



PATH TO 2020 PROGRAM AN INTRODUCTION



SEPTEMBER 10, 2015

Our Path to 2020

Objective Develop a widely supported – and inspiring – action plan for thriving in the challenging environment we face

How Examine every aspect of CSU’s operations through a number of inclusive projects designed in the summer of 2015 and executed during the 2015-2016 school year

- Participants**
- Faculty
 - Staff
 - Students
 - Volunteers
 - Employers
 - Partners in the community



Overall Approach

- Place ownership of the effort with the President, supported by the senior leaders of the University
- Create a Performance Management and Program 2020 Office that includes the current Office of Budget & Financial Analysis
 - Four 2020 Program leaders (Jim Bennett, Tim Long, Bonnie Kalnasy, and Dr. Deirdre Mageean)
 - Ongoing faculty participation (Dr. Nigamanth Sridhar)
 - A balance of full time and part time project team members, supplemented by volunteer participants



Overall Approach

- Organize individual projects by subject matter, each with a senior Sponsor whom the project team supports
- Include appropriate advising bodies and faculty committees – for example, the Planning and Budgeting Advisory Committee (PBAC)



Projects and Timing

FALL SEMESTER LAUNCH

PROGRAMMATIC

- 1 Academic Offering
 - General Education
 - Program Prioritization
 - Graduate Education
 - E-learning/Continuing Education
- 2 Research
- 3 Athletics



STUDENT SUPPORT

- 1 Financial Aid
- 2 Housing Strategy
- 3 Career Services



ENROLLMENT

- 1 Strategic Enrollment Management
- 2 Summer Semester Strategy



FINANCIAL MANAGEMENT

- 1 Administrative/ Institutional Support Cost Management
- 2 College Budget Building for FY '17
- 3 Debt Service Reduction/Asset Monetization

SPRING SEMESTER LAUNCH

CORE IDENTITY

Mission, Vision, Values



ENGAGEMENT/ COLLABORATION

- | | |
|------------|--|
| 1 Students | 4 Alumni |
| 2 Faculty | 5 NEO Public Universities and Community Colleges |
| 3 Staff | |



SYNTHESIS OF OVERALL DIRECTION

ENSURE
STUDENT SUCCESS

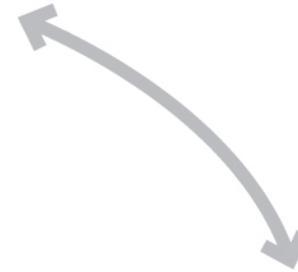
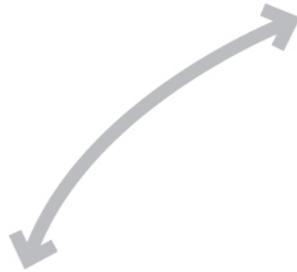
PROVIDE
EXCELLENT, ACCESSIBLE
AND ENGAGED LEARNING

MAINTAIN
ECONOMIC STABILITY



CONTRIBUTE TO OUR
COMMUNITY AND REGION

FOSTER A
COLLABORATIVE UNIVERSITY
AND COMMUNITY CULTURE





PATH TO
2020
CLEVELAND STATE
UNIVERSITY