



DIVISION OF ENROLLMENT SERVICES

Message from Carmen Brown, Vice President

Dear colleagues,

This fall, the Division of Enrollment Services made great strides to advance University efforts that improve enrollment, retention and graduation outcomes. The All-In-1 name change, a more efficient financial aid verification and communication system, and enhanced recruitment efforts were just a few of the successful initiatives we conducted to help meet and exceed University goals.

This spring, Career Services held the largest career fair in Northeast Ohio and Undergraduate Admissions launched Campaign 1500 to enroll 1500 new freshmen for fall 2012. Early enrollment results are promising and a record number of visitors attended Spring Open House. Registrar's Office process improvements have also begun to bear fruit as multi-term registration and course wait lists have launched.

Your hard work and contributions are crucial to the success of the University. We appreciate all you do and the amount of progress we have made together in just a short time.

Please peruse this spring newsletter at your leisure to stay abreast of all the happenings within Enrollment Services. Also, feel free to reach out to us. Your input, ideas and support are valued, and our doors are always open.

With Warm Regards,

Admissions

Heike Heinrich, Director

All-In-1 (Campus411)

Thomas Collins,
Executive Director of
Enrollment Services

Career Services

Yolanda Burt, Director

Financial Aid

Rachel Schmidt, Director

International Services

George Burke, Director

Marketing & Recruitment

Rob Spademan,
Assistant Vice President

Registrar's Office

Janet Stimple,
University Registrar



Welcome to Enrollment Services!

We would like to extend a warm welcome to new members of the Enrollment Services team:

Admissions:

Joseph Vainner Admissions Counselor

All-In-1:

Jay Simmons Student Services Specialist

Financial Aid:

Melissa Burton Production Specialist

Registrars:

Patrick Orwig Senior Production Specialist

Ronald Hoagland Production Specialist

University Marketing:

Adam Drake Multimedia Designer

Vice President's Office:

Charles Newton Manager, Systems & Data

Campaign 1500

Campaign 1500 is underway, and we are looking forward to assisting all prospective students referred to us by the campus community. Visit www.csuohio.edu/internalreferral to help us enroll 1500 new freshman in Fall 2012! Use this website to refer any prospective undergraduate student to us (transfers and post baccalaureates are welcome).

CSU Spring Open House

We opened our doors to 2212 perspective students, admitted students, parents, grandparents, alumni and community members on March 31st. This was a 50% increase over our inaugural event last year. The positive energy toward CSU, coming from both admitted and prospective students, was nothing short of phenomenal.

Orientation

Orientation for new students will begin in May. This year, upon recommendations from our student body, we are making transfer student orientation mandatory. Transfer students will have the option of coming to campus or completing their orientation program via our newly launched on-line program.



New Name for Campus411

Campus411 officially changed its name to All-In-1 Enrollment Services on Wednesday, January 25 with a re-naming reception where we served cupcakes and punch to students. We also held a raffle and gave away CSU sweatshirts to three lucky students.



It's Time for Chatting

Coinciding with the re-naming of the office, All-In-1 has also introduced a new service to the campus community. We now offer an on-line chat to help prospective and current students with quick questions and information finding. Check out our chatting at our website: www.csuohio.edu/enrollmentservices/all-in-1/. All-In-1 is also still administering a student satisfaction survey and our area has continually received positive feedback with approval ratings above 90 percent.

Spring Career Fair

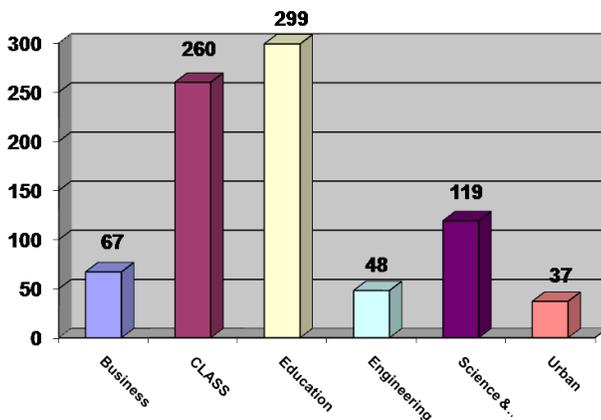
Over 1,200 students and alumni converged on Cleveland State University's Woodling Gym on Friday, March 2nd for the Spring Career Fair to meet with 156 businesses, international corporations and non-profit organizations. Career Services also facilitated workshops on how to work the job fair, resume writing, interviewing and networking.

Career Recruitment

The Career Services Center and employers through Northeast Ohio partner to provide real-world work experiences for Cleveland State University students. The following employers participated in on-campus recruiting here at CSU for Spring 2012:

Ernst & Young	Rockwell Automation
NEO Regional Sewer Dist.	Travelers Insurance
Peace Corps	Delaware Dynamics
Karpinski Engineering	MCPc
United Technology	Lincoln Electric
Controller of the Currency	

CSU Students Working in Co-ops or Internships



Important Financial Aid Updates *Federal Verification Changes for 2012-2013*

Students completing the Free Application for Federal Student Aid (FAFSA) will be asked a series of questions to determine whether they are eligible to use the IRS Data Retrieval Tool. Although not required, families applying for aid are strongly encouraged to use the tool if possible as it may simplify the federally mandated verification process.



Later this spring, students who apply for aid and did not use the IRS Data Retrieval Tool will receive an email from the federal government. Students will be asked to revisit their FAFSA on the web and determine if they now qualify to use the IRS Data Retrieval Tool to possibly update their income information.

Students who are selected for verification of their financial aid file by the U.S. Department of Education will have to provide 2011 IRS Federal Tax Transcripts for themselves, and if applicable their spouse and/or parent(s). CSU will no longer accept copies of federal tax returns. Detailed information on how to obtain the tax transcript may be found online at www.irs.gov or by calling 1-800-829-1040.

Students completing the FAFSA should be very careful to include the correct information as all changes/updates/corrections have to be sent to the federal processor for updates to insure integrity in our federal financial aid programs.

International Center

This is a very busy time of the year assisting graduating students with applications for practical training. We are averaging about 20 students per practical training workshop. The office has also been very busy with sending out information and new I-20's for over 350 new incoming students.

Fulbright Scholarships

This is the start of Fulbright applications for both faculty and students. To assist faculty, CISP hosted Debra Egan, Director of Fulbright Scholars. Twenty faculty in attendance received information and tips on applying for Fulbright. Also in March, CISP hosted a representative from the Institute of International Education, who did a presentation to prospective students applying to Fulbright.

Education Abroad

Study Abroad has just successfully finished a trip to China with the Operations Management Department. Twenty-eight students took part in this first ever Spring Break program. We are in the final stages of preparing groups to go to England, France and Costa Rica. These programs are traditional programs. This summer, there is also a Health Sciences program in Belize.



FERPA Training Online

All CSU employees who have access to student data are responsible for maintaining the confidentiality of those records. The Family Education Rights & Privacy Act (FERPA) gives students protected rights and requires that institutions adhere to these guidelines. To ensure CSU is in strict compliance with FERPA regulations, the Registrar's Office, working with HR's Office of Training & Organization Development, is developing a FERPA eLearning program. Watch for more information this summer.

New Drop/Add Dates Starting Fall 2012

Starting with the Fall 2012 term, the last day for students to add courses will be extended. Students will now have more time to add courses to their schedule via CampusNet. Though the last day to drop a course has not changed, students need to be aware that the last day to receive a 100 percent refund in tuition for a dropped class is now the end of the first week of classes. Students who drop classes during the second week of the term will only receive a partial tuition refund.



Fall 2012 term dates:

Last day to add (CampusNet)	September 2, 2012
Last day to drop (100% refund)	August 31, 2012
Last day to drop	September 7, 2012

For full details, please see the academic calendar at www.csuohio.edu/enrollmentservices/registrar/calendar/

Multi-Term Registration & Course Waitlist: Two New Tools Available to Students

Registration for the 2012-2013 academic year began on March 26. With the start of registration, students now have two new tools to keep them on the path to graduation. Degree seeking students can participate in CSU's new multi-term registration model, which allows students to register for an entire academic year all at once. With multi-term registration, students have the option to:

- Look ahead and plan for the classes they need for graduation
- Secure their schedule for fall, spring and summer at the same time
- Register now, pay later: tuition for future terms will not be due any earlier

The second tool available to students is course waitlists. If a course is full, waitlists will allow students to:

- Reserve a spot in line for the next available seat
- Be automatically notified of their opportunity to enroll

Questions or comments?
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