

## **Student Organizations Assessment Summary 2005-2006**

The area of Student Organizations seeks to enhance the “out of the classroom” experience for students attending Cleveland State University. The Student Organizations area seeks to provide students with opportunities for social, cultural, religious and service related experiences, in addition to providing co-curricular opportunities for involvement.

### **Goal #1: Student will participate in Student Organizations.**

In 2005-2006 there was a total of 153 student organizations registered through the annual registration process. This accounts for a 14% increase in the number of active student organizations. This could be attributed to the following factors: more convenient and easier access to information through the student organization website; more concise information on how to start an organization; and better promotion of involvement at student orientation sessions. The number of organizations seeking University recognition increased 44% (36); however, only 25 or (.04% increase) were recognized on this calendar year due to time constraints and scheduling. The key here will be to better publicize and communicate the end date for new student organizations seeking recognition materials to be submitted. Reporting of membership numbers went better this year for an increase of 20% over last year. Relocation of this question on the annual registration form and follow-up with student organizations led to the increase. Finally, there was a 23% increase in the growth of student participation with student organizations as reported. The intent of this goal was to show that student participation in student organizations would increase if given proper attention. This goal has been met and with the encouragement of the Department of Student Life Assessment Team a new goal should be established. It is the intent to now focus on the quality of the experience/activities rather than the quantity.

### **Goal #2: Student Organizations will improve their abilities to recruit members.**

The Student Organization component coordinated two Activities Fairs each semester for promotion of organization and recruitment of new members. Evaluations were distributed at the end of the Fairs or placed into participants mailboxes after the Fairs for feedback. There was a very low return rate of evaluations and those that were returned did not reflect the projected 80% agreement that the Fairs provide opportunity to increase membership and increase awareness about their particular organization. This goal has been a challenge to obtain accurate information due to the fact that the Fairs are scheduled from 10am to 2pm and the organization representatives change throughout that time frame to cover the table. Therefore, depending on who gets the evaluation, whom completes the evaluation, if they provided coverage during peak or non-peak times, etc. the information could be somewhat skewed. Due this fact and the constant challenge to meet student organization needs with the encouragement of the Department of Student Life Assessment Team this goal will be revised for 2006-07.

**Goal #3: Student Organization officers will increase their knowledge of university policies and procedures governing student organizations.**

In order for student organizations to better understand the limitations, constraints, policies and procedures which govern student organizations they must be conveyed; this is done through what is deemed “Officer Training.” A review of pertinent material is covered and the Viking Guide for Student Organizations is distributed to each participant for hard copy reference, a post exam is administered to ensure comprehension of the material. The first part of the goal is to establish that student officers will attend training within the first 8 weeks of the semester which is why we look at the attendance rate by late October. The goal here is to have student organizations up and running with activities and participation, not as an after thought for a resume builder. Officer training sessions are scheduled through the end of October at various times to accommodate student schedules. By the first printing of the Fall Student Organization Directory there were 91 organizations registered of the final total 153. Sixty eight of the 91 organizations participated in the scheduled training sessions for an attendance rate of 75%. The outcome will continue to be pursued with even a higher expectation of early completion of training by opening up the possibility of training via the website. The second part of the goal reflects increase knowledge of student organization policies & procedures. A post test is administered after the review of specific content in the Viking Guide; officers must satisfactory answers 80% of the questions or they must retake the training. The outcome measure was exceeded by 10%; however, the challenge with this goal is to increase knowledge is speculative. The goal is really to create awareness of these policies and to make sure they are understood. With the encouragement of the Department of Student Life Assessment Team the goal and outcome measures will be modified.

The Student Organization component is committed to providing students with opportunities and experiences that enhance the college experience. The importance of making the most of your college experience is becoming a critical necessity. The student with the most marketable skills is the employable student. The emphasis on experiences outside of the classroom aid in retention and should not be overlooked. Participation and involvement in student organizations serve as preliminary experience for future employment or internships opportunities; in fact, they provide students with skills to market and promote.

Submitted by,

Dr. Mary Myers, Coordinator  
Student Organizations

# Program Assessment Report

**Department or Unit Name:** Student life

**Individual Completing Form:** Dr. Mary C. Myers

**Program Name:** Student Organizations

**Date:** 05/15/06

**Goal # 3:** Student Organization officers will increase their knowledge of university policies and procedures governing student organizations.

Outcome Measures	Research Completed	Findings	Review	Actions	Improvements
70% of student organizations will be represented at officer training by the end of October.	19 officer training sessions were scheduled for early semester participation. Attendance verification was established through a sign in process and our established criteria that at least 2 officers must attend the training was also enforced. In addition, post exams were administered to each participant.	<p><b>FY 05-06:</b> 251 student officers attended training by October 31, 2005. Of the 91 student organizations active for the Fall semester 68 organizations participated in scheduled training sessions for a <b>75%</b> attendance rate of active organizations.</p> <p><b>FY 04-05:</b> 234 student officers attended training by Oct, 2004. <b>91%</b> attendance rate by active student organizations. 122 of the 134 active student organizations participated in the scheduled training session.</p> <p><b>FY 03-04:</b> 227 student officers attended training by Oct, 2003. A growth of <b>45%</b> in student officers' attendance rate compared to FY 02-03. Of the 126 activated organizations, 109 participated in the training session representing <b>87%</b> attendance rate. An increase of <b>22%</b> organization involvement rate in training compared to FY 02-03.</p>	The Student Organization Coordinator, DSL Assessment Team and the Dean of Student Life review data on the number of students that attend officer training sessions on a semester and yearly basis.	Fewer scheduled officers training session were conducted. Organizations were encouraged share and invite all officers to attend training to broaden the entire membership knowledge of University policies & procedures.	<b>5%</b> above the outcome target rate of 70%.
Officer Skills Test 100% of student organization officers attending officer training will demonstrate satisfactory knowledge (80%) of University policies and procedures governing student organizations.	05-06 Fall & Spring semester post exams were administered with 10-15 questions of significance pertaining to policies and procedures governing student organizations.	<p><b>FY 05-06:</b> <b>100%</b> of the officers passed the post test with an acceptable <b>90%</b> or better on the post test of university policies and procedures.</p> <p><b>FY 04-05:</b> <b>100%</b> of the officers passed the post test with an acceptable <b>90% or better</b> after formal training of the policies and procedures.</p> <p><b>FY 03-04:</b> There was no pre-test but 100% of participating officers scored <b>above 85%</b> in the post test of university policies and procedures.</p>	The Student Organization Coordinator, DSL Assessment Team and the Dean of Student Life review data on the number of students that attend officer training sessions on a semester and yearly basis.	Viking Guides were distributed to all participants and examples of all forms were provided for easy reference. Students were informed prior to training session that a post exam would be administered in which proficiency = 80%. Review for on-line training to begin summer of 06.	<b>10%</b> above the outcome target measure of 80%.

# Program Assessment Report

**Department or Unit Name:** Student Life

**Individual Completing Form:** Dr. Mary C. Myers

**Program Name:** Student Organization

**Date:** 05/15/06

**Goal #2:** Student Organizations will improve their abilities to recruit members

Outcome Measures	Research Completed	Findings	Review	Actions	Improvements
<p>80% of student organizations participating in the Activities Fair will agree the fair provides an opportunity to increase their Membership. (Mean satisfaction response 80%=4 out of 5 on Likert Scale).</p>	<p>Participants in Fall and Spring Organizations Activities Fairs (2 each semester) completed and returned evaluation forms at the end of each event. 43% return rate for the Fall and a 60% return rate for the Spring. They responded to a set of 7 questions on a 5 point Likert scale (1= strongly disagree and 5 = strongly agree). The means were calculated and converted to percentages.</p>	<p><b>FY 05-06:</b> 44% (Fall) and 47% (Spring) indicated that “the fair provides an opportunity to increase their membership. 58 organizations (Fall) and 60 organizations (Spring) participated. <b>FY 04-05:</b> 70% (Fall) and 62.5% (Spring) indicated that “the fair provides an opportunity to increase their membership. 60 organizations (Fall) and 32 organizations (Spring) participated. <b>FY 03-04:</b> 82% (Fall) and 92% (Spring) were satisfied that the fair “promotes and increases awareness about their student organization”. 46 organizations (Fall) and 22 organizations (Spring) participated.</p>	<p>The Student Organization Coordinator, DSL Assessment Team and the Dean of Student Life review data on the effectiveness of the Activities Fairs in providing an opportunity to increase student organizations membership on a semester and yearly basis.</p>	<p>Two Activities Fairs were planned per semester. The dates were staggered in the Fall (Sept. &amp; Oct.) and on alternate days in the Spring (Wed. &amp; Thurs.) Plans to change the name to the Organization Fair; choose alternate locations and tie evaluations to future participation to ensure returns.</p>	
<p>80% of Student organizations participating in the organizations’ Activities Fair (reporting) agreed that it promotes and increases awareness about their student organization. (Mean satisfaction response 80%=4 out of 5 on Likert Scale)</p>	<p>Participants in the Fall and Spring Organizations Activities Fair completed and returned evaluation forms at the end of each event. They responded to a set of 7 questions on a 5 point Likert scale (1= strongly disagree and 5 = strongly agree). The means were calculated and converted to percentages.</p>	<p><b>FY 05-06:</b> 68% of participants in the Fall indicated the Fairs increase awareness about their organization and 72% of the Spring semester participants agreed. 58 organizations participated in the Fall and 60 in the Spring. <b>FY 04-05:</b> Based on the returned evaluations 49 of 60 for 81.7% (Fall) and 26 of 32 for 81.3% (Spring) were satisfied that the fair “promotes and increases awareness about their student organization. 60 organizations (Fall) and 32 organizations (Spring) participated. <b>FY 03-04:</b> Based on the returned evaluations, 86.4% (Fall) and 92% (Spring) were satisfied that the fair “promotes and increases awareness about their student organization”. 46 organizations (Fall) and 22 organizations (Spring) participated.</p>	<p>The Student Organization Coordinator, DSL Assessment Team and the Dean of Student Life review data on the effectiveness of the Activities Fairs in promoting student organizations on a semester and yearly basis.</p>	<p>Activities Fairs were limited to two per semester. Plans have been initiated to look into other strategies to promote involvement and organizations on campus.</p>	

## Program Assessment Report

**Department or Unit Name:** Department of Student life

**Individual Completing Form:** Dr. Mary C. Myers

**Program Name:** Student Organizations

**Date:** 05/15/06

**Goal #1:** Students will participate in Student Organizations.

Outcome Measures	Research Completed	Findings	Review	Actions	Improvements
2% increase in the number of student organizations	Data on the numbers of active Organizations are compiled on a yearly basis. Registration forms are submitted each year to obtain "active" organization status.	<b>FY 05-06:</b> N = 153 <b>FY 04/05:</b> N = 134 <b>FY 03/04:</b> N = 127 <b>FY 02-03:</b> N = 125 <b>FY 01-02:</b> N= 111	The Student Organization Coordinator, DSL Assessment Team and Dean of Student Life will review data on a yearly basis	Website was activated to get more information on line about organizations, and how to start an organization. Information discussed at orientation sessions.	14% increase in the number of activated Student Organizations.
5% growth each year in the number of new student organizations.	Data on the number of new student Organizations are compiled on a yearly basis. Constitution is submitted to the coordinator to be reviewed and submitted with a recommendation to the student life committee.	<b>FY 05-06:</b> N = 25 <b>FY 04/05:</b> N = 24 Same number of new student organizations for the current session as was for the previous session. <b>FY 03/04:</b> N = 24 20% increase compared to FY 02-03. <b>FY 02-03:</b> N = 20 8% increase in the new student Organizations compared to FY 01-02. <b>FY 01-02:</b> N = 11	The Student Organization Coordinator, DSL Assessment Team and Dean of Student Life will review the data on the number of new organizations on a yearly basis after the last Student Life Committee meeting	Appeared to have leveled off. Goals will be redefined to maintain number of organizations.	44% increase in new organizations (36); however due to time constraints and scheduling only 25 received recognition on this calendar year to reflect a 4% increase.
90% Compliance of self-reported membership numbers in student organizations.	Data on the number of members of student organizations are compiled on a yearly basis. A space is provided on the annual registration form to report membership numbers. (Self reported figures)	<b>FY 05-06:</b> Of 153 active Organizations 16 did not report membership number representing 90% compliance rate. <b>FY 04/05:</b> Of 134 active Organizations, 40 did not report numbers representing <b>70.2%</b> compliance rate. <b>FY 03/04:</b> Of 127 active Organizations, 15 did not report numbers representing 88% compliance rate. <b>FY 02-03:</b> Of 125 active Organizations, 20 did not report membership numbers representing <b>88%</b> compliance rate.	The Student Organization Coordinator, DSL Assessment Team and Dean of Student Life will review the data on the number of members involved with student organizations on a yearly basis.	Membership information placed in more visible location on top of the 05-06 registration form. Mid year check on membership numbers to be done in the future.	20% improvement over last year.
5% growth each year in number of Students involved with Student Organizations	Data on the number of members of student organizations are compiled on a yearly basis.	<b>FY 05-06:</b> N = 4,769 reported as total number of students involved in active organizations; 23% growth <b>FY 04/05:</b> N = 3,866 reported as total number of students in active organizations for 2004/05, representing <b>18.8%</b> increase compared to previous session despite a drop in compliance rate. <b>FY 03/04:</b> N= 3,254 reported as total number of students in active organizations for 2003-04, representing 6% growth from FY 02-03. <b>FY 02-03:</b> N=3,073 reported as total number of students in all active organizations; <b>39%</b> growth.	The Student Organization Coordinator and Dean of Student Life will review the data on the number of members involved with student organizations on a yearly basis.	Continue getting the word out about the importance of co-curricular involvement. Encouragement and justification for involvement by word of mouth and training.	23.3% growth in the number of students involved with Student Organization in FY 05-06 compared to FY 04-05.