

# **Assessment Report Narrative Campus Programming and Events Department of Student Life**

## **Mission**

The Department of Student Life Campus Programming and Events supports the academic mission of the University by providing a link with faculty to enhance classroom learning; planning and implementing traditional events to celebrate the university community; and by serving as a resource to student organizations and departments in event planning and management. Students are encouraged to get involved in campus events to enhance their university experience. The Department of Student Life offers great ways to get involved including: Welcome Week, Lectures, The City is Our Campus Ticket program, evening student events, an annual Chili Challenge, an Awards and Recognition Ceremony and many more. The community service piece of Campus Programming & Events is currently being supervised by the Leadership Coordinator, because of the temporary, interim status of the Campus Events Coordinator position.

## **Staffing**

During the 2005-2006 academic year the Campus Programming and Events area of the Department of Student Life was staffed by one part-time professional interim staff person. Each year, depending upon funding, the staff may include one or two graduate assistants, one assigned to campus events and one assigned to the City is Our Campus Ticket program. During the 2005-06 academic year because no full-time staff occupied the Coordinator position, there were no graduate assistants working in either program.

## **Goal One: Students will participate in Department of Student Life sponsored student activity events.**

### **Outcome #1: Number attending cultural/educational events.**

There were fewer cultural/educational events on campus this year; however, a significant number of students attended the free museums: the Botanical Gardens, the Museum of Natural History, the Museum of Contemporary Art, and the Western Reserve Historical Society.

**Outcome #2: Number attending social/DSL events.** Although there were fewer social/DSL events, a significant number of students attended social/DSL events during academic year 2005-2006.

## **Goal Two: Students will report a high level of satisfaction with Department of Student Life sponsored student activity events.**

**Outcome #1: The mean satisfaction response of student survey respondents will be at least excellent (B grade or higher) \*See Attached Excel Spreadsheet.**

## **Goal Three: Students will have a valuable social and/or educational experience by attending Department of Student Life sponsored events.**

**Outcome #1: The mean response for educational/cultural and social events will be at least excellent (B grade or higher). \*See Attached Excel Spreadsheet.**

## **Action Steps for 2006-07**

### **Students will participate in Department of Student Life sponsored student activity events.**

\*To be determined by Full-Time Coordinator.

### **Students will report a high level of satisfaction with Department of Student Life sponsored student activity events.**

\*To be determined by Full-Time Coordinator.

### **Students will have a valuable social and/or educational experience by attending Department of Student Life sponsored events.**

\*To be determined by Full-Time Coordinator.

## Sharing of Results with Students

The assessment results are compiled by graduate assistants and/or interns working with Campus Programming and Events in the Department of Student Life. The Coordinator for Campus Programming and Events uses these results in conjunction with the student staff to plan events for the upcoming semester/year. Large scale events, such as homecoming are planned by a university committee which includes student representation. Additionally, student organizations are encouraged to participate in DSL sponsored events (i.e. Welcome Week, Chili Challenge, etc).

## Assessment Survey Statistics 2005-2006

Events (S=Social, E=Educational, \*=City is Our Campus Program)

Event	Date(s)	Attendance
S/E Welcome Week	August 29 – September 2	4000
S/E Holiday Art Escape*	November 5	25
S Evening Students Reception	December 7	300
S CSU Day at Jacob's Field*	September	100
S CSU Night with the CAVS *	February 27	100
S 14 <sup>th</sup> Annual Chili Challenge	March 8	650
S CSU Day at Jacob's Field *	May 1	100
S Annual Awards & Recognition Ceremony	May 5	400
E Free Museum Admissions *	August – January (Partial list)	330

(Museums include: Museum of Contemporary Art, Museum of Natural History, Western Reserve Historical Society, and the Botanical Gardens)

	A	B	C	D	E	F
1	<b>Program Assessment Report</b>					
2						
3	<b>Department or Unit Name: STUDENT LIFE</b>			<b>Individual Completing Form: Anitah Bryant</b>		
4						
5	<b>Program Name: Campus Programming and Events</b>			<b>Date: 15-May-06</b>		
6						
7	<b>Goal # 1</b>	Students will participate in Department of Student Life sponsored student activity events.				
8						
9	<b>Outcome Measures</b>	<b>Research Completed</b>	<b>Findings</b>	<b>Review</b>	<b>Actions</b>	<b>Improvements</b>
10	#1 number attending cultural/educational events	Head count is taken at each event.	2005-06: (1 event, Holiday Art Escape) N=355 (museum admissions, partial report Aug.05-Jan-06)	The Coordinator of Campus Programming and Events reviews the results and reports findings to the DSL assessment committee, the Associate Dean and the Dean of Student Life for review, before planning for the next semester begins.*Interim status. N/A	Work with faculty to increase participation in The City is Our Campus Program as a means of extending the cultural and educational experience outside the classroom. N/A	N/A
11	#2 number attending social/DSL events	Head count is taken at each event.	2005-06: N = 5650 (7 events including CSU Night at Jacob's Field, CAVS game, welcome week, awards, chili challenge.	The Coordinator of Campus Programming and Events reviews the results and reports findings to the DSL assessment committee, the Associate Dean and the Dean of Student Life for review. N/A	N/A	N/A

	A	B	C	D	E	F
12	#3 number participating in Community Service Events was transferred to Leadership.	Head count is taken at each event.	2005-2006 N/A.			

Department or Unit Name: STUDENT LIFE

Individual Completing Form: Anitah Bryant

Program Name: Campus Programming and Events

Date: 15-May-06

Goal # 2 Students will report a high level of satisfaction with Department of Student Life sponsored student activity events.

Outcome Measures	Research Completed	Findings	Review	Actions	Improvements
#1 The mean satisfaction response of student survey respondents for select activity events will be at least excellent (B grade average or higher) 4.0=A 3.0=B 2.0=C    1.0=D	Surveys are distributed to all attendees at the event. Surveys are collected after the event and results are compiled within two weeks after the event.	2005-06: 3.92/4.0 (Chili Challenge) =B+    2005-06: 3.09/4.0 (Evening Students Reception)=B	The Coordinator of Campus Programming and Events reviews the results and reports findings to the DSL assessment committee, the Associate Dean and the Dean of Student Life for review. *Interim status. N/A	N/A	N/A

**Program Assessment Report**

**Department or Unit Name: STUDENT LIFE**

**Individual Completing Form: Anitah Bryant**

**Program Name: Campus Programming and Events**

**Date: 15-May-05**

**Goal # 3** Students will have a valuable social and/or educational experience by attending Department of Student Life sponsored events.

Outcome Measures	Research Completed	Findings	Review	Actions	Improvements
#1 The mean response of student survey respondents for educational/cultural events will be at least excellent (B grade average or higher) 4.0=A 3.0=B 2.0=C 1.0=D	Surveys are distributed to all attendees at the event. Surveys are collected after the event and results are compiled within two weeks after the event.	2005-06: 3.6/4.01(Chili Challenge)=B 2005-06: 3.4/B (Evening Students Reception)=B	The Coordinator of Campus Programming and Events reviews the results and reports findings to the DSL assessment committee, the Associate Dean and the Dean of Student Life for review, before planning for the next semester begins. *Interim Status. N/A	N/A	N/A