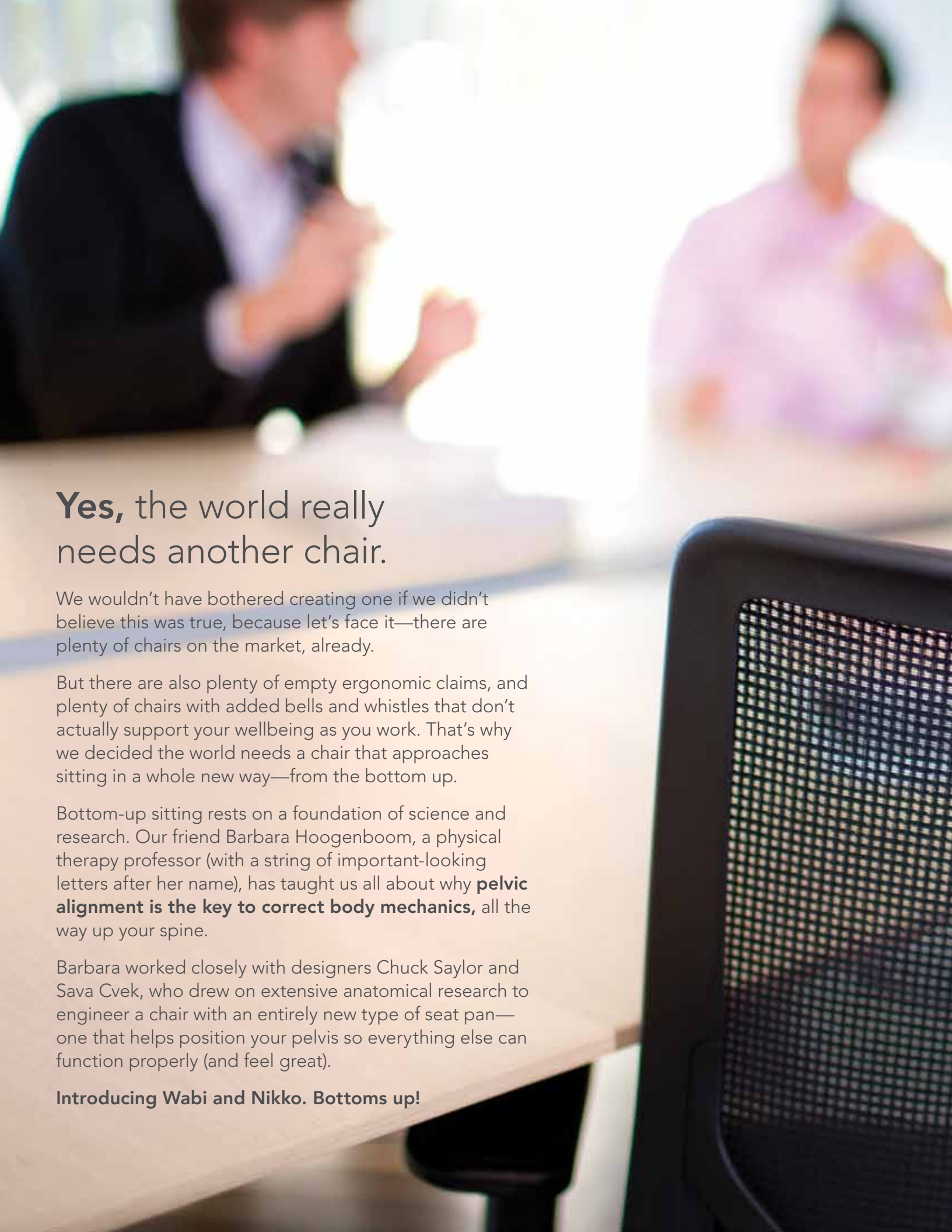




izzy®



+ Wabi and Nikko seating



Yes, the world really needs another chair.

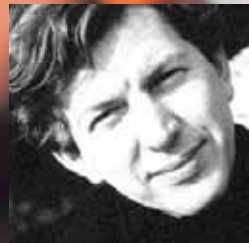
We wouldn't have bothered creating one if we didn't believe this was true, because let's face it—there are plenty of chairs on the market, already.

But there are also plenty of empty ergonomic claims, and plenty of chairs with added bells and whistles that don't actually support your wellbeing as you work. That's why we decided the world needs a chair that approaches sitting in a whole new way—from the bottom up.

Bottom-up sitting rests on a foundation of science and research. Our friend Barbara Hoogenboom, a physical therapy professor (with a string of important-looking letters after her name), has taught us all about why **pelvic alignment is the key to correct body mechanics**, all the way up your spine.

Barbara worked closely with designers Chuck Saylor and Sava Cvek, who drew on extensive anatomical research to engineer a chair with an entirely new type of seat pan—one that helps position your pelvis so everything else can function properly (and feel great).

Introducing Wabi and Nikko. Bottoms up!



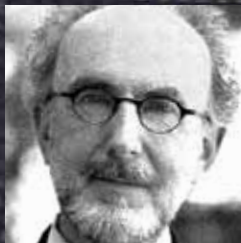
Sava Cvek
President of SCA Development International, designer

"We had to work very hard in creating the Wabi chair to make a very complex technology work in a very simple, effortless way for all users, regardless of their size or preferences."



Barbara Hoogenboom
EdD, PT, SCS, ATC
Grand Valley State University

"Optimal sitting isn't just where you feel best, it's where your spine is best aligned and protected, and allows for the most movement."



Chuck Saylor
izzy+ Founder & CEO, designer

"Our position on the design of the whole Wabi and Nikko seat system came purely from physical therapy. Design, technology, and science all converge in this chair."





Why **sit**?

Sitting has gotten some bad press lately, and we can't argue with it. In fact, all the available research we studied before designing Wabi and Nikko only confirmed how bad sitting can be for our health and wellbeing (and how important it was for us to design a better chair).

Because let's face it—sitting isn't going anywhere. Not only is it practical for many tasks and activities, but **much of what we love most** at izzy+— from sharing stories and sushi to collaborating on big ideas—**happens when people pull chairs up to tables.**

Why **move**?

We began our design process by focusing on **movement, the key to healthy sitting.** (You'll never hear us telling you to sit still.) We believe it's important to get out of your chair to move around, but we also know the healthiest sitting position allows plenty of movement.

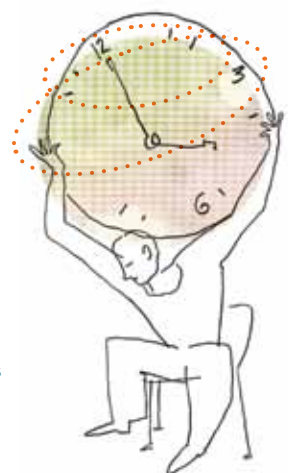


Wabi and KEEL casegoods make a perfect pair—both are about creating focus and balance in heads-down workspaces.

And guess what's key to a full range of healthy movement while you're sitting? Yep—**proper pelvic alignment**. That's why we designed a chair that naturally nudges your pelvis into its optimal position. Ta-da!

Adults in office-oriented vocations spend more time sitting each day than they spend doing anything else. We average 9.3 hours of

sitting a day, compared to 7.7 hours of sleeping (which leaves just 7 hours for anything else).



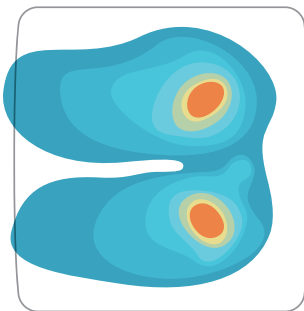
Getting to the core of the matter.

The key to Wabi and Nikko's revolutionary design rests in the seat, not the back (which has long played the starring role in much of the industry's chair designs).

We spent years studying models of the human pelvis and spine, interpreting countless seat pressure maps, and asking experts like Barb Hoogenboom endless questions. Then we designed a chair from the bottom up (pun intended).

The seat pan design is engineered to support proper pelvic alignment in a revolutionary way, **tilting the pelvis slightly forward, keeping it balanced from side to side, and reducing pressure points on your sit bones** (check out the illustrations to see how it works). The rest of the chair—from the Performance Mesh back to the intuitive swivel arm pads—was engineered to support that hard-working seat and your hard-working body.

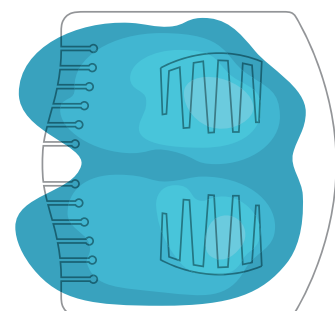
When you put it all together, it's a completely new kind of chair built around the oldest, most natural way of sitting.



Pressure mapping on a typical seat looks like this.



Take a peek under the Wabi and Nikko seat pan and you'll see the cut out flexors.



Those pelvic and front edge flexors work together to more evenly distribute pressure and reduce stress points.



You might catch us referring to this as "a new way of sitting," but it's actually the oldest way around. It's sitting the way our

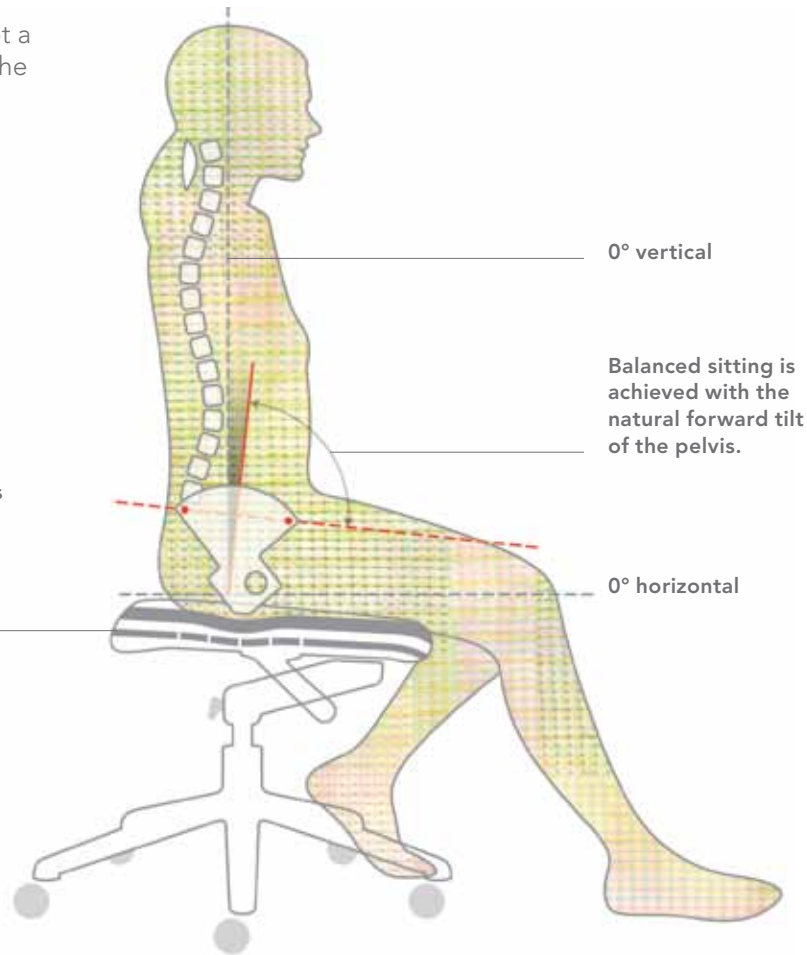
bodies were designed to sit—we've just designed a new chair that actually gets it.

Aligning the core starts with the seat.

“Correct posture is correct posture. It’s not a matter of personal preference—it looks the same no matter who you are.”

Barb Hoogenboom
EdD, PT, SCS, ATC
Grand Valley State University

A cut-out “pocket” with flexors give way slightly, allowing the pelvis to assume a natural forward tilt (which is accommodated by the front edge flexors). When the pelvis is aligned, the resulting balanced posture (demonstrated by the dotted red lines at right) is the basis for healthy movement while sitting.



The dual-density single-molded foam construction further supports and cradles the pelvis for even more balance and comfort.

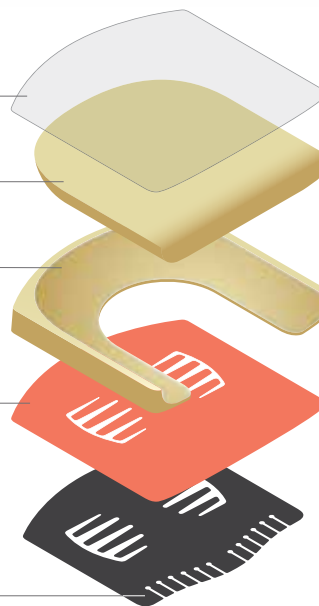
(Topper foam)

(Low-density inset foam)

(Higher-density sculpted foam)

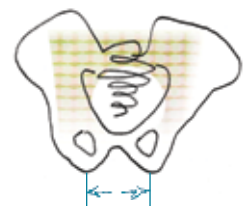
Inner seat pan has cut-out pockets with flexors to support pelvic alignment.

Outer seat pan has front edge flexors to relieve thigh pressure.



Although adults often vary by a foot or more in height, the distance between our “sitting bones” (or ischial tuberosities) is within a half

inch for 95% of the population. That means chairs designed with the pelvis in mind can essentially be “one-size-fits-all.”



What all this research means for real people. (BAM!)

So why should YOU care about the whole research and design process that went into Wabi and Nikko? Because the right chair can make a difference in your entire workday, by promoting **Balanced Active Movement** (yep—BAM!).

Here's why: When it comes to the human core—your musculoskeletal core and all the vital organs it contains—the **pelvis is responsible for keeping everything aligned so it can function properly**, all the way up the kinetic chain.

When your pelvis tilts into its optimal position, all these other good things follow:

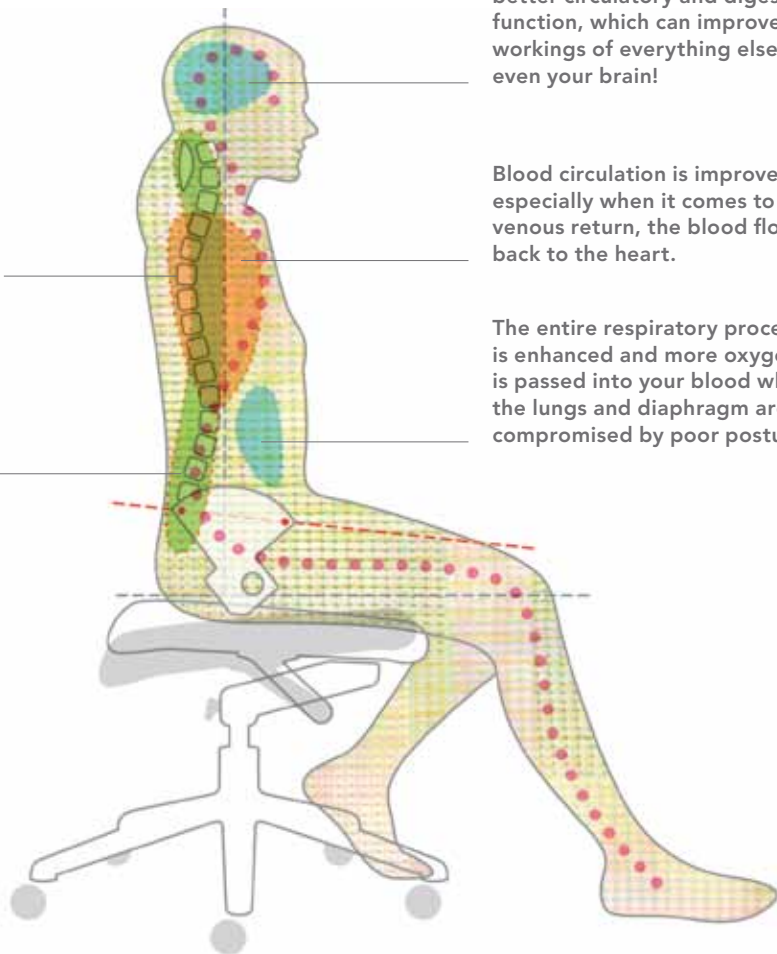
Common back and neck tension is relieved because muscles are in balance (rather than improperly stretched or compressed) and nerves aren't pinched.

Long-term back and neck pain may be prevented, because disc degradation, which naturally occurs over the course of a lifetime, is likely to be diminished.

Proper posture allows room for better circulatory and digestive function, which can improve the workings of everything else—even your brain!

Blood circulation is improved—especially when it comes to the venous return, the blood flow back to the heart.

The entire respiratory process is enhanced and more oxygen is passed into your blood when the lungs and diaphragm aren't compromised by poor posture.



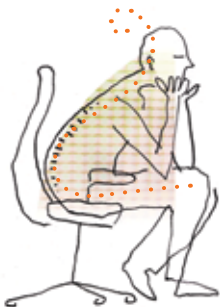
Micro back-tension adjusters (standard with Wabi) relies on independent dual-adjustable springs to allow control over the rate-of-travel for back tension, or what we call the "ride" of the chair.

Three simple levers provide all the adjustment necessary—once you find the ride you like, your adjustment work is over!

Sit right, think right.

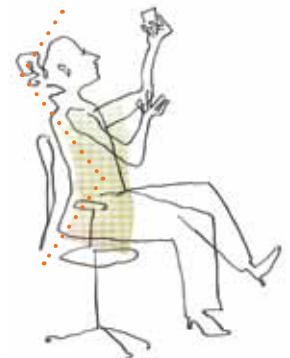


Of course, you can't focus on all your brilliant work if you're busy trying to figure out 'The Right' way to sit. That's why we designed a chair that nudges you into alignment so gently you won't even notice. When it's all said and done, the core of the **Wabi and Nikko seat design aligns your musculoskeletal core**, which all leads right to something that's always been at the core of izzy+: promoting health and wellness through human-centered design.



Bad postural habits can become deeply entrenched. If the back is too rounded (we call that "The Slouch," at left) or too extended

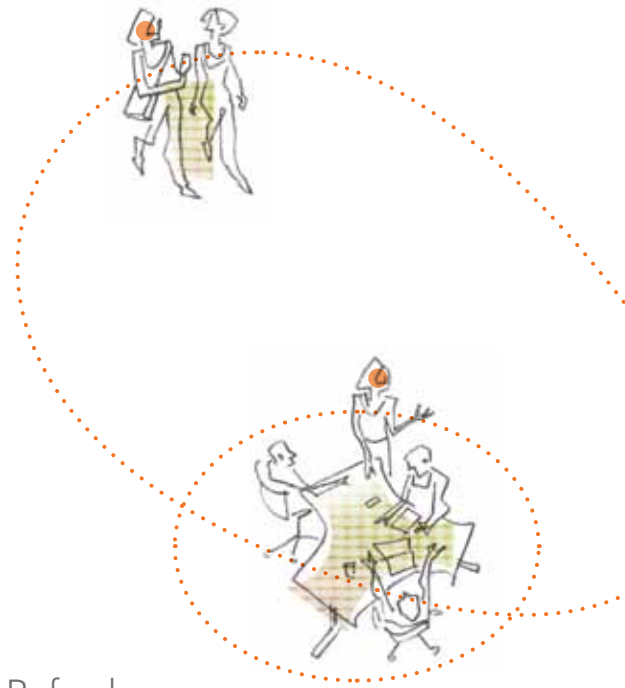
("The Arch," at right), it subjects the small joints at the back of the spine (the facet joints) to injury and places stress on the discs.



Looking for a change of scene (or change of seat)?

Wabi and Nikko were designed to get you moving as much as possible in your chair, but we also believe it's part of our job, as a furniture designer, to encourage movement out of your chair.

How do we do that? By creating a variety of inspired destinations throughout the workspace—destinations that make you want to leave the comfort of your 1st space office and get moving to a 2nd or 3rd space for a casual meeting, brainstorming session, or just a change of scene.



3

Refresh

Places you don't have to be (but you gravitate toward them, anyway).

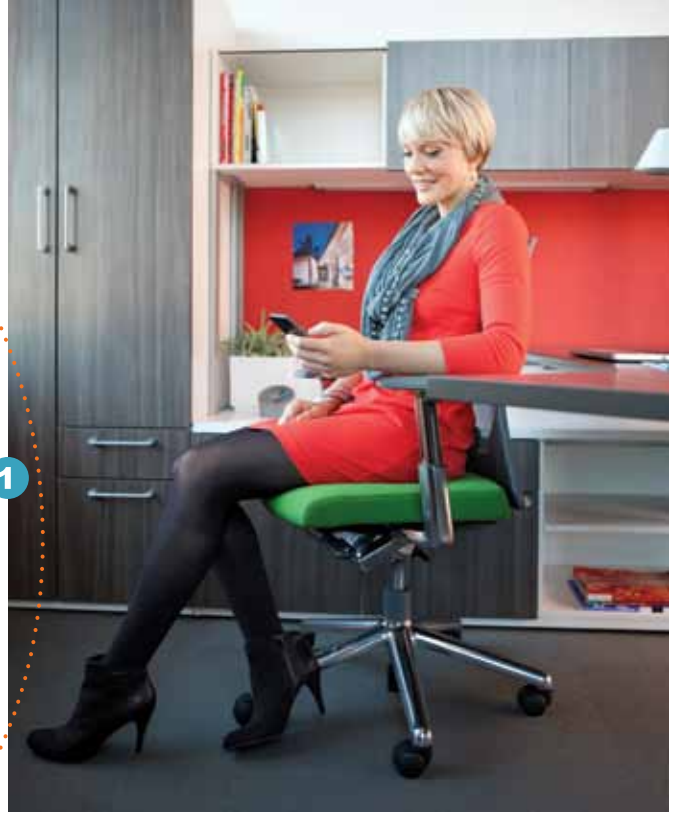
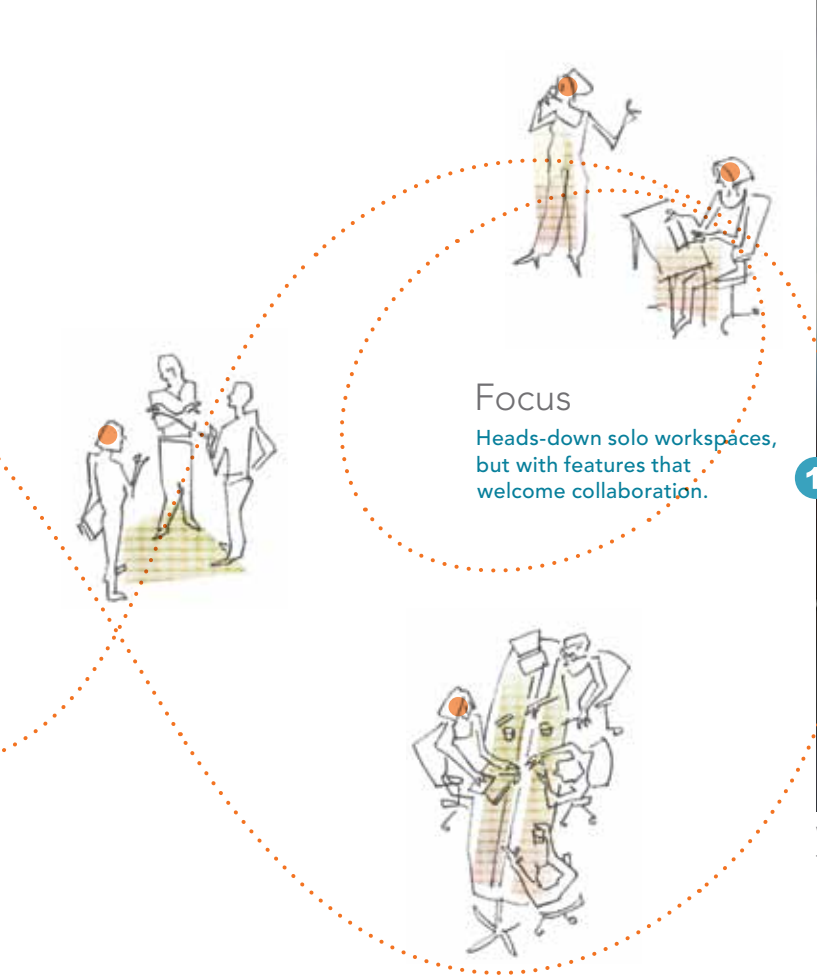
3rd spaces become more flexible than ever with Designer Stack tables by Fixtures Furniture, which stack 10 high for easy storage when not in use.



Another reason to keep moving: After one hour of sitting, the production of enzymes that burn fat declines by as much as 90 percent.



Nothing makes a meeting more inviting than Nikko chairs around a Layla conference table (and chocolate, of course!).



Wabi and KEEL work together in 1st spaces to help you stay focused on the task at hand (or the device in hand).

Meet

Those rooms and nooks for gatherings with an agenda and a timeframe.

2





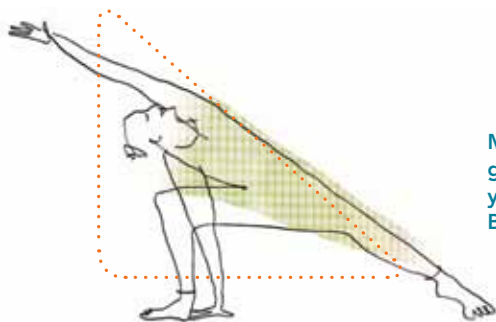
1

izzy+ Flavors ensures that all izzy+ pieces look great together, like the Dewey bookshelf, Audrey table, and Olivia and Wabi chairs shown here.

Hit refresh and gain a new perspective.

All kinds of good things happen when you get up and move around your workspace. Not only do your limbs get a chance to stretch and your heart has a reason to get pumping a bit faster, but your mind is also stimulated—by new sights, conversations, and ideas.

While **Wabi** was designed to support longer-term sits in first spaces, **Nikko** was created specifically for **second and third spaces**, where flexibility, inspiration, and collaboration rule. (And Nikko's stool-height version offers even more options around the Nemo Bar or other café-height table.)



Modern life conspires against good posture, but the practice of yoga attempts to restore it. How? By positions and stretches that

honor your spine's natural curves and the alignment of your core. (Sound familiar?)



2

"The workplace is no longer about sticking people in a cube, adding some lumbar support, and telling them to not move until lunch."

Chuck Saylor
Founder and CEO, izzy*

Working and learning spaces are more collaborative when a Dewey 6-top Table and Connection Cart team up with the comfort of Nikko chairs.



3

Nikko stools sidled up to a Nemo Bar turn any in-between space into a productive 3rd space.



Research shows that **“getting away” from your usual environment is essential to effective thinking**—it actually opens up neuropathways in the brain, allowing us to look at problems and projects from a fresh perspective.

Wabi is right at home with an Audrey table (and Oliver, the dog).

Balance and beauty go hand in hand.

“Wabi” is a Japanese word that describes the beauty of things that are **simple, humble, and intuitive**, as well as the beauty of studied simplicity and harmony between nature and humans. Nikko, the name of a National Park in Japan, celebrates that same beauty and harmony.

Science and research had everything to do with the engineering and design for these chairs, but when it gets down to it, **human-centered design, done right, always reflects harmony, balance, and beauty.**



izzy+ Flavors™ enhances the **beauty and personality** of Wabi and Nikko, while allowing designers to coordinate finishes and color accents throughout the space. Our full range of textiles—including graded-in items and COM—are available for Wabi and Nikko seat pads, and a new “3D fabric” line called Teknit has been introduced to Flavors in six colors, exclusively for these chairs. Both chairs are available in three frame colors, with coordinating mesh backs—Raven and Falcon, from our existing Flavors palette, and Sandpiper, a new addition, exclusive to Wabi and Nikko.



Two great chairs, one great sit.

Wabi and Nikko are like brothers who share the same DNA, but have different interests.

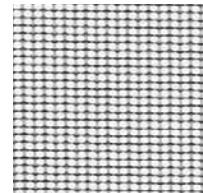
Wabi



4-position personal tension lever engages one or both of the back tension springs (long lever)
Seat-height adjustment lever (short lever)



Back lock lever keeps seat and back in an upright position

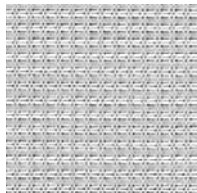


Wabi mesh

Nikko



Nikko includes a seat-height adjustment lever



Nikko mesh



Wabi
Armless; painted Silver Aluminum base



Wabi
Fixed, Polished Aluminum arms; painted Alloy Aluminum base



Wabi
Height-adjustable pivoting, Polished Aluminum arms; painted Charcoal Aluminum base



Wabi
Height-adjustable pivoting, Polished Aluminum arms; Polished Aluminum base



Wabi
Height-adjustable pivoting, Polished Aluminum arms; Polished Aluminum base



Wabi
Fixed, Polished Aluminum arms; painted Black Aluminum base



Nikko
Height-adjustable, Raven Nylon arms; Polished Aluminum base



Nikko
Fixed Falcon Nylon arms; Falcon Nylon base



Nikko
Armless; Sandpiper Nylon base



Nikko
Stool height with footing option; fixed Falcon Nylon arms; Falcon Nylon base



Nikko
Armless; Sandpiper Nylon base



Nikko
Stool height with footing option; fixed Falcon Nylon arms; Falcon Nylon base



Wabi
Height-adjustable pivoting,
Polished Aluminum arms; painted
Charcoal Aluminum base



Wabi
Height-adjustable pivoting,
Polished Aluminum arms;
Polished Aluminum base



Nikko
Height-adjustable, Raven Nylon
arms; Polished Aluminum base



Nikko
Height-adjustable Raven Nylon
arms; Raven Nylon base

Specifics



Wabi

Nikko

Back Height

	Wabi	Nikko
Task Back	+	
Mid Back		+

Frame/Mesh

	Wabi	Nikko
Wabi Mesh	+	
Mesh		+

Pelvic Support

	Wabi	Nikko
Pelvic Rotator Pad (optional)	+	
Mesh Supported	+	+

Mechanism

	Wabi	Nikko
Active Movement Mechanism	+	
V-Fork Swivel		+

Arms

	Wabi	Nikko
Height-Adjustable Pivoting, Polished Aluminum	+	
Fixed, Polished Aluminum	+	+
Height-Adjustable, Nylon		+
Fixed, Nylon		+

Base Type

	Wabi	Nikko
Raven Nylon	+	+
Sandpiper Nylon	+	+
Falcon Nylon	+	+
Polished Aluminum	+	+
Painted Black Aluminum	+	
Painted Silver Aluminum	+	
Painted Alloy Aluminum	+	
Painted Charcoal Aluminum	+	

Stool

	Wabi	Nikko
Stool Height with Footing Option		+



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