

Bachelor of Business Administration – General Business Major Program Fall 2014 – Forward: **AAB TRACK**

Academic Advising Services for the CSU - BBA Degree: General Business Major Program. The program is based on the completion of the Lakeland AAB program and completion of CSU Monte Ahuja College of Business core requirements and General Business major course requirements. Lakeland CC courses are offered on the Lakeland CC campus at the Lakeland CC tuition rate. Please contact the **Lakeland Counseling Office at 440/525-7200 regarding academic advising and registration issues for all Lakeland CC courses.** Once students have completed all Lakeland CC courses, then students complete a CSU Monte Ahuja College of Business – General Business application and begin to work with a CSU Business advisor.

Requirements for the Associate of Applied Business General Management Concentration Degree through Lakeland Community College Specific to Cleveland State University BBA General Business Major Program

Section A

Lakeland Community College

Cleveland State University

Communications: Must have 'C' or higher in ENGL 1100/1111 and ENGL 1120/1121				
ENGL 1110 or 1111: English Composition I	3 / 4	ENG 100/101: College Writing I	3	_____
*ENGL 1120 or 1121: English Composition II *Required for CSU Business program only	3	ENG 102: College Writing II	3	_____
COMM 1000: Effective Public Speaking	3	CSU General Education Elective	3	_____
Mathematics: Must have 'C' or higher in all Math Courses				
MATH 1890: Finite Mathematics * *Possible prerequisite course MTH 1650 will be needed	4	MTH 148: Math for Business Majors I	3	_____
MATH 2400 Calculus for Business & Social Sciences*	5	MTH 149: Math for Business Majors II		
MATH 2130: Business Statistics I	3	BUS 201 Applied Business Statistics	3	_____
MATH 2135 Business Statistics II	3	OSM 202 Introduction to Analytics	3	_____

*Will accept the following course if already completed: MTH 2350 for MTH 2400

Arts & Humanities (10 Credits in at least TWO disciplines areas)				
ARTS 1120; ENGL 2210, 2220, 2230, 2235, 2245, 2240, 2250, 2260, 2261, 2263, 2296, 2270; HUMX 1100, 1200, 1300; MUSC 1200, 1215, 1800, 2200, 2250; PHIL 1300, 1500, 2600, 2700, 2800; PHOT 1000	3 / 4	Introductory Arts & Humanities: _____	3	_____
ARTS 2220, ENGL 2280, 2290; PHIL 2000	3	Non US Arts & Humanities: _____	3	_____
ENGL 2248, 2275	3	Social Diversity – US Diversity: _____	3	_____
Social and Behavioral Sciences				
ECON 2500: Macroeconomics	3	ECN 201: Macroeconomics	3	_____
ECON 2600: Microeconomics	3	ECN 202: Microeconomics	3	_____
GEOG 1600: World Regional Geography	3	Non US Social Science	3	_____
Natural Sciences				
BIOL 1010, 1020, 1140, 1150*, 1160*, 1170*, 1190, 1510*, 1520*, 2210*, 2220*; CHEM 1050*, 1100*, 1150*, 1500*, 1600*; 2700, GEOL 1100*, 1200*; PHYS 1500, 1550, 1610*, 1620*, 2410*, 2420*; PSCI 1100*, 1300*, 1400*	3	Natural Science: _____	3	_____
	4	Natural Science with Lab: _____	4	_____
Computers / Technology				
ITIS 1005: Computers and Information Processing	3	IST 203: Software Tools	3	_____

**Continued Requirements for the Associate of Applied Business General Management Concentration Degree
through Lakeland Community College Specific to Cleveland State University BBA: General Business Major Program**

Section B

Lakeland Community College

Cleveland State University

<i>General Electives</i>		<i>BBA Core Requirements</i>	
BUSM 1300: Introduction to Business	3	BUS 151: World of Business	3
BUSM 1330: Business Ethics	3	CSU General Elective: Not counted toward BUS	3
BUSM 1700: Principles of E-Business	3	IST 305: Information Technology for Competitive Advantage	3
BUSM 2100: Business Law I	3	BLW 411: Business Law I	3
BUSM 2200: Organizational Behavior	3	CSU General Elective	3
BUSM 2400: Business Communication	3	GAD 250: Business Communication	3
BUSM 2500: Principles of Marketing	3	MKT 301: Principles of Marketing	3
BUSM 2700: Management Philosophy & Practice	3	CSU General Elective: Not counted toward BUS	3
ACCT 1100: Financial Accounting	4	ACT 221: Introductory Accounting I	3
ACCT 1200: Managerial Accounting (Business/Related Elective)	3	ACT 222: Introductory Accounting II	3
BUSM 1500: International Business in a Global Environment	3	CSU General Elective: Not counted toward BUS	3
BUSM 2000: Principles of Management	3	CSU General Elective: Not counted toward BUS	3
Technical Elective – See LCC Catalog	3	CSU General Elective: Not counted toward BUS	3
BUSM 2300: Human Resources Management	3	CSU General Elective: Not counted toward BUS	3

Academic Advising Services for the BBA General Business Major Program. The remaining requirements listed below are all required to be taken with Cleveland State University. *CSU courses are offered on the Lakeland CC campus, but at the CSU tuition rate.* **Please contact the CSU Partnership Office at 440/525-7471 regarding academic advising and registration issues for all CSU courses.** All below courses are offered online for LCC/CSU BBA Degree: General Business Major Program students.



Make application to CSU upon completion of course work in section A & B

Upper Division / Major-Field Requirements for the

BBA Degree: General Business Major Course work - Cleveland State University – AACSB Approved courses only

Lakeland Community College

Cleveland State University *Residency requires at least 30 hours at CSU

No Equivalent Coursework	FIN 351 Introduction to Financial Management	3	_____
No Equivalent Coursework	BUS 351 (W): Business, Society, and Government <i>Must have 'C' or higher to earn Writing credit</i>	3	_____
No Equivalent Coursework	MGT 321 Organizational Behavior	3	_____
No Equivalent Coursework	OSM 311: Introduction to Operations Management	3	_____
No Equivalent Coursework	MGT 465 (W): Management Strategy and Policy <i>Must have 'C' or higher to earn Writing credit</i>	3	_____
No Equivalent Coursework	OSM 442 Innovation Management	3	_____
No Equivalent Coursework	30 hours of approved General Business major electives (10 courses from below)	30	_____

No Equivalent Lakeland course work

MKT 441 Integrated Marketing Comm. (3)
 IST 430 Knowledge Management (3)
 MGT 301 Principles Management (3)
 MGT 340 Human Resource Mgmt. (3)
 FIN 353 Intro. Investments (3)
 ACT 360 International Accounting (3)
 OSM 425 International Operations Mgmt. (3)
 OSM 416 Supply Chain Management (3)

FIN 360 Financial Markets/Institutions (3)
 OSM 421 Service Operations Management (3)
 MKT 456 Customer Relations (3)
 OSM 493 Special Topics: The Art of Negotiation (3)

Foreign Language Deficiency

_____ Yes _____ No

Students who graduated from high school in 1987 or later, and who did not complete two years of a single foreign language in high school, must complete two semesters of the same language in order to graduate from CSU

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