



Monte Ahuja
College of Business

Management

BACHELOR OF BUSINESS ADMINISTRATION (BBA)



Why Management?

Faced with changing markets, dynamic technologies, globalization and increasingly diverse work forces, today's managers must be prepared to meet a multitude of challenges and opportunities. The Bachelor of Business Administration (BBA) in Management (MGT) helps prepare students for **diverse management and human resource career paths** in a wide variety of for-profit, non-profit and governmental organizations.



The Program

Students in the Management BBA program can choose one of **three areas of concentration**.

General Management: focuses on developing the student's knowledge of the management functions of planning, controlling, organizing, leading and problem solving. Students are also given the opportunity to develop critical interpersonal skills vital to a successful career in management.

Human Resources: focuses on developing the student's knowledge and skills in areas related to the development and management of people in organizations. Courses in this track explore many of the contemporary issues facing human resource professionals today and provide students with an introduction to the challenges they will face in their future careers.

Health Care: focuses on developing value-added skills for health-related professions through understanding the business principles underlying health care systems. The curriculum expose students to a wide array of subjects emphasizing leadership, team building, performance management and ethics.



Student Organizations

The Cleveland State University affiliate of the **Society for Human Resource Management (SHRM)** is very active within the Monte Ahuja College of Business. CSU SHRM provides opportunities to gain leadership experience, network with industry professionals, attend conferences, compete in case competitions and take part in relevant workshops.





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FOUR-YEAR GRADUATION PLAN

The BBA program requires completion of **120 credit hours** of course work that includes university, college and Management major requirements. Adhering to the recommended sequence below provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of these courses. Students will graduate from the program as a well-rounded professional with functional knowledge of each major business discipline, with a focus on Management.

FIRST YEAR

FIRST SEMESTER	CREDITS
ENG 101 English I	3
MTH 148 Mathematics for Business Majors I*	3
BUS 151 The World of Business	3
Social Science Non-U.S. Society elective**	3
ASC 101 Introduction to University Life	1
TOTAL	13

SECOND SEMESTER	CREDITS
ENG 102 English II	3
MTH 149 Mathematics for Business Majors II*	4
Arts and Humanities elective**	3
Natural Science with Lab elective**	4
IST 203 Software Tools for Personal Productivity	3
TOTAL	17

SECOND YEAR

THIRD SEMESTER	CREDITS
BUS 201 Applied Business Statistics	3
ECN 202 Principles of Microeconomics	3
GAD 250 Business Communication (W)	3
ACT 221 Introductory Accounting I	3
Arts and Humanities Non-U.S. Society elective**	3
TOTAL	15

FOURTH SEMESTER	CREDITS
OSM 202 Introduction to Business Analytics	3
ACT 222 Introductory Accounting II	3
Natural Science elective**	3
U.S. Diversity elective**	3
ECN 201 Principles of Macroeconomics	3
TOTAL	15

THIRD YEAR

FIFTH SEMESTER	CREDITS
MGT 321 Organizational Behavior	3
MKT 301 Fundamentals of Marketing	3
IST 305 Introduction to Information Systems	3
BUS 351 Business, Society and Government (W)	3
FIN 351 Introduction to Financial Management	3
TOTAL	15

SIXTH SEMESTER	CREDITS
MGT 301 Principles of Management	3
MGT 302 Principles of Labor Relations	3
OSM 311 Production Management	3
Management Concentration elective	3
Management Concentration elective	3
TOTAL	15

FOURTH YEAR

SEVENTH SEMESTER	CREDITS
MGT 340 Human Resource Management	3
African-American Experience elective**	3
BLW 411 Ethics and Business Law I (W)	3
Management elective	3
Management elective	3
TOTAL	15

EIGHTH SEMESTER	CREDITS
MGT 465 Management Strategy and Policy (W)	3
Management elective	3
Management elective	3
Management elective	3
Management or Business 300/400 elective	3
TOTAL	15

- *The Analytical Geometry and Calculus sequence (MTH 181-182) may be substituted for the Mathematics for Business Majors sequence (MTH 148-149).
- **Before choosing electives, students should consult an advisor.
- (W) Counts as a Writing Across the Curriculum course for university graduation requirements (only if taken at CSU). Students must earn a grade of "C" or better in order to receive Writing Across the Curriculum credit.