

SUGGESTED SEQUENCE AT LCCC**First Year**

Fall Semester	Credits	Spring Semester	Credits
SDEV 101 College 101	1	ENGL 162 College Composition II	3
ENGL 161 College Composition I	3	Arts and Humanities Elective***	3
MTHM 158 Quantitative Reasoning	3	Science Elective with Lab	4
CMMC 152 Communication Theory*	3	Social Science Elective****	3
Arts and Humanities Elective***	3	JRNM 151 Journalism I**	3
Semester Total	13	Semester Total	16

Second Year

Fall Semester	Credits	Spring Semester	Credits
Foreign Language Requirement if needed (if needed)^	4	Foreign Language Requirement (if needed)^	4
Social Science Elective****	3	Science Elective	3
Arts and Humanities Elective***	3	Social Science Elective****	3
JRNM 222 Copy Editing and Page Design	3	JRNM 223 Social Media for the Newsroom	3
TCMN 151 Intro to Mass Comm or JRNM 221 Photojournalism	3	JRNM 153 Public Relations	3
Semester Total	16	Semester Total	16
		Total minimum credits earned at LCCC	60-61
		Associate of Arts Degree Awarded	

SUGGESTED SEQUENCE AT CSU**Third Year**

Fall Semester	Credits	Spring Semester	Credits
COM 224 Foundations of Journalism and Promotional Communication	3	COM 335 Multimedia Storytelling	3
COM 226 Mass Media and Society	3	COM 425 Publication Design	3
COM 260 Principles of Advertising	3	COM 303 Communication Inquiry*	3
COM 257 Principles of Public Relations	3	COM 350 Persuasive Communication & Attitude Change	3
Communication Elective (WAC)	3	General Elective 300-400 level	3
Semester Total	15	Semester Total	15

Fourth Year

Fall Semester	Credits	Spring Semester	Credits
COM 355 Psychological Processing of Media or COM 464 Media Metrics and Analytics	3	COM 363 Journalism and Media Laboratory	1
Integrated Promotional Elective	3	COM 447 Promotional Production	3
COM 455 Communication Campaigns	3	General Elective 300-400 level	3
General Elective 300-400 level	3	General Elective 300-400 level	3
General Elective 300-400 level (WAC/SPAC)	3	General Elective 300-400 level	3
		General Elective 300-400 level	3
Semester Total	15	Semester Total	16
		Bachelor of Arts Degree Awarded	

Students must maintain a 2.25 GPA to graduate with a major in Journalism and Promotional Communication.

*Course must be completed with a minimum grade of C

** Course must be completed with a minimum grade of B-

***Arts and Humanities electives must represent two different disciplines

****Social Sciences electives must represent two different disciplines

^If foreign language is not selected, students may select a general elective but should be aware additional credits may be required to reach the 60 credit hours minimum to earn an AA degree.

Students who do not complete the Associate degree will need to complete additional General Education requirements at Cleveland State University.

This map represents one example of how to complete the AA and BA degrees. Students should work closely with counselors/advisors at both institutions to discuss options.

Additional Information:

Assumptions: College-level readiness in MATH and ENG; no Foreign Language Deficiency (FLD). Note: this is different from the Foreign Language Requirement (FLR) which is a requirement in the College of Liberal Arts and Social Sciences at CSU.

CSU requires a minimum of 120 total credit hours for graduation. At least 30 credits must be completed in-residence at CSU. At least 24 of the in-residence credits must be completed at the upper division (300/400) level. An overall total of 42 upper division (300/400) level credits are required. Students deficient in total credits or in-residence credits must take additional elective credits to meet the minimum requirements. Depending upon other elective choices made, students may not need as many general electives as indicated above, or may need additional electives.

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