

## MASTER OF APPLIED COMMUNICATION THEORY AND METHODOLOGY

### INTRODUCTION

Students in our graduate program have the opportunity to work with the most productive Communication faculty in the United States. The faculty of the School of Communication has consistently ranked among the ten most research-productive in the nation since 1980. Research projects between faculty and graduate students are common in the School of Communication. This allows graduate students to simultaneously apply their new knowledge while learning even more about how to conduct Communication research.

### PROGRAM DESCRIPTION

The master's degree program provides graduate education in communication theory and methodology for students who seek to:

- apply communication strategies to work-related problems and/or
- ultimately pursue doctoral studies in Communication

The program is directed primarily toward the development of communication specialists and scholars (i.e., individuals who are able to apply Communication theory and methodology to the analysis and solution of a variety of communication problems). The program emphasizes the ability to synthesize and interpret research in socially useful ways while allowing for specialization in conducting research.

Graduate students in this program are given an educational experience that concentrates on:

- theoretical understanding of the process of communication

- comprehension of communication research methodologies
- application of communication theory and research



The Applied Communication Theory and Methodology degree is a 32-38 hour program. The courses are typically offered in the evenings and meet twice a week. Students are required to take courses that introduce Communication theory, Communication methodology, and an area of specialization. Areas of specialization include Mass Communication, Communication Technology, Interpersonal Communication, and Organizational Communication.

### RESEARCH and CREATIVE ACTIVITIES

The members of the School of Communication faculty have published hundreds of articles and book chapters, more than 20 books, and have received numerous grants and Fulbright Fellowships.

The School of Communication also boasts having two of the top 25 most prolific Communication scholars as faculty members.

Faculty research is widely cited in the field of Communication with several faculty having top-ten cited articles. Since faculty and students often collaborate, numerous graduate students have published with the Communication faculty.

### DEGREE REQUIREMENTS

An undergraduate major in Communication is not required for admission consideration. To be admitted into the Communication graduate program, applicants must hold a bachelor's degree from an accredited college or university, have a cumulative grade-point average of at least 2.75, score better than the 50th percentile on either the Graduate Record Examination (GRE) General Test or the Miller Analogies Test (MAT). Applicants are also required to submit a personal statement and two letters of recommendation.

#### For admission information contact:

Cleveland State University  
Graduate Admissions Office  
2121 Euclid Ave.

Cleveland, OH 44115

(216) 687-5599

E-mail:

[graduate.admissions@csuohio.edu](mailto:graduate.admissions@csuohio.edu)

<http://www.csuohio.edu/engagecsugradschool/>

#### For program information contact:

George Ray  
School of Communication  
Graduate Director

Phone: (216) 687-5130

[www.csuohio.edu/class/com/grad.html](http://www.csuohio.edu/class/com/grad.html)