



Fall Enrollment Trends 2005 to 2011

Division of Enrollment Services

October 4, 2011

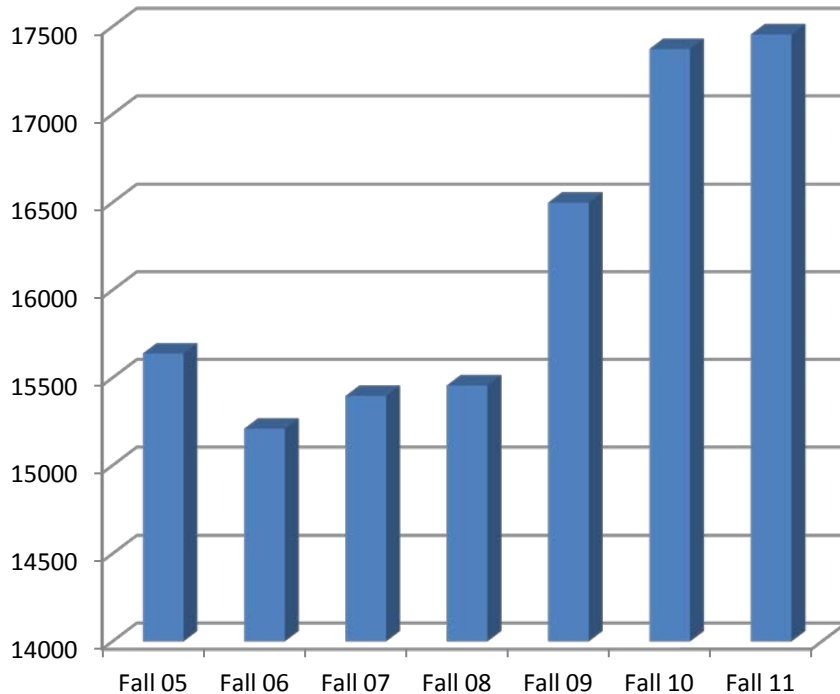
Presentation Roadmap

- Overview of University-wide Enrollment Trends
- The “Largest and Smartest” Incoming First Year Class
- Retention and Graduation of First-Time Fulltime (“IPEDS”) Cohorts
- Opportunities and Challenges
- Financial Aid Disbursement
- Veteran Students

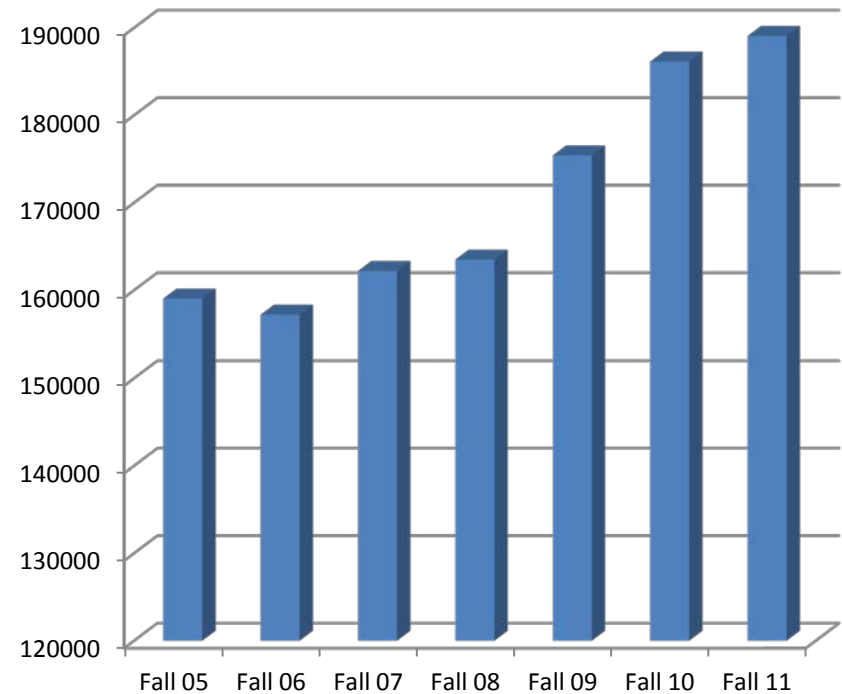
University-Wide Enrollment Trends

- In comparison to Fall 08, the University-wide student headcount grew 12.9% and the credit hours, 15.6%.
- This fall, the student headcount reached 17,455 students with total credit hours exceeding 189,000.

Headcount



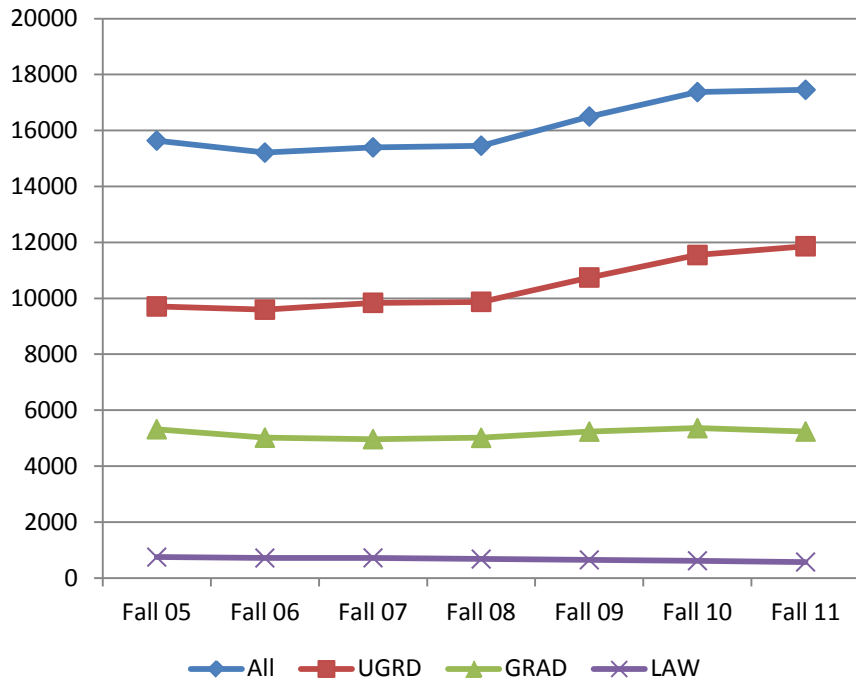
Credit Hours



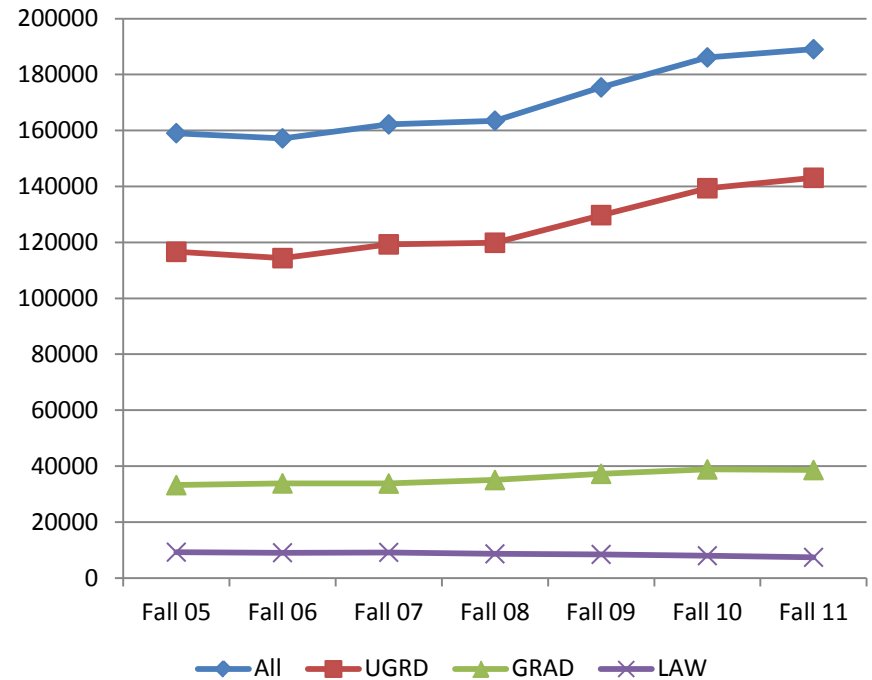
Enrollment Growth by Academic Level

- Starting with Fall 09, the expansion of the undergraduate student population has fueled the growth of the University. The undergraduate headcount and credit hours have expanded 20.1% and 19.4%, respectively.
- The graduate and law enrollment has been relatively stable.

Headcount



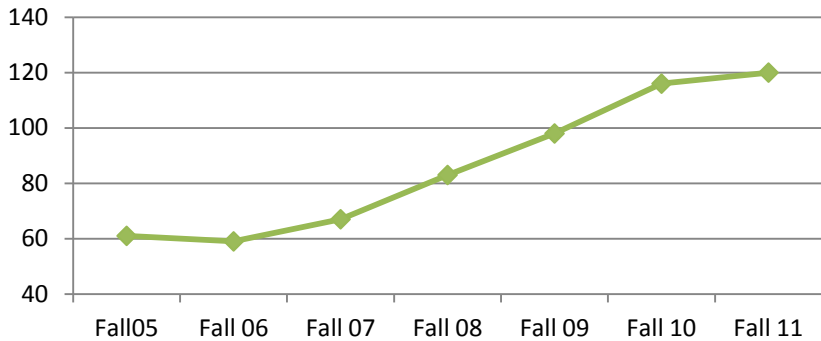
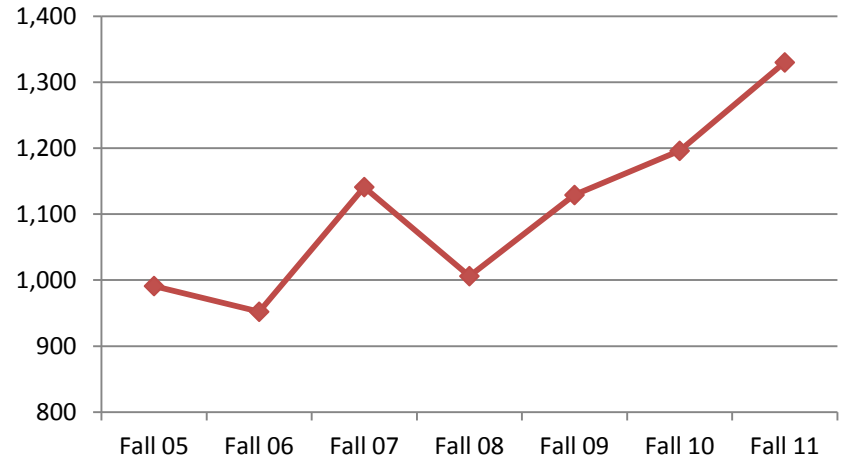
Credit Hours



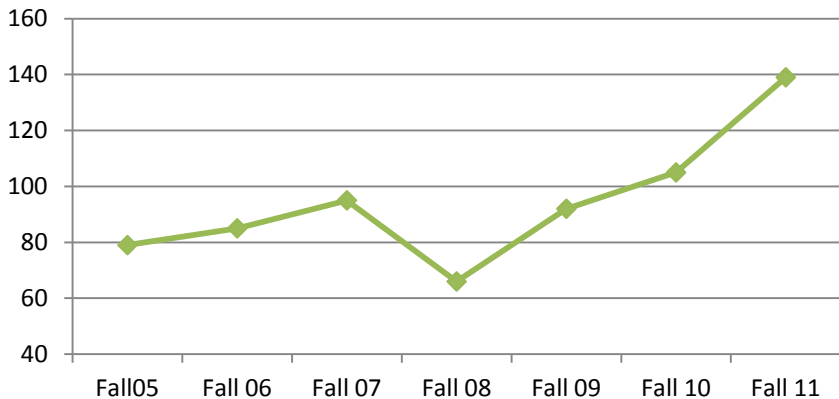
The “Largest and Smartest” First-Year Incoming Class

The “Largest”

- Since Fall 08, the First-Year incoming class has grown 32.2%, exceeding 1,300 students.



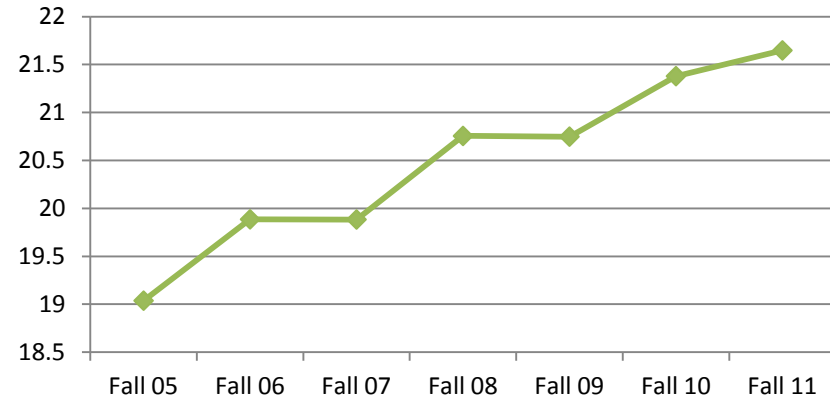
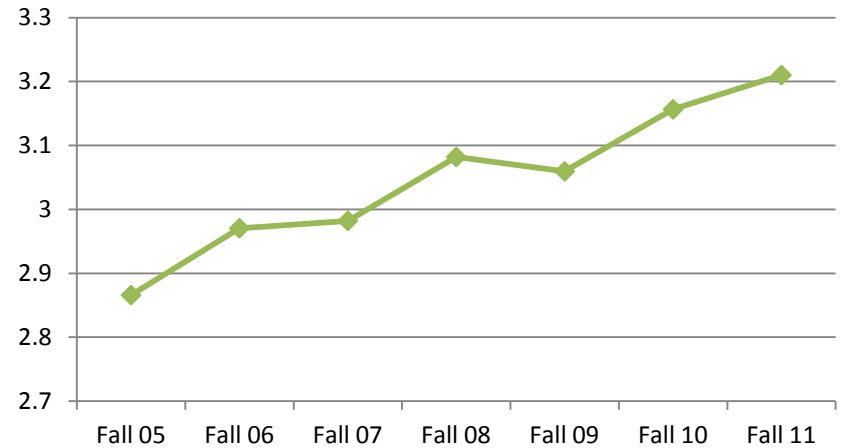
- The First-Year Out-of-State students have grown 44.6% since Fall 08.



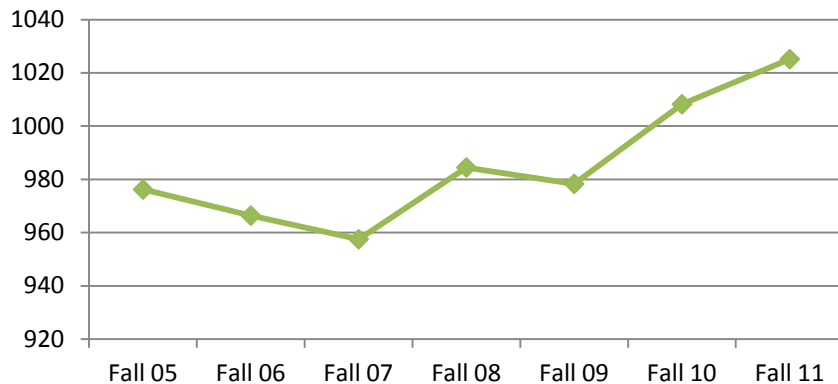
- The First-Year students from “Outer-Ring” suburban schools have grown 110.6% since Fall 08, 32.3% last year alone.

The “Smartest”

- The median high school GPA among First-Year students has been increasing, exceeding 3.2 this fall.



- The average ACT score among our First-Year students has been rising. In particular, two years in row, the average exceeded the national average.

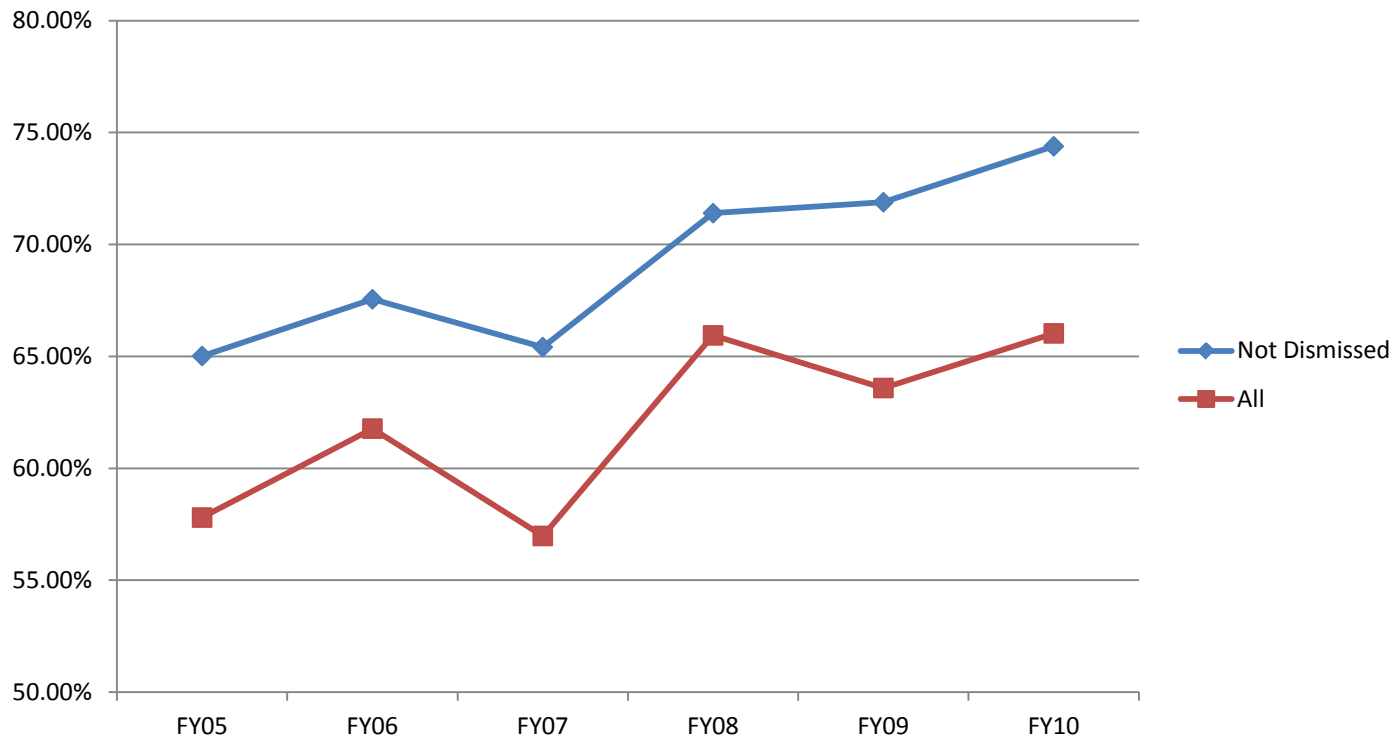


- The average SAT score has been also rising.

Retention and Graduation of First-Time Fulltime (“IPEDS”) Cohorts

The Highest-Ever First-Year FY Cohort Retention

- Over 66% of the First-Time Fulltime 2010 cohort was retained in the fall 2011, recording the highest first year fall-to-fall retention rate among all FY cohorts.
- Excluding those who were dismissed (due to the academic performance), the first year fall-to-fall retention rate is 74.4%, the highest among all FY cohorts.



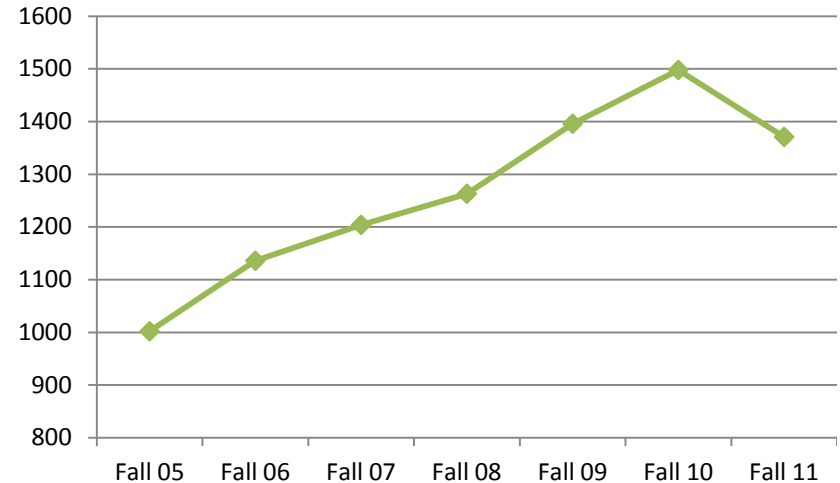
Strategic Graduation Rate

- Six-year graduation rates are difficult to improve in short time. Last year, by examining the current enrollment of all FY cohort students, the “attainable” target graduation rate for the FY cohorts were established.
- **FY 2005 Cohort:** The six-year target graduation rate for **FY 2005 cohort was 30%** and, this summer (the end of their sixth year), **this target goal was achieved.**
- **FY 2006 Cohort:** The six-year target graduation rate for **FY 2006 cohort is 32%**. By this summer (the end of their fifth year), **27% of them already graduated.** If all those already applied for graduation so far, graduate this academic year, we would achieve the six-year graduation target. **We are most likely to far exceed the target graduation rate for this Cohort.**

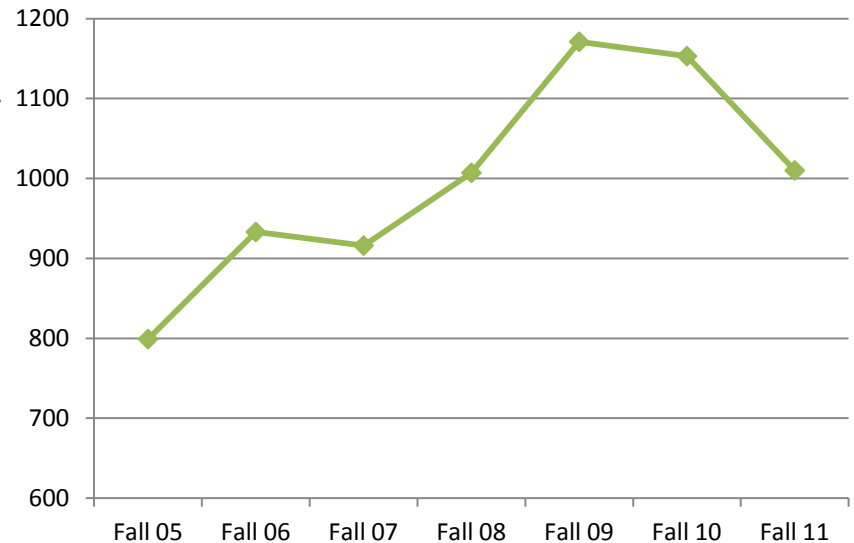
The Opportunities and Challenges

“Non-Traditional” Adult Students

- The new undergraduate transfer students decreased by 8.5% this year.



- The new graduate First-Year students fell by 12.4% this year.



“Non-Traditional” Opportunities & Challenges

- The population of the greater Cleveland area is decreasing.
- The national and regional economic condition resulted in the layoffs and the suspension of tuition benefits in many companies.
- The increasing number of public, not-for-profit, and for-profit colleges outside the Cleveland area are establishing satellite campuses and partnerships with community colleges in or near the Cleveland area.
- The decrease in state subsidies and tuition revenue “forced” many public and private universities in Ohio and the Cleveland area to ramp up their recruiting efforts.
- The US Department of Education regulations has become increasingly strict for financial aid and Satisfactory Academic Progress.

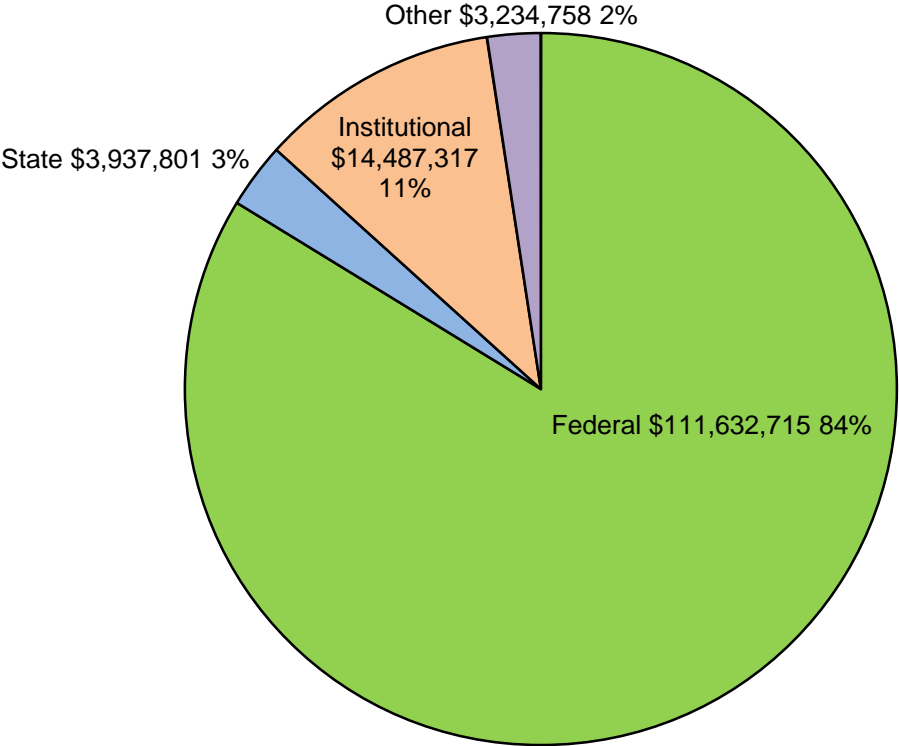


Intensive Competition



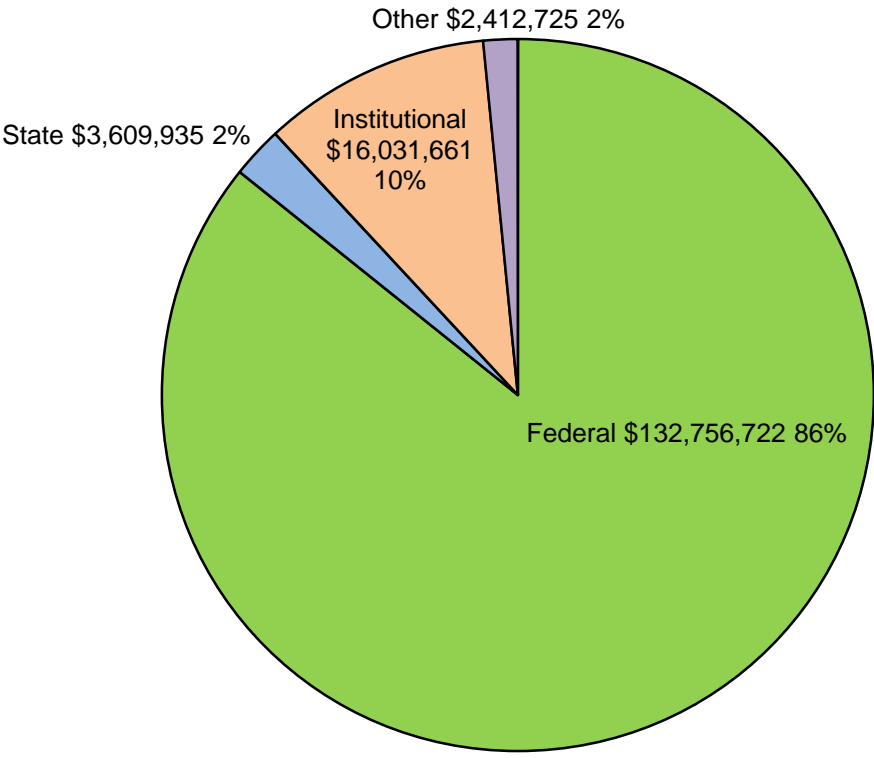
Financial Aid Disbursement

Financial Aid Disbursements AY 2008/2009



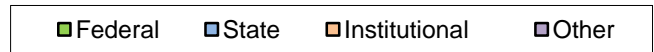
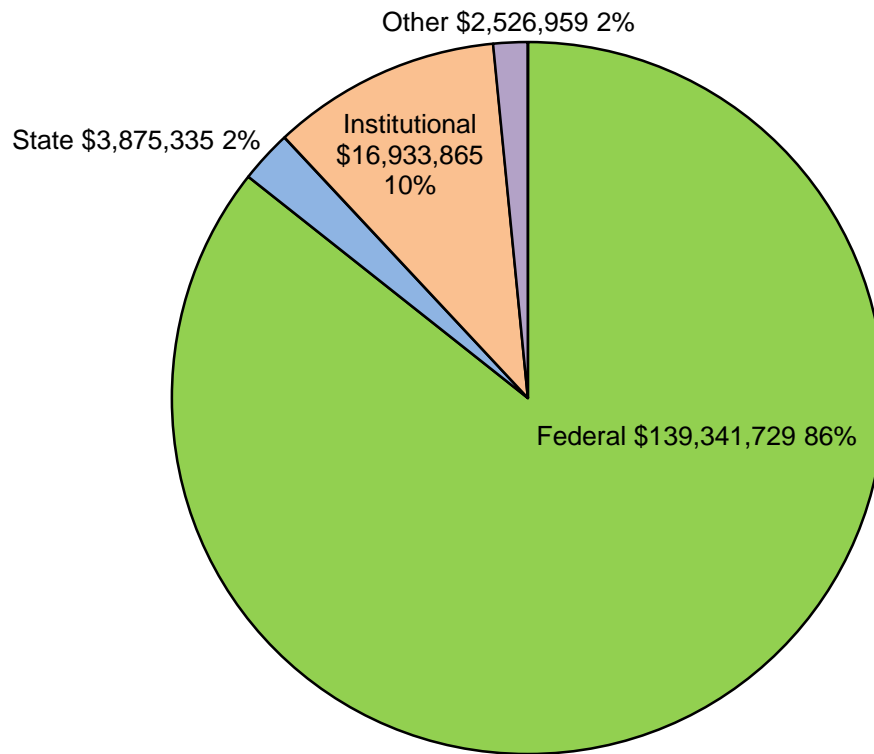
■ Federal ■ State ■ Institutional ■ Other

Financial Aid Disbursements AY 2009/2010

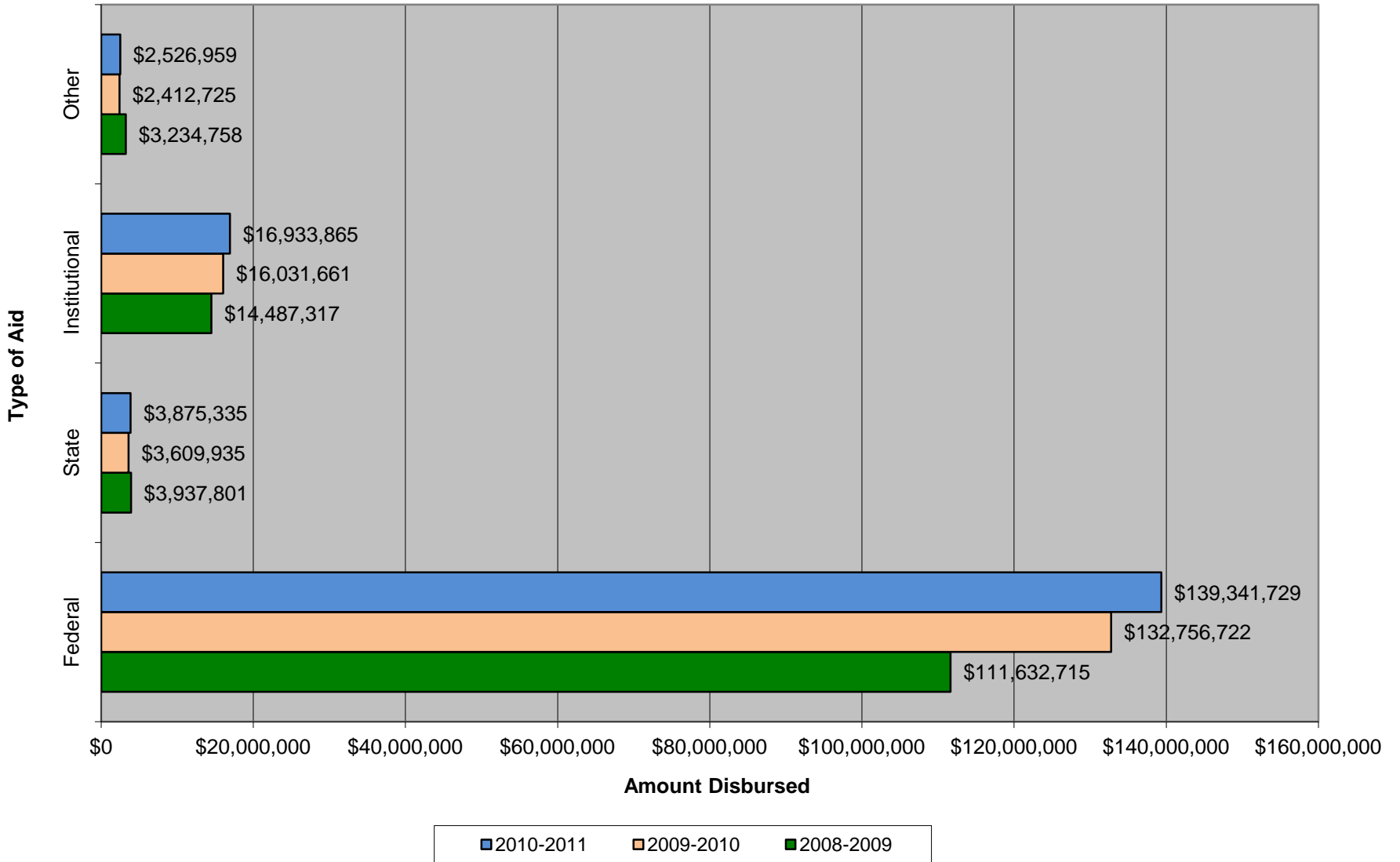


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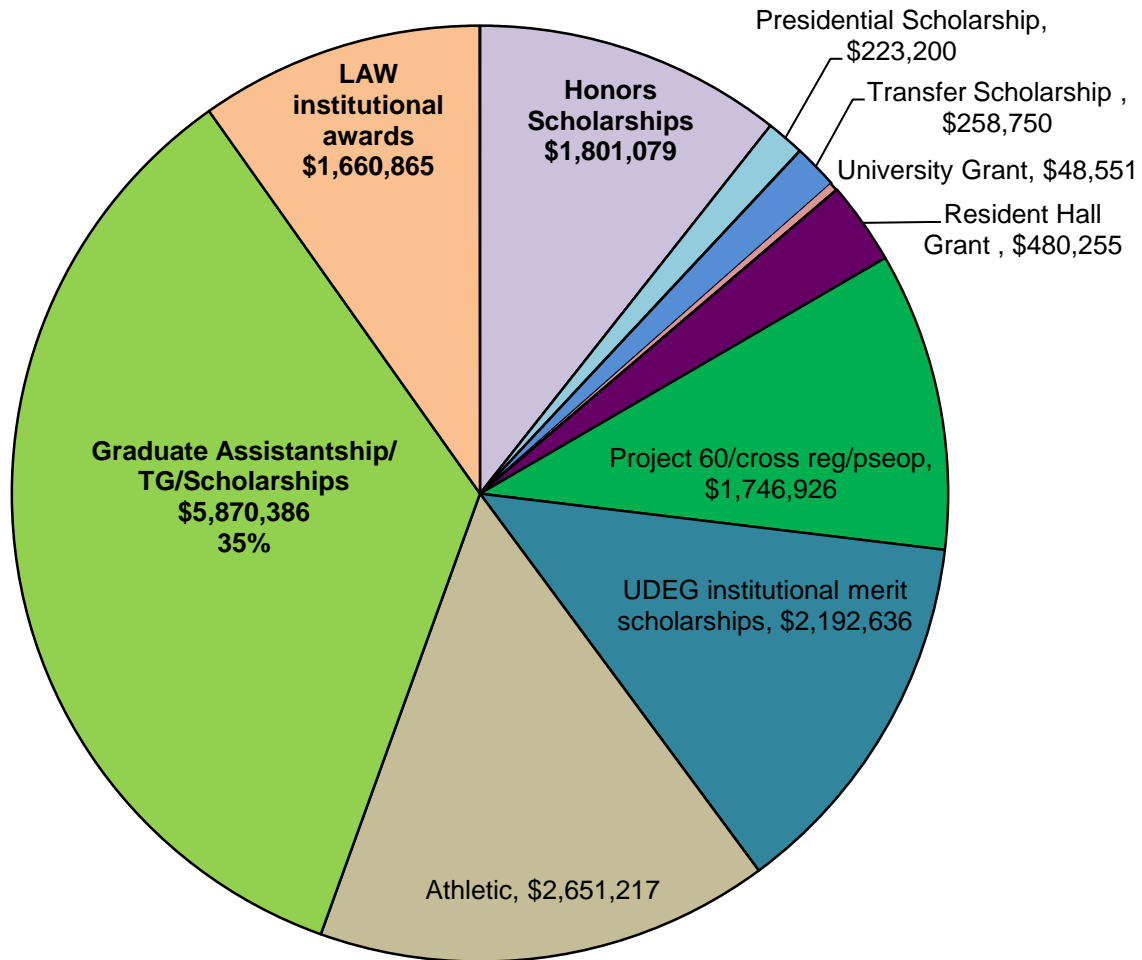
Financial Aid Disbursements AY 2010/2011



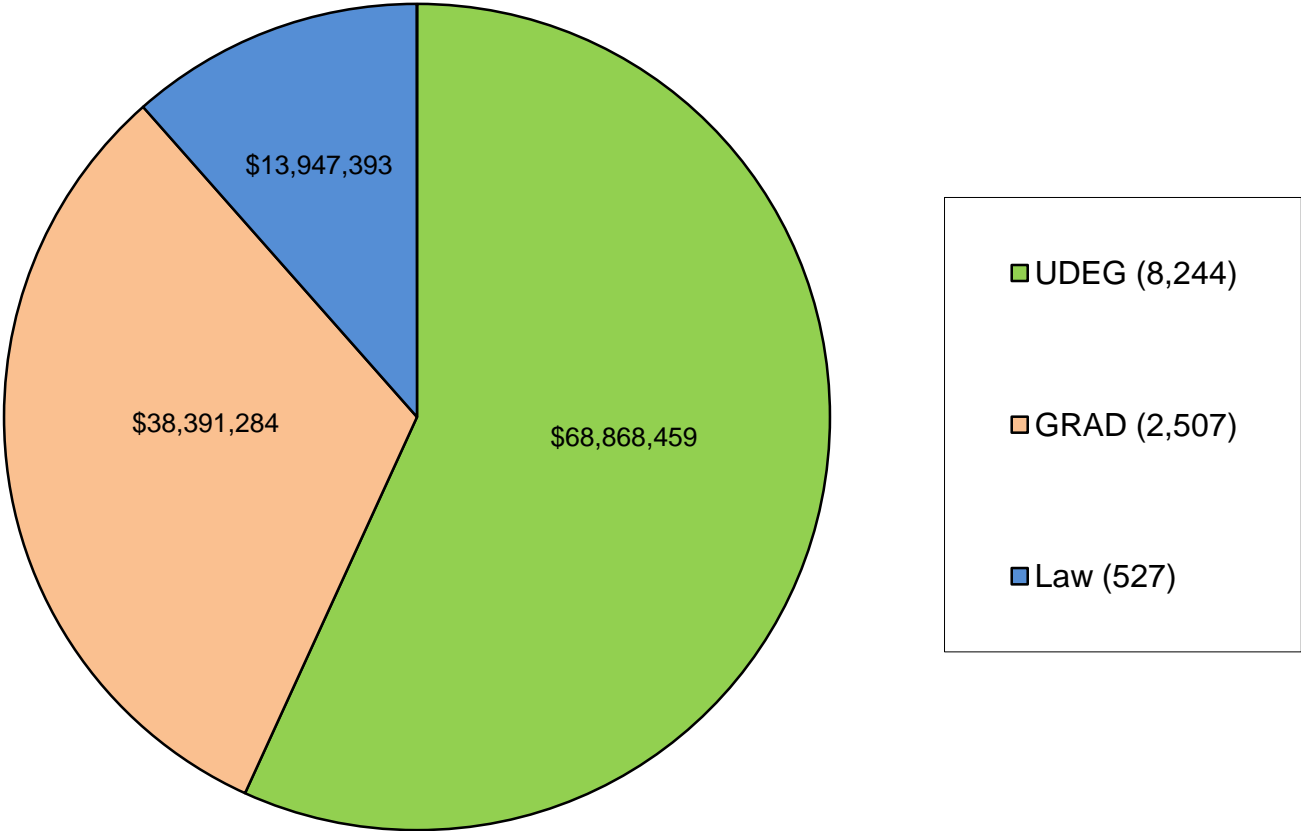
Types of Aid Comparison



Institutional Aid

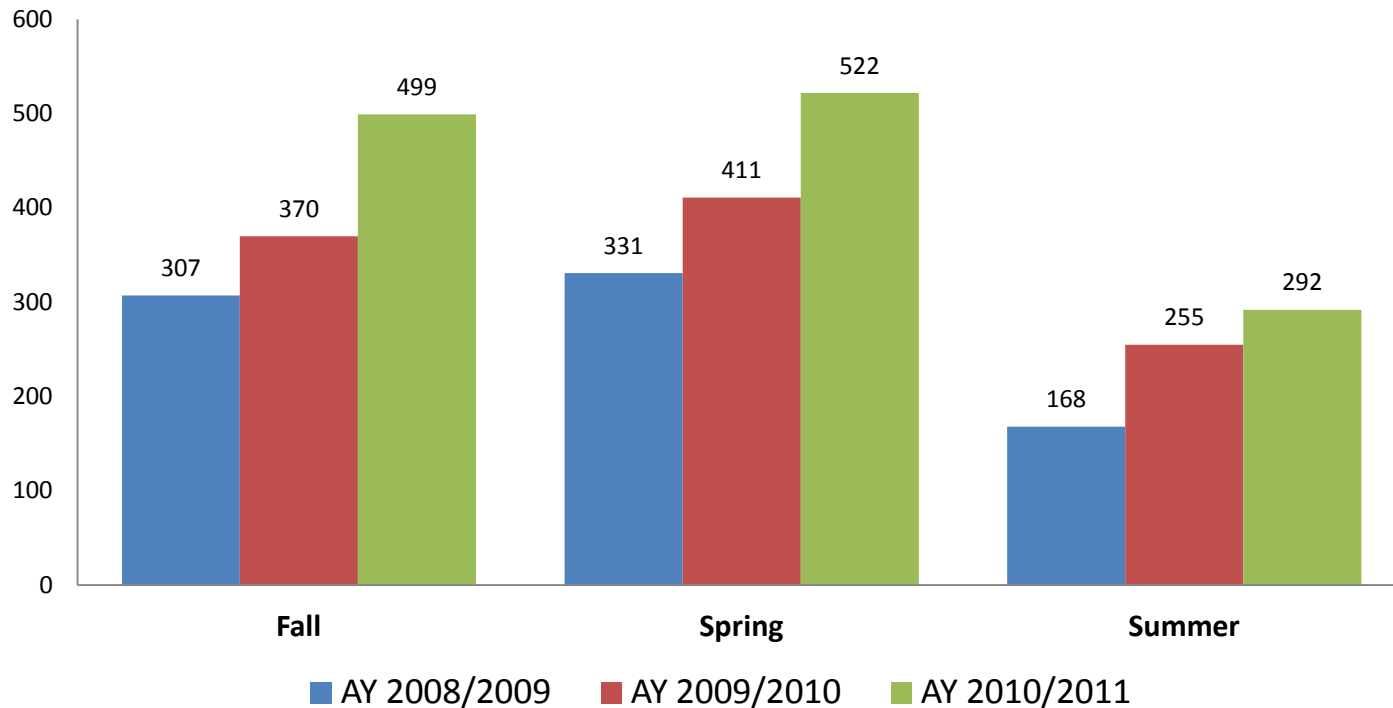


Disbursement by Career and ISIR Info



Veteran Students

Veteran Student Enrollment



- Beginning with Fall 2010, we started to identify those Veteran students who are out of benefits but were self identified in their admissions application, FAFSA and in the VSS Office.
- Fall 2011 currently has 542 Veteran students enrolled, which surpasses our goal of 500.