

# 2016 Business Study Abroad in China

**Date:** May 19th to June 25th, 2016

**Cities:** Beijing, Shanghai, Hangzhou, Qingdao, Zhengzhou

**Fees:** The all-inclusive program fee is \$9,500. The Confucius Institute offers two levels of Study Abroad Scholarship, making the final cost at \$3,500 or \$5,500. This fee covers:

1. Round trip airfare with group flight between Cleveland and China
2. Chinese visa and processing fees
3. Lodging and meals on CUEB campus and all organized visits
4. Entry fees, guides, and transportation on all group-organized sightseeing trips
5. In-country transportation

## **Deadlines:**

- Program registration form (and scholarship application form) due: Friday, February 19, 2016
- Payment of \$200 non-refundable registration fee due by: Friday, February 26, 2016
- Payment of \$3,500/ \$5,500/ \$9,500 non-refundable fee for flight ticket, visa, CISP fee, due by: Friday, 4 March, 2016
- Payment of any remaining program fee due by: Friday, March 11, 2016

**Note:** Registration will not be considered complete until all materials are completed and submitted. Registration deadline is Friday, February 19th, 2016. [Checks only. Payable to "CSU Foundation." Memo Line: "Applicant's Printed Full Name + 2016 Study Abroad"]

**Highlight:** All the campers will visit almost 20 top companies and talk with the companies' leaders. Students will learn how multinational companies, both from China and other countries, operate in an increasingly competitive global market. During the company visit, students will have a tour of the company, a detailed introduction on how the company develop in China, the different strategies of marketing, product in different countries, and to have a Q&A session.

## **Program Content:**

- Business visits & Business observation and 1-2 days' intern
- Chinese culture courses (Calligraphy/Painting/KungFu)
- Learn business Chinese
- Sightseeing in 5 famous and beautiful cities
- Business & Finance Course in English

## **Your benefits:**

- Engaged learning with 6 Credits
- Make the language, culture and business trips all in one
- Find your business opportunity with a global vision

## **Information Center:**

Please feel free to contact Dr. Haigang Zhou ([h.zhou16@csuohio.edu](mailto:h.zhou16@csuohio.edu), 216-687-5421) or Ms. Yuling Xie ([y.xie17@csuohio.edu](mailto:y.xie17@csuohio.edu), 216-523-7142) with any questions.

Registration: <https://form.jotform.com/53632427257154>

Download:

<https://drive.google.com/open?id=0B2DIjGOWSI13NEFFVThiWGo5dTg>