



Monte Ahuja
College of Business

Operations & Supply Chain Management

BACHELOR OF BUSINESS ADMINISTRATION (BBA)



Why Operations and Supply Chain Management?

Businesses competing in the global marketplace require competence and expertise in the areas of operations and supply chain management to be successful and sustainable. **The field is rapidly growing** with improvement in technology leading to an expansion in new career opportunities. A Bachelor of Business Administration (BBA) in Operations and Supply Chain Management (OSM) prepares you for a successful career in business by providing you with insight into the two critical components of organizational success: strategy and tactics.



The Program

The OSM major is designed to provide a strong foundation in all aspects of operations management and supply chain management as well as exposure to the analytical tools used in the field. However, for students who want to specialize there are four possible tracks.

Supply Chain Management: provides an in-depth understanding of activities involved in a supply chain system. This track is ideal for students who are interested in working for logistics companies, or manufacturing and service companies with supply chain management functions.

Global Operations Management: prepares students to manage many different aspects of global operations in both service organizations and manufacturing firms.

Project Management: provides the background in project management and scheduling that will be necessary for students who want to become project managers or project leaders.

Business Analytics: provides a strong background in data analysis, statistics and analytical tools that an analyst needs in many organizations. Students in this track will gain proficiency in SAS, SPSS, Minitab and Excel.



Student Organizations

The Cleveland State University affiliate of **APICS (The Association for Operations**

Management) is very active within the Monte Ahuja College of Business. CSU APICS provides opportunities to meet and network with experienced professionals, take part in local trainings and benefit from the **Scholars Education Program**.



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FOUR-YEAR GRADUATION PLAN

The BBA program requires completion of **120 credit hours** of course work that includes university, college and Operations and Supply Chain Management major requirements. Adhering to the recommended sequence below provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of these courses. Students will graduate from the program as a well-rounded professional with functional knowledge of each major business discipline, with a focus on Operations and Supply Chain Management.

FIRST YEAR

FIRST SEMESTER	CREDITS
ENG 101 English I	3
MTH 148 Mathematics for Business Majors I*	3
BUS 151 The World of Business	3
Social Science Non-U.S. Society elective**	3
ASC 101 Introduction to University Life	1
TOTAL	13

SECOND SEMESTER	CREDITS
ENG 102 English II	3
MTH 149 Mathematics for Business Majors II*	4
Arts and Humanities elective**	3
Natural Science with Lab elective**	4
IST 203 Software Tools for Personal Productivity	3
TOTAL	17

SECOND YEAR

THIRD SEMESTER	CREDITS
BUS 201 Applied Business Statistics	3
ECN 202 Principles of Microeconomics	3
GAD 250 Business Communication (W)	3
ACT 221 Introductory Accounting I	3
Arts and Humanities Non-U.S. Society elective**	3
TOTAL	15

FOURTH SEMESTER	CREDITS
OSM 202 Introduction to Business Analytics	3
ACT 222 Introductory Accounting II	3
Natural Science elective**	3
U.S. Diversity elective**	3
ECN 201 Principles of Macroeconomics	3
TOTAL	15

THIRD YEAR

FIFTH SEMESTER	CREDITS
OSM 311 Introduction to Operations Management	3
FIN 351 Introduction to Financial Management	3
MGT 321 Organizational Behavior	3
MKT 301 Fundamentals of Marketing	3
BLW 411 Business Law and Ethics (W)	3
TOTAL	15

SIXTH SEMESTER	CREDITS
IST 305 Introduction to Information Systems	3
OSM Major elective	3
OSM Major elective	3
OSM Major elective	3
African-American Experience elective**	3
TOTAL	15

FOURTH YEAR

SEVENTH SEMESTER	CREDITS
BUS 351 Business, Society and Government (W)	3
OSM Major elective	3
OSM Major elective	3
OSM Major elective	3
300/400 level approved elective	3
TOTAL	15

EIGHTH SEMESTER	CREDITS
MGT 465 Management Strategy and Policy (W)	3
OSM Major elective	3
OSM Major elective	3
OSM Major elective	3
OSM Major elective	3
TOTAL	15

- *The Analytical Geometry and Calculus sequence (MTH 181-182) may be substituted for the Mathematics for Business Majors sequence (MTH 148-149).
- **Before choosing electives, students should consult an advisor.
- (W) Counts as a Writing Across the Curriculum course for university graduation requirements (only if taken at CSU). Students must earn a grade of "C" or better in order to receive Writing Across the Curriculum credit.