

MASTER OF EDUCATION IN SPORT MANAGEMENT

INTRODUCTION

The M.Ed. in Sport Management prepares students to meet the needs of the changing sports world. Graduates of this program often find employment in such settings as athletic administration, fitness clubs, management of community recreation centers, sports marketing and sales, facilities management, and professional sports teams.

PROGRAM DESCRIPTION

The program consists of 34 semester credits, including the core areas of technology, research methods, human development and sports law. Students complete a specialization of 21 credits consisting of courses that include sports marketing, program development, sport facility management, electives and a required practicum experience. The required capstone experience is often completing a comprehensive examination or a thesis.

Classes typically meet for three or four hours once a week in the evenings; average class size is about 16-20 students. In addition to CSU faculty, our program benefits from our location in a sports-centered region and features a variety of sports practitioners who share their expertise and networks as adjunct instructors, practicum supervisors and featured classroom speakers.

RESEARCH

Program faculty have a range of research interests and often collaborate with faculty from other universities and other department disciplines. Current research interests include sports marketing, customer satisfaction and scale development for quality service and facilities management. In addition to the core courses, students interested in research and/or pursuing a doctorate may choose from electives related to quantitative statistics, statistics used for grant writing and special topics such as survey research. A limited number of graduate assistantships are available for qualified students.



DEGREE REQUIREMENTS

Students must take the college core of 13 credits and complete the 21 credit specialization track while adhering to College/University policies regarding GPA and successful progression towards the degree. Finally, there is a culminating experience (typically passing the comprehensive examination or writing a thesis) to complete the degree requirements.

For admission information contact:

Cleveland State University
Graduate Admissions Office
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Cleveland OH 44115
216.687.5599
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For program information contact:

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