

U.S. Foreign Policy

Spring 2012

Professor Il Hyun Cho

Office: RT 1743

Office Hours: Tuesday 3:00 - 5:00 PM and by appointment

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Course Description

This course examines the sources and conduct of American foreign policy in both historical and theoretical perspectives. The first part of the course explores the domestic and international sources of U.S. foreign policy. We will examine the roles of the international system, different ideas, government agencies, and public opinion, as they relate to various U.S. foreign policy issues during and after the 20th century. The second half of the course then turns to some of the key issues of significance for American foreign policymakers, such as U.S.-Russian relations during and after the Cold War, the NATO alliance in a changing Europe, America's role in the Asia-Pacific, 9/11, the Arab Spring and the Middle East, humanitarian intervention and nuclear proliferation.

Required Books

The following two books are available for purchase from the campus bookstore.

Bruce W. Jentleson, *American Foreign Policy: The Dynamics of Choice in the 21st Century*, **4th edition** (New York: W.W. Norton, 2010).

G. John Ikenberry, ed., *American Foreign Policy*, **6th edition** (New York: Cengage Learning, 2011).

*All other assigned reading materials (e.g., book chapters, scholarly journal articles, etc.) are marked (with an asterisk) and are made available on electronic course reserve.

Course Requirements and Grading

Students are expected to attend *all* sessions and to actively participate in class discussions (**Class participation: 20%**). The readings for this course consist of various contending perspectives on theory and world events and can be at times intellectually challenging. A key to success in this course is to have read carefully and considered the required

readings *prior to* the class. The readings and the lectures complement each other, rather than the latter simply summarizing the former. Hence, you will not be able to do well by focusing only one of the two.

You are also required to read **the world or international sections of major newspapers** (*The New York Times*, *The Washington Post*, or newspapers of similar scope and coverage) on a regular basis. During this course, you will be often asked to link some of the analytical tools you learn from the course to various U.S. foreign policy issues covered in the news.

There will be a **midterm exam (20%)** and a **final exam (30%)**. The mid-term exam has two parts: the short answers portion and the essay portion. The final exam will be similar but cumulative. There is also a **research paper** (The first draft with not more than 1,000 words and the final version with not more than 2,000 words, double-spaced, in 12-point font, with 1" margins; *3,000 words for graduate students*) **(30%)** in which students will be asked to apply a combination of theoretical approaches discussed in the course to analyze a major U.S. foreign policy issue/crisis. You will also present the findings of the research paper in class in the last week of the class. More information on the paper and advice on relevant topics will be provided in the early weeks of the semester. In addition, all students will take turn and serve as a **discussion leader** who will chose a major foreign policy issue of the day and provide a brief background and discussion points for the class.

The following requirements are only for graduate students.

1) In lieu of the mid-term exam, graduate students will write a **book review essay (1,500 words)** on one of the following books. The essay will consist of the summary of the book's arguments and evidence, critical reflections on the findings of the book, and analytical and theoretical implications for U.S. foreign policy. The essay is due: **10:00AM, Tuesday, March 20, 2012**. You will also present in class your review in late March

Daniel Yergin, *The Quest: Energy, Security, and the Remaking of the Modern World* (New York: The Penguin Press, 2011) [Part 1 and 2 only]

Aaron L. Friedberg, *A Contest for Supremacy: China, America, and the Struggle for Mastery in Asia* (New York: W.W. Norton, 2011)

Bruce Bueno de Mesquita and Alastair Smith, *The Dictator's Handbook: Why Bad Behavior is Almost Always Good Politics* (New York: PublicAffairs, 2011)

Daniel Treisman, *The Return: Russia's Journey from Gorbachev to Medvedev* (New York: Free Press, 2011)

Rosemary Foot and Andre Walter, *China, the United States, and Global Order* (Cambridge, UK: Cambridge University Press, 2011).

Henry Kissinger, *On China* (New York: Penguin Press, 2011)

Trita Parsi, *Treacherous Alliance: The Secret Dealings of Israel, Iran, and the U.S.* (New Haven, CO: Yale University Press, 2008)

2) **Research paper (3,000 words)** due 1PM, Tuesday, April 24, 2012.

3) **Final take-home exam** (more information will be provided later in the semester)

Note about the WAC requirements

This course is designed to fulfill the requirements of **the Writing Across the Curriculum (WAC)**. A course approved for the WAC requirement must meet all of the following criteria:

1. Require students to write between 3,000 and 5,000 words (10-20 pages, double-spaced, in 12-point font, with 1" margins) in writing assignments (which may include drafts).
2. Final versions of at least one assignment should total at least 2,500 words (eight pages).
3. Teach students writing-to-learn strategies that foster students' experiences in learning and writing-to-communicate strategies that foster students' respect of readers' experiences. Whenever possible, planning assignments (e.g. reading logs, pre-writing strategies) and peer reviews should be included.
4. Assign writing complex enough to require substantive revision for most students. The instructor should give feedback to assist students in preparing subsequent papers or drafts of papers. This feedback should not consist entirely of mechanical correction of punctuation and grammar.
5. Provide instruction in discipline-appropriate forms of texts, arguments, evidence, style, audience, and citation.
6. Assign writing throughout the semester.
7. Where appropriate, address the needs of students regarding library competency.
8. Assign writing in English unless the course is specifically geared to improving writing at the 300-level in another language.
9. In order to receive a C or better in the course, students must write at a satisfactory skill level (C or better). If the student's writing is weak, but shows understanding of the course material, the student may be assigned a D, in which case WAC credit will not be received for the course.
10. Maximum enrollment for this course is 35 or 45 with a graduate assistant.

Key Dates for the Course

IMPORTANT: Students taking this course are required to submit the take home exam and papers on the following days. As for the in-class final examination, make-up exams will be arranged only for those who have documented medical or family emergencies.

Key Dates

Mid-term exam: 10:00-11:30 AM, Tuesday, February 28, 2012
Research paper first draft due: Tuesday, March 20, 2012
Book review essay (for graduate students): Tuesday, March 20, 2012
Research paper final draft due: Tuesday, April 24, 2012
In-class final exam: **8:30-10:30 AM, Thursday, May 10, 2012 (different from class time)**

Note on Academic Integrity

Students are expected to abide by the University's policies concerning academic integrity. The policy on academic misconduct is found at

<http://www.csuohio.edu/studentlife/StudentCodeOfConduct.pdf>.

Among other rules, you should pay particular attention to the issue of plagiarism:

“Stealing and/or using the ideas or writings of another in a paper or report and claiming them as your own. This includes but is not limited to the use, by paraphrase or direct quotation, of the work of another person without full and clear acknowledgment.”

Note on Educational Access

“Educational access is the provision of classroom accommodations, auxiliary aids and services to ensure equal educational opportunities for all students regardless of their disability. Any student who feels he or she may need an accommodation based on the impact of a disability should contact the Office of Disability Services at (216) 687-2015. The Office is located in MC 147. Accommodations need to be requested in advance and will not be granted retroactively.”

Course Schedule

PART I: The Sources of US Foreign Policy

Week 1 Overview

*Jack Snyder, “One World and Many Theories,” *Foreign Policy* (November/December 2004).

Week 2 Historical Background

Jentleson, Chapter 3, “The Historical Context: Great Debates in American Foreign Policy, 1789-1945,” pp. 72-113.

Samuel Huntington, “American Ideals Versus American Institutions,” in **Ikenberry**, pp. 220-49.

Week 3 The Role of Ideas

Francis Fukuyama, "The Triumph of Democracy: The End of History," in **Jentleson**, pp. 702-705.

Samuel P. Huntington, "Ongoing Threats to Democracy: The Clash of Civilizations?" in **Jentleson**, pp. 706-712.

Edward D. Mansfield and Jack Snyder, "Democratic Peace? Democratization and the Danger of War," in **Jentleson**, pp. 713-719.

*William Kristol and Robert Kagan, "Toward a Neo-Reaganite Foreign Policy," *Foreign Affairs* (July/August 1996), pp. 18-32.

*The Project for a New American Century, Statement of Principles, 3 July 1997, <http://www.newamericancentury.org/statementofprinciples.htm>

Week 4 International Relations Theory and US Foreign Policy

Kenneth N. Waltz, "Anarchic Orders and Balance of Power," in **Ikenberry**, pp. 54-75.

Ole R. Holsti, "Models of International Relations and Foreign Policy" in **Ikenberry**, pp. 12-35.

*Jutta Weldes, "Constructing National Interests," *European Journal of International Relations*, 1996, Vol. 2, No. 3, pp. 275-318.

Week 5 The Role of Government Agencies

Jentleson, Chapter 2, "The Domestic Context: The President, Congress, and "Pennsylvania Avenue Diplomacy,"" (pp. 29-40 only).

Graham Allison, "Conceptual Models and the Cuban Missile Crisis," in **Ikenberry**, pp. 402-441.

Stephen Krasner, "Are Bureaucracies Important? (Or Allison Wonderland)," in **Ikenberry**, pp. 442-453.

Week 6 Public Opinion and the Media

Jentleson, Chapter 2, "The Domestic Context," (pp. 41-62 only).

Michael Roskin, "From Pearl Harbor to Vietnam: Shifting Generational Paradigms and Foreign Policy," in **Ikenberry**, pp. 303-321.

Alexander L. George, "Domestic Constraints on Regime Change in U.S. Foreign Policy: The Need for Policy Legitimacy," in **Ikenberry**, pp. 322-342.

MIDTERM EXAM, 10:00-11:30 AM, Tuesday, February 28, 2012

PART II: US Foreign Policy in Practice

Week 7 US-Russian Relations During and After the Cold War

Mr. X, "The Sources of Soviet Conduct," in **Jentleson**, pp. 259-262.

Leslie Gelb, "The System Worked," in **Jentleson**, pp. 253-258.

Bernard Brodie, "Nuclear Deterrence Doctrine: Strategy in the Missile Age, in **Jentleson**, pp. 231-236.

"The End of the Cold War," by John Lewis Gaddis and Mikhail Gorbachev, in **Jentleson**, pp. 273-278.

Week 8 NATO and Europe

Melvyn P. Leffler, "The American Conception of National Security and the Beginnings of the Cold War, 1945-1948," in **Ikenberry**, pp. 75-98.

Jentleson, Ch 7, "Post-Cold War Geopolitics (Europe)," (pp. 345-369 only).

*Stephen Walt, "The Ties that Fray: Why Europe and America Are Drifting Apart," *National Interest* (Winter 1998/99).

Research Paper (First Draft) Due, 10AM, Tuesday, March 20, 2012

Week 9 America in the Asia-Pacific: The Rise of China

*David C. Kang, "Getting Asia Wrong: The Need for New Analytical Frameworks," *International Security*, Vol. 27, No. 4 (Spring 2003), pp. 57-85.

*Gregory Chin and Ramesh Thakur, "Will China Change the Rules of Global Order?" *The Washington Quarterly*, 33:4, (October 2010), pp. 119-138.

*Randall L. Schweller and Xiaoyu Pu, "After Unipolarity: China's Visions of International Order in an Era of U.S. Decline," *International Security*, Vol. 36, No. 1 (Summer 2011), pp. 41-72.

Week 10 9/11, the Arab Spring, and the Middle East

Jentleson, Chapter 8, “The Middle East: A Special Focus,” (pp. 405-456 only).

G. John Ikenberry, “Bush Doctrine Critique: America’s Imperial Ambition,” in **Jentleson**, pp. 665-668.

*F. Gregory Gause III, “Why Middle East Studies Missed the Arab Spring,” *Foreign Affairs*, vo. 90, No. 4 (Jul/Aug 2011), pp. 81-90.

*Dalia Dassa Kaye and Frederic Wehrey, “Arab Spring, Persian Winter,” *Foreign Affairs*, vo. 90, No. 4 (Jul/Aug 2011), pp. 183-186.

Week 11 Nuclear Proliferation: North Korea and Iran

Jentleson, Chapter 6, “Foreign Policy Strategy and Foreign Policy Politics in a New Era (WMD Proliferation),” (pp. 306-316 only).

*Scott D. Sagan, “How to Keep the Bomb From Iran,” *Foreign Affairs*, Vol. 85 no. 5, (September-October 2006), pp. 45-59

*Daniel Byman and Jennifer Lind “Pyongyang’s Survival Strategy: Tools of Authoritarian Control in North Korea,” *International Security*, Vol. 35, No. 1 (Summer 2010), pp. 44–74.

*Erica Downs and Suzanne Maloney, “Getting China to Sanction Iran,” *Foreign Affairs*; Vol. 90 Issue 2, (Mar/Apr2011), pp. 15-21.

Week 12 Failed States and Humanitarian Intervention

Jentleson, Chapter 9, “Never Again or Yet Again? Genocide and Other Mass Atrocities,” pp. 480-527.

*Michael Mandelbaum, “A Perfect Failure,” *Foreign Affairs* (September/October 1999).

*Minxin Pei and Sara Kasper, Lessons from the Past: The American Record of Nation Building, Policy Brief No. 24, Carnegie Endowment for International Peace, Washington, DC, May 2003, <http://www.carnegieendowment.org/files/Policybrief24.pdf>.

Week 13 Globalization

Jentleson, Chapter 10, “The Globalization Agenda,” (pp. 528-574 only).

*Dani Rodrik, “Trading in Illusions,” *Foreign Policy*, 123, (March/April 2001), pp. 54-62.

*Rawi Abdelal and Adam Segal, "Has Globalization Passed Its Peak?" *Foreign Affairs*, Vol. 86, No. 1 (January/February 2007), pp. 103-115.

RESEARCH PAPER (FINAL VERSION) DUE, 10AM, Tuesday, April 24, 2012

Week 14 The Future of American Foreign Policy in the Changing Global Context

*Daniel W. Drezner, "Does Obama Have a Grand Strategy?" *Foreign Affairs*, Vol. 90, No. 4, (Jul/Aug 2011), pp. 57-68.

Jentleson, Chapter 6, "Foreign Policy Strategy and Foreign Policy Politics in a New Era," (pp. 281-306 only).

*"A National Strategic Narrative"

<http://www.wilsoncenter.org/events/docs/A%20National%20Strategic%20Narrative.pdf>.

Week 15 Paper Presentations

FINAL EXAM, 8:30-10:30 AM, Thursday, May 10, 2012 (Different from class time)