



Monte Ahuja
College of Business



PROGRAMS IN BIG DATA

In addition to our courses, we offer other opportunities to engage such as SAS Days at CSU.

Business Analytics

More and more employers are requiring statistical and analytical skills. Careers in big data are rising and today's companies are making larger investments to become even more data driven. The **Monte Ahuja College of Business** offers two graduate certificates in Business Analytics, undergraduate and graduate courses as well as opportunities for non-academic courses through our **Professional Development Center**.

UNDERGRADUATE COURSES:

- **IST 440** Decision Support and Business Intelligence Systems
- **OSM 202** Introduction to Business Analytics
- **OSM 312** Supply Chain Analytics
- **OSM 434** Multivariate Business Analytics Using SAS

GRADUATE COURSES:

- **BUS 575** Introduction to Business Analytics
- **BUS 600** Applied Business Analytics
- **BUS 601** Managing Databases for Business Analytics
- **BUS 602** Strategy for Business Analytics
- **BUS 603** SAS for Data and Statistical Analyses

GRADUATE CERTIFICATES:

- Business Analytics
- Advanced Business Analytics
- Marketing Analytics

CONTINUING EDUCATION (NON-ACADEMIC COURSES):

Business Analytics:

- Introduction to Business Analytics
- Applied Business Analytics

Marketing Analytics:

- Foundations of Marketing Analytics Using SAS
- Getting the most out of Google Analytics
- Statistical Marketing Analytics Using SAS

Additional Courses:

- Excel for Data Analysis

Learn more: csuohio.edu/business/analytics/programs