

Cleveland State University  
College of Liberal Arts & Social Sciences

## School of Communication

# Sports Communication Related Employers

Build your resume by volunteering with the **Greater Cleveland Sports Commission**. Plus consider taking CSU courses such as: PED 467 Sport Marketing.

Take note of **early deadlines** for internship applications, such as the October deadline for the Cleveland Indians Internship Program.

See School of Communication Internship Director for **additional networking contacts** in employer files, including CSU alumni.

Visit [www.CSUCareerline](http://www.CSUCareerline) for current internship postings.

## College Sports

### CSU Athletics

Wolstein Center  
2000 Prospect Ave.  
Cleveland, OH 44115  
[www.CSUVikings.com](http://www.CSUVikings.com)

Internships in sports information (communications), marketing, event planning, sports management, and sales

Students interested in **Sports Information**, who have experience in desk-top publishing software: photoshop and either InDesign, Quark, or Pagemaker, send your resume and cover letter to:

Brian McCann  
Assistant Athletic Director for  
Communications  
[b.mccann66@csuohio.edu](mailto:b.mccann66@csuohio.edu)  
(216) 687-5115

For all other CSU Athletics internships, send your resume and cover letter to:

Chris Sedlock  
Associate Athletic Director External Affairs  
[c.sedlock@csuohio.edu](mailto:c.sedlock@csuohio.edu)  
(216) 687-5235

### CSTV (a CBS company)

College Sports Television  
85 Tenth Ave. 3<sup>rd</sup> Floor  
New York, NY 10011  
(212) 342-8700  
[www.cstv.com](http://www.cstv.com)

CSTV offers Fall, Spring, and Summer Internships in New York. For details:

[www.cstv.com/online/jobs/collegesports-internships.html](http://www.cstv.com/online/jobs/collegesports-internships.html)

MaxPeps and CSTV have teamed up to cover local high school sports. Search for internship and job opportunities.

### College Football Preview

Phil Steele Publications  
25935 Detroit Rd., Suite 183  
Cleveland, OH 44145  
1-866-918-7711  
Email Phil Steele regarding internship opportunity: [Questions@philsteele.com](mailto:Questions@philsteele.com)

### College Sports Information Directors Job Center

[www.cosida.com/jobs.asp](http://www.cosida.com/jobs.asp)

## Mid-American Conference

24 Public Square, 15<sup>th</sup> Floor  
Cleveland, OH 44113  
(216) 566-4622  
[www.mac-sports.com](http://www.mac-sports.com)

Media Relations Internship  
Send resume and cover letter to:  
Jeremy Guy  
[jguy@mac-sports.com](mailto:jguy@mac-sports.com)

## NCAA

[www.ncaa.org](http://www.ncaa.org)

Select Employment Link to browse postings for college internships and jobs.

See NCAA website for details on Scholarships and Internships: The Freedom Forum-NCAA Sports-Journalism Scholarship (undergraduate) and NCAA Internship Program (post-graduate)

## Search college and university websites for internships and jobs.

For example:

Lakeland Community College  
Sports Information/Event Coordinator  
Western Michigan University  
Assistant Coordinator Media Relations

## High School Sports

### 5Front

2530 Superior Ave., Suite 702  
Cleveland, OH 44114  
(216) 458-1144  
Rick Fromet (CSU COM Alumni)  
[rfromet@5front.com](mailto:rfromet@5front.com)

Time Warner has contracted with 5Front to produce community programming, including "More Sports & Les Levine" and video-graphing of high school football games and East Lake Captains games.

## MaxPreps

4080 Plaza Goldorado Circle, Suite A  
Cameron Park, CA 95682  
1-800-329-7324  
[www.maxpreps.com](http://www.maxpreps.com)

MaxPreps the leading nationwide high school sports network online is owned by CBS. MaxPreps has opening for State Correspondents. Send resume and three sports writing samples to Jason Hickman at:  
[Jason@maxpreps.com](mailto:Jason@maxpreps.com)

MaxPeps and CSTV have teamed up to cover local high school sports. Search for internship and job opportunities.

## Ohio Elite High School Football

126 West Lincoln Way  
Lisbon, OH 44432  
(330) 424-7188 Cell (330) 853-6941  
Ed Browne, Ohio Director  
E-mail: [ed.browne@sbcglobal.net](mailto:ed.browne@sbcglobal.net)  
*Ohio Elite replaces The Gridiron Gazette*

## Other Sports Local

### Greater Cleveland Sports Commission

50 Public Square, Suite 950  
Cleveland, OH 44113  
(216) 621-0600  
[www.clevelandsports.org](http://www.clevelandsports.org)

Internships in Marketing, Event Management, Communications, Fundraising/Development  
Visit web-site for application instructions.  
Deadlines: Nov. 15 for Spring Internship  
March 1 for Summer Internship  
July 15 for Fall internship  
Oct. 31 for Winter inter-semester internship

The Greater Cleveland Sports Commission needs volunteer to staff sports events. Volunteering is a great way to build your resume. Sign-up on-line at [www.clevelandsports.org/vol.html](http://www.clevelandsports.org/vol.html)

There are 20+ Sports Commissions in the U. S. Search the internet for additional opportunities.

## **Hermes Sports & Events**

1624 St. Clair  
Cleveland, OH 44114  
(216) 623-9933 Fax: (216) 363-0698  
[www.hermescleveland.com](http://www.hermescleveland.com)

Internships offered each semester for events such as Komen Race for the Cure and Cleveland Clinic Sports Health River Run and Half Marathon.

## **IMG**

1360 East 9<sup>th</sup> St., Suite 100  
Cleveland, OH 44114  
(216) 522-1200 Fax: (216) 522-1145  
[www.imgworld.com/careers](http://www.imgworld.com/careers)

The IMG Internship is competitive. More than 1,000 resumes are received for 70 internship positions. The majority of the internship positions are at the Cleveland office and three New York offices. **Visit web-site for deadline date.**

Send resume and cover letter to:

IGM Internship Program at the address above or  
[cleinterns@imgworld.com](mailto:cleinterns@imgworld.com)

## **SFMG Sports Facilities Marketing Group**

921 Huron Rd., Suite 200  
Cleveland, OH 44115  
(216) 696-7364 Fax: (216) 696-7144  
[www.sfmgcleveland.com](http://www.sfmgcleveland.com)

## **Quicken Loans Arena** (also see CAVS)

Cavaliers Operating Company  
Human Resources  
1 Center Court  
Cleveland, OH 44115  
[www.theqarena.com](http://www.theqarena.com)  
[employment@cavs.com](mailto:employment@cavs.com)

## **Wolstein Center – SMG**

2000 Prospect Ave.  
Cleveland, OH 44115  
(216) 687-5459

Cleveland State University contacts with SMG to operate the Wolstein Center. For Marketing Internship (including PR and advertising). Send your resume to Director of Marketing :  
[Mike.sedlak@csuohio.edu](mailto:Mike.sedlak@csuohio.edu)

## **Other Sports – National**

### **U. S. Olympic Committee**

Internship in broadcasting, journalism, marketing, and sports administration. Locations: Colorado Springs, CO, Lake Placid, NY, and Chula Vista, CA. To receive an application packet call (719) 866-2597 or email: [inernprog@usoc.org](mailto:inernprog@usoc.org)

## **Professional Sports – Local**

### **Akron Aeros**

Attn: Internships  
300 South Main St.  
Akron, OH 44308  
(330) 253-5151 Fax: (330) 253-3300  
[www.akronaeros.com](http://www.akronaeros.com)  
[www.akronaeros.com/info-employment.php](http://www.akronaeros.com/info-employment.php)

Fall, Spring, and Summer Internships in Marketing, Community Relations, Media Relations, and Stadium Operations.

### **Cleveland Browns**

Training Facility & Administrative Complex  
76 Lou Groza Blvd.  
Berea, OH 44017  
(440) 891-5000  
[www.clevelandbrowns.com](http://www.clevelandbrowns.com)

To sign up for internship notifications go to:  
<http://browns.teamworkonline.com/teamwork/jobs/default.cfm>

## **Cleveland Cavaliers**

Human Resources  
1 Center Court  
Cleveland, OH 44115  
[www.theqarena.com/internships/internships.html](http://www.theqarena.com/internships/internships.html)

Public Relations, Media Relations, Community Relations, and Marketing internships. Visit web-site for application form. Send resume, cover letter, and application form three to six months before you wish to intern.

## **Cleveland City Stars (Soccer)**

3919 E. Aurora Rd.  
P. O. Box 847  
Twinsburg, OH 44087  
(216) 916-6586  
[www.clevelandcitystars.com](http://www.clevelandcitystars.com)

PR/Media Relations Internship  
For more information email Bill Murschel  
[William\\_C\\_Murschel@keybank.com](mailto:William_C_Murschel@keybank.com)

## **Cleveland Indians**

Jacobs Field  
2401 Ontario St.  
Cleveland, OH 44115  
(216) 420-4200  
[www.indians.com](http://www.indians.com)

Internships in Marketing, Media Relations, Community Relations, and Video Operations  
Apply on-line at [www.indians.com](http://www.indians.com)  
Application deadline for Summer Internships is October.

See School of Communication Internship Director and faculty John Ban for additional contact information.

Visit Cleveland Indians table at the CSU Career Fair in Fall and Spring Semesters (Nov. & Mar.)  
Meet HR Staff Suzanne Downey and Joan Barno.

Also apply at **MLB.com** for local & national internships and local sports freelance writing assignments. Register for job notifications.

**Cleveland Open** (golf)  
4700 Rockside Rd., Suite 620  
Independence, OH 44131  
(216) 328-1000  
Nationwide Tour of the PGA

## **Grand Prix of Cleveland**

1331 Euclid Ave.  
Cleveland, OH 44115  
(216) 619-RACE (7223)  
[www.grandprixofcleveland.com](http://www.grandprixofcleveland.com)

Send resume and cover letter to Media and Marketing Director, Steve Legerski  
[slegerski@grandprixofcleveland.com](mailto:slegerski@grandprixofcleveland.com)

## **Professional Sports – National**

### **Detroit Lions**

Matt Barnhart, Director of Media Relations  
Detroit Lions Headquarters & Training Facility  
222 Republic Dr.  
Allen Park, MI 48101  
[www.detroitlions.com](http://www.detroitlions.com)

Media Relations and New Media (Internet) Internships. Email resume to:  
[Matt.Barnhart@lions.nfl.net](mailto:Matt.Barnhart@lions.nfl.net)

### **Major League Baseball**

MLB Online Services, Inc.  
1972 East 82<sup>nd</sup> St.  
Cleveland, OH 44103  
(216) 229-1911  
[www.MLB.com](http://www.MLB.com)

MLB Advanced Media (MLBAM) is the interactive media and Internet company for Major League Baseball. MLBAM manages the official league site, [www.MLB.com](http://www.MLB.com) and the 30 individual club sites. Summer internships are in New York and team cities across the country. Internships include Reporting, Streaming Media, and Marketing.

## Major League Soccer

[www.mlsnet.com](http://www.mlsnet.com)

Search website for Team internships.  
For League Internships in Manhattan  
(Broadcasting, Communications, Special Events  
& Promotions, and Marketing)

Email resume to:

[internjobs@mlsnet.com](mailto:internjobs@mlsnet.com)

## NASCAR

[www.nascar.com](http://www.nascar.com)

<http://employment.nascar.com>

NASCAR

Diversity Internship Program  
1801 W. International Speedway Blvd.  
Daytona Beach, FL 32114  
(386) 253-0611

[www.diversityinternship.com](http://www.diversityinternship.com)

## NBA

National Basketball Association

[www.nba.com](http://www.nba.com)

Search website for team internships.  
League internships is New York and New Jersey  
[www.nba.com/careers/internship\\_program.html](http://www.nba.com/careers/internship_program.html)

## NFL

National Football League

[www.nfl.com](http://www.nfl.com)

Select League Employment and/or Team  
Employment to search for internships and jobs.  
Activate Job Agent for notices.

## NHL

National Hockey League

[www.nhl.com](http://www.nhl.com)

<http://HockeyJobs.NHL.com>

## PGA

Professional Golf Association

[www.pga.com](http://www.pga.com)

Search PGA Employment Center link.

## Online Site used by Professional Teams

[www.teamworkonline.com](http://www.teamworkonline.com)

## Sports Media - Local

### Local TV, Radio, Newspapers

See TV, Radio, and Newspaper Employer  
Directories for sports related internships.

### 5Front

2530 Superior Ave., Suite 702

Cleveland, OH 44114

(216) 458-1144

Rick Fromet (CSU COM Alumni)

[rfromet@5front.com](mailto:rfromet@5front.com)

Time Warner has contracted with 5Front to  
produce community programming, including  
"More Sports & Les Levine" and video-graphing  
of high school football games and  
East Lake Captains games.

### FNS Ohio

Fox Sports Net Ohio

9200 South Hills Blvd., Suite 200

Broadview Heights, OH 44147

(440) 746-9200 Fax: (440) 746-8700

Internships in Public Relations/Advertising Sales,  
Programming, and Production

Email resume to [leah.martinez@foxsports.net](mailto:leah.martinez@foxsports.net)

### Sportstalk 850 WKNR

Broadview Heights, OH 44147

(440) 838-8585

[www.wknr.com](http://www.wknr.com)

### Sportstalkcleveland.com

5500 South Marginal Rd., Suite 203

Cleveland, OH 44103

(216) 881-9500 business line

Send resume to [info@sportstalkcleveland.com](mailto:info@sportstalkcleveland.com)

## **SportsTime Ohio**

25 Prospect Ave., Suite 1700 Republic  
Cleveland, OH 44115  
(216) 736-4414  
[www.sportstimeohio.com](http://www.sportstimeohio.com)

Production interns to assist with logging tapes and post production of Cleveland Indians games and other local sporting events. Mail resume to Director of Programming and Production.

## **Sports Media – National**

### **ABC Sports – See ESPN**

### **CBS Sports**

<http://cbs.sportsline.com>

### **ESPN\***

ESPN Plaza  
Bristol, CT 06010

\*ESPN.com, ESPN Television, ESPN Radio, ESPN Magazine, ESPN International

<http://sports.espn.go.com>  
<http://joinourteam.espn.com> (this link will take you to [disney.recruitmax.com](http://disney.recruitmax.com). Disney is the parent company for ESPN.)

### **Fox Sports Net**

Foxsports.com

### **NBC Sports**

[www.nbcsports.com](http://www.nbcsports.com)

## **Sports Communications Resources**

### **American Sportscasters Association**

225 Broadway, Suite 2030  
New York, NY 10007  
(212) 227-8080  
[www.americansportscasteronline.com](http://www.americansportscasteronline.com)  
Offers free job bank service on web-site

### **Association for Women in Sports Media**

[www.awsmonline.org](http://www.awsmonline.org)  
Offers scholarship and internships. The Plain Dealer Sports Reporter, Jodie Valade is the Regional Coordinator for AWSM.

### **CSU Department of Health, Physical Education, Recreation, and Dance RT 1416, (216) 687-3737**

**Physical Education and Sport Major**  
Allied Sport Professions Specialization  
PED 205 Introduction to Sports Management  
PED 466 Sport Facility Management  
PED 467 Sport Marketing

Dept. web-site has links for internships and professional associations.  
[www.csuohio.edu/coehs/departments/hperd/sports\\_management/links/index.htm](http://www.csuohio.edu/coehs/departments/hperd/sports_management/links/index.htm)

### **National Association of Collegiate Directors of Athletics**

P. O. Box 16428  
Cleveland, OH 44116  
(440) 892-4000  
[www.nacda.com](http://www.nacda.com)

### **Women in Sports and Events – Cleveland**

P. O. Box 5783  
Cleveland, OH 44101  
(877) 233-9745  
[www.wisecleveland.com](http://www.wisecleveland.com)  
Offers mentoring program:  
[wisementors@wisecleveland.com](mailto:wisementors@wisecleveland.com)  
WISE national organization  
[www.womeninsportsandevents.com](http://www.womeninsportsandevents.com)