



LAURA E. STEINBRINK

BIOGRAPHY

Laura Steinbrink is a Principal of Emerald Built Environments, a professional service firm that creates enterprise-wide value by weaving high performance building and sustainable business expertise to meet the unique goals of its clients. The client-focused counsel, services, and training Emerald provides supports sustainable change. In developing the company, Laura joins her passion for the environment, her home renovation hobby and her professional skills in her service with clients. Laura's primary focus is on developing strategies and initiatives that bring about sustainable organizational growth in the public and private sectors.

Emerald Built Environments is best known for its LEED project management services, which provide project teams start-to-finish support in establishing sustainability goals, designing to meet those goals, and building or renovating facilities that achieve LEED certification. LEED project management clients include Big River Steel, the first LEED certified steel production facility, Blue Oak Arkansas, the first e-waste mining facility in America, the Ohio Schools Facilities Commission, Department of Homeland Security, Geis Development, The Cleveland Clinic and Old Dominion Freight Lines.

Because of expertise in sustainable business strategy, Emerald Built Environments also consults with organizations on their sustainability goals and strategies, including the City of Cleveland, the Northeast Ohio Public Energy Consortium (NOPEC), Ozanne Construction and the W.S. Tyler Company, a manufacturer of architectural fabrics.

Prior to starting Emerald Built Environments, Laura spent fifteen years as a non-profit executive. She created and launched organizations and initiatives, served in leadership roles of local and national organizations, and worked side by side with leaders in business, political and civic sectors at local, state and national levels. Her prior work includes founding executive director of Cleveland Bridge Builders, community relations manager at University Hospitals and as director of regional partnerships for the Fund for Our Economic Future. In each of those positions, she crafted, managed and implemented innovative grant programs and responded to grant requests.

Laura holds a B.A. degree from Colby College in Waterville, Maine and an M.B.A. in Sustainable Business from Green Mountain College. She is a LEED accredited professional with BD+C specialty.