internship start date;
- Must be a legal U.S. resident
- Must be enrolled as a full time student in a college or graduate school program
- Must be energetic and enthusiastic
- Should be engaged with campus community
- Must possess excellent verbal and written communication skills

Compensation:

- Stipend of \$200 per month;
- Ambassadorship-related expenses will be reimbursed if approved in advance
- Free movies!

ABOUT ALLIED GLOBAL MARKETING

Allied Global Marketing is a full service integrated marketing firm focused on the entertainment industry and consumer brands, specializing in delivering targeted programs on a local, regional, national and global basis. The firm has 21 offices in the U.S. and Canada along with presence in London, Beijing and Shanghai. Allied has a management team of creative, advertising, publicity and promotions specialists with a great depth of knowledge and industry experience. Some of our current clients include 20th Century Fox, Paramount Pictures, Warner Bros., Walt Disney Studios Motion Pictures, IFC, The Food Network, The Disney Store, Mattel, and W Hotels as well as the touring productions of Mamma Mia!, Wicked, Book of Mormon and Hamilton. <https://alliedglobalmarketing.com/>



“Allied Global Marketing is the world’s leading entertainment, culture and lifestyle agency.”



If interested, email resume to:

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