

Global Business Curriculum

At the Monte Ahuja College of Business, the DBA degree in Global Business is designed to engage and prepare a new generation of aspiring faculty from diverse backgrounds for rewarding careers as researchers and teachers in academia. The DBA program in Global Business prepares students for academic careers in global business at the college or university level or for conducting and managing research in the corporate world. The Global Business doctoral curriculum is intellectually rigorous and covers a broad range of topics in global business – from theory building and research methodologies to seminars in international business theory, measurement and scaling, global marketing, global business strategy, and global knowledge management.

Prerequisites

MBA 702 International Business
MKT 702 Marketing Research

DBA Core Courses

Multivariate Statistical Methods
Applied Multivariate Statistical Analysis
Business Research: Analysis and Applications
Seminar on Business Teaching Methods

Global Business Major Courses

Global Marketing
Doctoral Seminar in Measurement and Scaling
Doctoral Seminar in Global Marketing Strategy
Doctoral Seminar in Marketing Strategy
Dissertation Research Seminar

Global Business Electives (choose 5 from the list below)

Multinational Management
International Financial Management
Global Operations Management
Doctoral Seminar in Current Topics
Doctoral Seminar in Consumer Behavior
Current Problems in Global Business

Dissertation Research

Dissertation

*The above represents a sample curriculum for this specialization.
For further information on requirements, please see the Graduate Catalog at <http://catalog.csuohio.edu/>
or call the DBA Program at 216.687.3786*

