



Cleveland State University

Official University Color Palette

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For questions regarding the
CSU Color Palette, please call:

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Primary



CSU UNIVERSITY GREEN

PMS 342 COATED AND UNCOATED

CMYK COATED & MATTE: 100, 0, 71, 43

CMYK UNCOATED: 100, 0, 71, 43

Secondary



CSU WARM GRAY

PMS WARM GRAY 4 COATED AND UNCOATED

CMYK COATED & MATTE: 9, 11, 13, 23

CMYK UNCOATED: 8, 10, 12, 24



CSU RICH BLACK

PMS BLACK 6 COATED AND UNCOATED

CMYK COATED & MATTE: 30, 20, 20, 100

CMYK UNCOATED: 40, 30, 30, 100

Campaign



CSU CAMPAIGN GREEN

PMS 368 COATED AND UNCOATED

CMYK COATED & MATTE: 63, 0, 97, 0

CMYK UNCOATED: 51, 0, 86, 0



CSU CAMPAIGN BACKGROUND GREEN

USE PREMADE BACKGROUND IMAGE ONLY.

WHEN NO DISTRESSING IS

NEEDED USE CMYK: 64, 10, 75, 0

Accent (LIMITED USE ONLY)



CSU BLUE – LIMITED USE ONLY

PMS 2915 COATED AND UNCOATED

CMYK COATED & MATTE: 61, 7, 0, 0

CMYK UNCOATED: 53, 4, 1, 0



CSU LAVENDER – LIMITED USE ONLY

PMS 2715 COATED AND UNCOATED

CMYK COATED & MATTE: 56, 46, 0, 0

CMYK UNCOATED: 40, 35, 0, 0



CSU ORANGE – LIMITED USE ONLY

PMS 1505 COATED AND UNCOATED

CMYK COATED & MATTE: 0, 53, 100, 0

CMYK UNCOATED: 0, 53, 100, 0



CSU YELLOW – LIMITED USE ONLY

PMS 129 COATED AND UNCOATED

CMYK COATED & MATTE: 0, 11, 70, 0

CMYK UNCOATED: 0, 11, 70, 0



CSU YELLOW-GREEN – LIMITED USE ONLY

PMS 382 COATED AND UNCOATED

CMYK COATED & MATTE: 28, 0, 92, 0

CMYK UNCOATED: 32, 0, 82, 0