



Monte Ahuja
College of Business

Finance

BACHELOR OF BUSINESS ADMINISTRATION (BBA)



Why Finance?

The financial decisions of an organization are some of the most important areas of its daily functions and future growth. Assisting individuals with the management of personal financial choices and goals can be professionally rewarding. The Bachelor of Business Administration (BBA) in Finance introduces students to the **theories, concepts, practices and advances in financial analysis and financial management**.

Students graduating with a major in Finance can qualify for positions in the financial departments of industrial and commercial enterprises, banks, savings and loan associations, real estate firms, insurance companies, other financial institutions and government and public agencies.



The Program

The BBA in Finance is a challenging program where students study risk assessment and accounting for risk, efficient management of funds, the selection of alternative sources of financing, the financial adaptation of the firm and the individual to a dynamic environment, the fundamental and technical valuation of various types of securities and the determination of appropriate investment policies for the firm and the individual. Most courses include International Finance topics.

Students in the Finance major can **specialize in Management of Financial Institutions, Investment and Security Management, Real Estate Finance or Financial Management**. The faculty work closely with the region's financial service firms and the finance departments of area businesses in placing Finance majors in professional internships and co-op positions.

Finance Faculty also encourages Finance majors to pursue the **Chartered Financial Analyst (CFA)** designation. We offer, in partnership with Stalla, a comprehensive and detailed CFA Exam preparation course. This time-proven successful format provides students with the knowledge and confidence to pass the CFA exam, greatly expanding their career opportunities.



Student Organizations

The in-class experience is complemented by the very active department organizations – the **Financial Management Association (FMA)** and the **KeyBank Student-Managed Investment Fund (SMIF)**. Membership in FMA enables students to gain leadership experience, participate in various professional and volunteer activities and attend conferences. SMIF is a \$400,000+ fund managed by a select group of qualified accounting and finance majors and MBA students.





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FOUR-YEAR GRADUATION PLAN

The BBA program requires completion of **120 credit hours** of course work that includes university, college and Finance major requirements. Adhering to the recommended sequence below provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of these courses. Students will graduate from the program as a well-rounded professional with functional knowledge of each major business discipline, with a focus on Finance.

FIRST YEAR

FIRST SEMESTER	CREDITS	SECOND SEMESTER	CREDITS
ENG 101 English I	3	ENG 102 English II	3
MTH 148 Mathematics for Business Majors I*	3	MTH 149 Mathematics for Business Majors II*	4
BUS 151 The World of Business	3	Arts and Humanities elective**	3
Social Science Non-U.S. Society elective**	3	Natural Science with Lab elective**	4
ASC 101 Introduction to University Life	1	IST 203 Software Tools for Personal Productivity	3
TOTAL	13	TOTAL	17

SECOND YEAR

THIRD SEMESTER	CREDITS	FOURTH SEMESTER	CREDITS
BUS 201 Applied Business Statistics	3	OSM 202 Introduction to Business Analytics	3
ECN 202 Principles of Microeconomics	3	ACT 222 Introductory Accounting II	3
GAD 250 Business Communication (W)	3	Natural Science elective**	3
ACT 221 Introductory Accounting I	3	U.S. Diversity elective**	3
Arts and Humanities Non-U.S. Society elective**	3	ECN 201 Principles of Macroeconomics	3
TOTAL	15	TOTAL	15

THIRD YEAR

FIFTH SEMESTER	CREDITS	SIXTH SEMESTER	CREDITS
FIN 351 Introduction to Financial Management	3	FIN 353 Introduction to Investments	3
IST 305 Introduction to Information Systems	3	FIN 360 Financial Marketing and Institutions	3
MKT 301 Fundamentals of Marketing	3	Finance elective	3
MGT 321 Organizational Behavior	3	BLW 411 Business Law and Ethics (W)	3
BUS 351 Business, Society and Government (W)	3	OSM 311 Introduction to Operations Management	3
TOTAL	15	TOTAL	15

FOURTH YEAR

SEVENTH SEMESTER	CREDITS	EIGHTH SEMESTER	CREDITS
FIN 362 Introduction to Corporate Finance	3	MGT 465 Management Strategy and Policy (W)	3
Finance elective	3	Finance elective	3
Finance elective	3	Finance elective	3
Finance elective	3	Finance elective	3
African-American Experience elective**	3	Finance or Business 300/400 elective	3
TOTAL	15	TOTAL	15

A minimum grade of “C” or higher is required in all Finance major related courses, including FIN 351. If a grade below a “C” is earned the course(s) must be repeated.

- *The Analytical Geometry and Calculus sequence (MTH 181-182) may be substituted for the Mathematics for Business Majors sequence (MTH 148-149).
- **Before choosing electives, students should consult an advisor.
- (W) Counts as a Writing Across the Curriculum course for university graduation requirements (only if taken at CSU). Students must earn a grade of “C” or better in order to receive Writing Across the Curriculum credit.