

VIKING
FOR
LIFE!

Cleveland State University
engaged learning

ALUMNI GUIDE

*Congratulations,
You've Graduated!
Now What?*



VIKING 4 LIFE
CLEVELAND STATE UNIVERSITY

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Dear New Graduate,



Welcome to the Cleveland State University Alumni Association. On behalf of the more than 100,000 graduates who have preceded you, congratulations on earning your CSU degree.

The Alumni Association and the Department of Alumni Affairs are here to keep you connected to your alma mater and to fellow Vikings through professional development classes, continuing education workshops, career networking opportunities, giving opportunities, and recognition of outstanding alumni, as well as a varied blend of social, athletic, and student-related activities.

Above all, it's important to become an active alum and show that you are a Viking for Life! Join an alumni chapter and update your information on the alumni website. You'll stay in the loop, make new friends, and stay connected to old ones. The best part is being active in the Alumni Association doesn't cost you a thing – membership is free and automatically granted upon graduation!

This Alumni Guide was created just for you to help you take advantage of all of the great opportunities the Alumni Association provides you as a graduate.

Again, congratulations, good luck and welcome to the Cleveland State University alumni family!

Kathleen Kulik

Kathleen Kulik, '06



contact me!

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STAY CONNECTED



**and Find
A Fellow Viking!
Whether You Are
Near or Far...**

Alumni Card

Once you graduate, you can request a free alumni card as your key to the University. The alumni card allows full access to all the benefits of the CSU Alumni Association.

Visit www.csuohio.edu/alumni/ to register your contact information and request a card.

Alumni Website

The website serves as a one-stop shop for everything you need to know about the Alumni Association. Visit often to stay up to date on Cleveland State news, events, and ways to stay involved in University life.

Visit www.csuohio.edu/alumni to check it out.

College Website

Visit your College website or contact your College Development Director to keep in touch.

Alumni e-Newsletter

This monthly e-mail newsletter highlights the latest University and Alumni Association news and upcoming events. To receive the alumni e-newsletter, sign up on the alumni website at

www.csuohio.edu/alumni

Perspective Magazine

CSU's *Perspective* is published twice a year for Cleveland State University alumni and friends. This full-color magazine is filled with photographs, interviews, articles, class notes and more — covering what's going on in the world of CSU.

Alumni Chapters and Affiliated Organizations

Alumni chapters and affiliated organizations exist to help you meet and keep in touch with fellow Vikings. Join one of the chapters or contact alumni in the regions listed below.

Alumni Networks

With the rise of social networking websites, staying in touch with your friends and classmates has never been so easy. Check out the Alumni Association on:

- Facebook: Cleveland State University Alumni Association Fan Page
- LinkedIn: Cleveland State University Alumni Group (official group)
- YouTube: CSUchannel
- Twitter: CSU_Vikings

Regional

- Atlanta, Georgia
- Chicago, Illinois
- Sarasota/West Florida
- Washington, D.C.

Special Interest

- Athletics - Varsity C Club
- Black Alumni
- Business Alumni
- Communication Alumni
- Diversity Management Alumni
- Education Alumni
- Engineering Alumni
- Greek Alumni Council
- Health Care Administration Programs (HCAP) Alumni
- International Alumni
- Master of Business Administration (MBA) Alumni
- Urban Affairs Alumni



What's In It For

As an active Viking for Life, you have access to a wide range of benefits and a whole calendar of alumni events.

Membership Benefits

Update your contact information, request a free alumni card, and become a Viking for Life. Through the alumni card, Cleveland State University graduates receive a variety of benefits including:

University Privileges

- Free use of the CSU Library
- Viking license plates
- All kinds of discounts on:
 - Continuing education courses – 15 percent
 - Recreation Center memberships
 - Gifts and apparel at the Bookstore – 20 percent
 - Career advising and use of the CSU Career Line from Career Services
 - Use of campus facilities for private family functions and external organizations through Conference Services



Financial and Consumer Programs

- No annual fee CSU Platinum Plus MasterCard®
- Group discount on life and health insurance plans from GradMed®, AlumniMed+®, ProtectorMed+® and AlumniTerm®
- Group discount on home owner's and car insurance through Liberty Mutual®
- Discount on subscriptions to *Young Money* magazine
- Free membership in Who-How: The global knowledge network for sales and marketing professionals
- Access to Cleveland State University CashCourse website
- Access to the Ohio Educational Credit Union



Recreation, Travel and Entertainment

- Discounts on
 - Car rentals through Avis, Enterprise and Hertz
 - Long distance moving through Graebel – 57 percent
 - Moving through Atlas
 - PlayhouseSquare tickets for select shows
 - Sunset Shores Bed & Breakfast
 - John Roberts Spa – first-time visitors



Me?



Alumni Programs and Events

For a complete calendar of alumni events, visit
www.csuohio.edu/alumni/events/

- About Town – East and West
- Alumni Admissions Program
- Alumni Cabaret - Vikefest “A CSU Homecoming Tradition”
- Alumni Campus Tours
- Alumni Mentoring Program
- Alumni Seminars and Forum
- CEO Speaker Series
- Distinguished Alumni Awards
- Do-Gooder Day
- Etiquette Dinners
- Holiday Hoops
- Life 101 – “How-To” Continuing Education Programs
- On the Road
- Professional Enrichment Workshops
- TGIF Alumni Night Out
- Viking Tailgates
- Viking Watch Parties

*engaged
learning*

And much more...

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Don't You Just Want *money*?

Stay engaged
without writing
a check...

So you want to contribute to
Cleveland State University without
cutting into your hard-earned
paycheck? As a recent alum,
there are many ways in which
you can continue to be
engaged with the university
by sharing your time,
energy, and experiences.



YOU can help to make CSU stronger: 25 Ways

1. Be sure to update your contact information and request an alumni card. The Viking for Life alumni card gives you full access to all the benefits of the CSU Alumni Association.
2. Speak positively about CSU whenever you have the opportunity.
3. Attend at least one of the many alumni events in your area.
4. Assist in student recruitment through the Alumni Admissions Program.
5. Become a member of an alumni chapter or special interest organization.
6. Stay connected and network with other alums by joining the Alumni Association Facebook fan page.
7. Hire CSU students for summer internships and hire graduates for permanent positions.
8. Read CSU *Perspective* magazine.
9. Encourage a friend to actively participate in the Alumni Association and alumni events.
10. Nominate a CSU graduate for a Distinguished Alumni Award.
11. Wear your official CSU class ring.
12. Read the monthly CSU alumni e-newsletter.
13. Volunteer as a mentor to current students through the Alumni Mentoring Program.
14. Let your former classmates know what you're up to by submitting a class note to *Perspective*.
15. Volunteer to host an alumni program or social networking event in your area.
16. Display your CSU diploma with pride at work.
17. Cheer on the Vikings and attend one of the many home or away games for all CSU athletic teams.
18. Refer a new student to CSU through the Alumni Number Ones Club.
19. Display a CSU decal in your car window.
20. Work at Cleveland State University.
21. Visit the alumni website on a regular basis.
22. Volunteer your time and talent on an alumni planning committee.
23. Return to CSU to pursue additional degrees, certificates or licenses.
24. Take advantage of the many discounts offered with your alumni card.
25. Show your Cleveland State loyalty and be a Viking for Life! Wear Cleveland State apparel with pride at home, at work, in the community, and when visiting campus.



What If I Do Want to Write a Check. Stay engaged by becoming a donor...

University Advancement

Every year, thousands of students benefit from the kindness of donors who provide access to higher education and unlimited opportunities for advancement through their generosity.

Many thanks to the alumni, faculty, staff, friends, corporations and foundations that support Cleveland State University each year. Your gifts provide additional resources necessary for CSU to continue to provide a high quality educational experience for its diverse student body.

Gifts to Cleveland State provide the following:

- Student scholarships
- Academic programs
- Support for the colleges
- Faculty and staff development/research
- Technological upgrades
- Facilities and equipment

Contributions to Cleveland State take many forms and may be directed to the college, department or program of your choice! The Cleveland State University Foundation exists solely to raise, receive and manage private gifts for the advancement and benefit of the University.

Current initiatives through the Annual Giving Office include the Founders Society, Green and White Society, Fenn Tower Legacy, and Engraved Campus Benches.

Questions? Contact the Development Office at 216-875-9837 or e-mail giving@csuohio.edu



Finding a Job After Graduation... The Cleveland State University Alumni Career Services Network



The Alumni Career Services Network gives alumni access to one of the most comprehensive career services center in the country. Throughout their careers, Cleveland State graduates gain the competitive edge in employment opportunities and career transition assistance with access to job postings and Myers-Briggs Type Indicator®, networking contacts, workshops, career advising, and a resume referral program. Active connections with top employers who value the education, skills and prestige of CSU graduates enhance our partnership with alumni.

Alumni are welcome to visit the Career Services Center at Rhodes Tower West, Room 280. You may contact the office at 216-687-2233 or via e-mail at careers@csuohio.edu



Going Back to School.... CSU Graduate Programs and Continuing Education

Continuing Education

Cleveland State University professional development programs can help you gain new skills, advance your career, and achieve your creative potential. By providing superior educational opportunities for adult learners, the Division of Continuing Education has become the largest provider of continuing education in Northeast Ohio. The division educates over 10,000 adults each year and is nationally recognized for innovation in adult education.

Many programs satisfy certification and licensing requirements. Others enable professionals to increase their job skills, train for new technologies, and build communication and leadership abilities. All programs help individuals and organizations enhance their abilities and improve productivity.

Discover how CSU's Division of Continuing Education can meet – and exceed – your highest expectations. Contact the office at 216-687-2144 or via e-mail at conted@csuohio.edu



WE ARE CLEVELAND'S GRADUATE SCHOOL



Graduate Programs

Cleveland State University has more than 70 graduate degree, certificate and licensure programs to prepare the next generation of scientists, scholars, leaders, managers, professionals and performers.

The Office of Graduate Admissions is open from 8:00 a.m. until 5:00 p.m. Monday through Friday. Admission representatives are always available to meet with you without an appointment.

Contact the office at
216-687-5599
or via e-mail at
grad@csuohio.edu

Honoring Cleveland State University Alumni... Distinguished Alumni Awards



The annual Distinguished Alumni Awards Dinner began in 1990 when 25 outstanding graduates were recognized. Each spring, eight special alumni awards are presented.

College Categories (7)

One graduate per college is selected to receive a Distinguished Alumni Award. Honorees have distinguished themselves in their professions and are selected for excellence in the areas of leadership, management, community involvement, mentorship, creativity, inventions, patents and education.

The George B. Davis Award for service to the University recognizes alumni who have generously dedicated themselves to the growth and advancement of Cleveland State University.

DON'T FORGET-WE WANT TO HEAR FROM YOU!

Did your address change? Did you get a new job? Contact us at alumassoc@csuohio.edu with information updates, announcements, and professional or personal accomplishments. Make sure the Alumni Association has your most up-to-date e-mail address so you can receive the alumni e-newsletter as well as e-mail notifications and invitations to special alumni events. Update your information today online at

www.csuohio.edu/alumni/myinfo/

STILL HAVE QUESTIONS?

Contact the Office of Alumni Affairs...

Campus Location

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1621 Euclid Avenue
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alumassoc@csuohio.edu

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Cleveland State University
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CONTINUE TO ENGAGE ME!

CLEVELAND STATE UNIVERSITY FIGHT SONG

The Pride of Cleveland

O hail the Green and White,
for our colors we shall fight!
To battle, Vikings all,
We'll sound the Viking trumpet call!

We always will defend
The Pride of Cleveland faithfully;
For Cleveland State we'll fight on to a victory!



ALMA MATER

Near the shores of great Lake Erie,
grand for all to view,
proudly stands our Alma Mater,
noble CSU.

Lift your voices, join the chorus
'til our work is through.
Hail to thee, our Alma Mater,
hail, all hail CSU!



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