

## WCSSE Executive Director William H. VerDuin



Mr. VerDuin's background includes engineering (MSME Carnegie-Mellon), business development and senior management. He developed robotics and automation systems for General Electric and others. As Associate Director of the robotics and artificial intelligence center at Case Western Reserve University, he managed industry/university/Federal agency projects and built relationships among these constituencies. As General Manager of a company spun off from that center, he commercialized advanced software technologies for product design. He founded his own company, developing advanced diagnostic and process optimization software technologies that comprise "sensor systems" technologies. Now with WCSSE in the role of Executive Director, Mr. VerDuin is building an organization that leverages the technologies and capabilities of the member companies, universities and Federal agencies to accomplish technology-based economic development.