



Monte Ahuja
College of Business

International Business

BACHELOR OF BUSINESS ADMINISTRATION (BBA)



Why International Business?

In today's increasingly interdependent global economy, a Bachelor of Business Administration (BBA) in International Business (IB) prepares students to manage and lead in today's global economy. The International Business program's **practical, flexible and interdisciplinary format** has been developed to give students the essential knowledge to succeed as a global manager, and to develop the leadership and implementation skills required to adapt and thrive in diverse business environments.



The International Business major allows students to gain the knowledge and skills required for International Business careers while developing an understanding of the political, cultural and regulatory environments that shape international business and trade. The program provides a strong foundation in International Business by offering upper level courses in international management, accounting, finance, marketing and operations, complemented by courses in foreign culture and language. Students majoring in IB are also **encouraged to pursue a dual major** in order to gain depth of knowledge in a specific business function.



Faculty

The faculty of the Monte Ahuja College of Business blend **research-based knowledge and practical industry experience** with a true commitment to mentoring students in their career paths. All of our faculty have advanced degrees in their fields of specialization and are actively involved in the region's business community as consultants, members of professional organizations and community leaders.



International Business Experience

The International Business program provides valuable, relevant work experience prior to graduation through **internships and co-ops** with international companies. Through the **Study Abroad Program**, students may participate in internships in many different countries. The program also provides unique opportunities to learn in real project situations through collaborative projects with the international business community in Northeast Ohio.



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FOUR-YEAR GRADUATION PLAN

The BBA program requires completion of **120 credit hours** of course work that includes university, college and International Business major requirements. Adhering to the recommended sequence below provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of these courses.

FIRST YEAR

FIRST SEMESTER	CREDITS
ENG 101 English I	3
MTH 148 Mathematics for Business Majors I*	3
BUS 151 The World of Business	3
Social Science Non-U.S. Society elective**	3
ASC 101 Introduction to University Life	1
TOTAL	13

SECOND SEMESTER	CREDITS
ENG 102 English II	3
MTH 149 Mathematics for Business Majors II*	4
Arts and Humanities elective**	3
Natural Science with Lab elective**	4
IST 203 Software Tools for Personal Productivity	3
TOTAL	17

SECOND YEAR

THIRD SEMESTER	CREDITS
BUS 201 Applied Business Statistics	3
ECN 202 Principles of Microeconomics	3
GAD 250 Business Communication (W)	3
ACT 221 Introductory Accounting I	3
Arts and Humanities Non-U.S. Society elective**	3
TOTAL	15

FOURTH SEMESTER	CREDITS
OSM 202 Introduction to Business Analytics	3
ACT 222 Introductory Accounting II	3
Natural Science elective**	3
U.S. Diversity elective**	3
ECN 201 Principles of Macroeconomics	3
TOTAL	15

THIRD YEAR

FIFTH SEMESTER	CREDITS
INB 301 International Business	3
IST 305 Introduction to Information Systems	3
OSM 311 Introduction to Operations Management	3
MKT 301 Fundamentals of Marketing	3
BLW 411 Business Law and Ethics (W)	3
TOTAL	15

SIXTH SEMESTER	CREDITS
OSM 425 International Operations Management	3
FIN 351 Introduction to Financial Management	3
MGT 321 Organizational Behavior	3
ACT 360 Accounting for International Business	3
African-American Experience elective **	3
TOTAL	15

FOURTH YEAR

SEVENTH SEMESTER	CREDITS
ECN 482 International Economics	3
FIN 465 International Finance	3
MKT 461 Global Marketing	3
INB Business Experience	3
BUS 351 Business, Society, & Government (W)	3
TOTAL	15

EIGHTH SEMESTER	CREDITS
MGT 465 Management Strategy and Policy (W)	3
INB 495 Consulting	3
MLR 487 International Management	3
INB 493 Special Topics	3
INB 496 Independent Study <i>or</i> Business 300/400 Elective	3
TOTAL	15

A minimum grade of “C” or higher is required in all courses required for the International Business major, if a grade below a “C” is earned the course(s) must be repeated.

- *The Analytical Geometry and Calculus sequence (MTH 181-182) may be substituted for the Mathematics for Business Majors sequence (MTH 148-149).
- **Before choosing electives, students should consult an advisor.
- (W) Counts as a Writing Across the Curriculum course for university graduation requirements (only if taken at CSU). Students must earn a grade of “C” or better in order to receive Writing Across the Curriculum credit.