



College of Liberal Arts and Social Sciences

SCHOOL OF COMMUNICATION

PUBLIC RELATIONS & ADVERTISING FIRMS

Academy Communications

677-C Alpha Park
Cleveland, OH 44143
(440) 646-8999 FAX: (440)646-8999
www.academycomm.com

Adcom Communications Inc

1370 W. 6th, 3rd Floor
Cleveland, OH 44113
(216) 574-9100 Fax: (216) 574-6131
www.adcom1.com

Akhia Public Relations

85 Executive Parkway, Suite 400
Hudson, OH 44236
(330) 463-5650
www.akhia.com

Allied Advertising

1846 Coventry Rd., #300
Cleveland, OH 44118
(216) 932-7151
www.alliedadvpub.com

Arras Group

Integrated Marketing
Terminal Tower #444
50 Public Square
Cleveland, OH 44113
(216) 621-1601 Fax: (216) 377-1920
www.arrasgroup.com

Azetk Creative

26040 Detroit Rd., Suite 1
Westlake, OH 44145
(440) 614-5500 Fax: (440) 614-5505
www.aztekworks.com

Ashby Dillon Inc.

21690 River Oaks Drive
Rocky River, OH 44116
(440) 331-5252 Fax: (440) 331-7594
www.ashbydillon.com

Benghiat Marketing & Communications

23240 Chagrin Blvd., Suite 445
Beachwood, OH 44122
(216) 831-8580 FAX: (216) 831-4240
www.benghiat.com

BFL Marketing Communications Inc.

2000 Sycamore St. 4th Fl.
Cleveland, OH 44113
(216) 875-8860 Fax: (216) 875-8870
www.bflcom.com

The Bloom Group

1956 W. 25th St., Suite 302
Cleveland, OH 44113
(216) 902-8300 Fax: (216) 902-8303
www.bloomgroup.com

Bomba, O'Neil & Co.

16205 Oakhill Road
East Cleveland, OH 44112
(216) 851-6005 Fax: (216) 851-7936
www.bombaoneil.com

Brass Tacks

2530 Superior Ave., Suite 601
Cleveland, OH 44114
(216) 621-7880 Fax: (216) 621-7881
www.brasstacksinc.com
Paid internship. Tuesday & Thursday schedule.
Send resume and cover letter to:
Patrica Filko, pfliko@brasstacksinc.com

BrandMuscle

3750 Park East Dr.
Beachwood, OH 44122
(216) 464-4342 Fax: (216) 464-7211
www.brandmuscle.com

Breehl, Traynor & Zehe

A Brand Establishment Agency
2019 Center St., Suite 100
Cleveland, OH 44113
(216) 861-1500 Fax: (216) 861-1501
www.btzbrand.com

BrightLight Creative

(Formerly Maddox Marketing & Globalstream Media)
2291 Riverfront Pkwy., # 200
Cuyahoga Falls, OH 44221
(330) 945-6232 Fax: (330) 945-6290
www.brightlightcreative.com

Brokaw

425 W. Lakeside Ave. 2nd Fl.
Cleveland, OH 44113
(216) 241-8003 Fax: (216) 241-8033
www.brokaw.com

BrownFlynn

5603 Wilson Mills Rd.
Highland Heights, OH 44143
(440) 484-0100 Fax: (440) 484-0101
www.brownsflynn.com

Brown & Miller Advertising

24100 Chagrin Blvd., Suite 280
Beachwood, OH 44122
(216) 831-0440 Fax: (216) 831-4072
www.brownmiller.com

Business Wire

1001 Lakeside Ave., Suite 1525
Cleveland, OH 44114
(216) 781-0220 Fax: (216) 781-0237
www.businesswire.com

Creative Press, Inc.

1050 Tollis Pkwy., #306
Broadview Heights, OH 44147
(440) 582-5671
www.creativepress.net

Creative Works Advertising Inc.

3879 Savoy Dr.
Rocky River, Oh 44126
(440) 356-3113
www.gocreativeworks.com

DAR Public Relations Inc.

3737 Park East Drive #205
Beachwood, OH 44122
(216) 831-4850 Fax: (216) 831-3964
www.darpr.com

DigiKnow, Inc.

3615 Superior Ave., Bldg. # 44, 4th Floor
Cleveland, OH 44114
(216) 325-1800 Fax: (216) 325-1801
www.digiknow.com

Division Street Design

30311 Clemens Rd.
Westlake, OH 441454
(440) 892-4727
www.divisionstreetdesign.com

Dix & Eaton

200 Public Square #1400
Cleveland, OH 44114
(216) 241-3070 FAX: (216) 241-3070
www.dix-eaton.com

Paid internship. Send resume and cover letter to:
PRintern@dix-eaton.com

Application deadlines: November 15 for Spring semester;
March 15 for Summer semester; July 15 for Fall semester

Doner Advertising

The Diamond Building
1100 Superior Ave. Fl. 10
Cleveland, OH 44144
(216) 771-5700 Fax: (216) 771-1308

Edward Howard & Co.

1360 E. Ninth St. 7th Fl.
Cleveland, OH 44144-1716
(216) 781-2400 Fax: (216) 781-8810
www.edwardhoward.com

Contact: Nora Jacobs, Exec. V. P. (PRSA Officer)
Branch Offices in Columbus and Dayton

Ernst & Young

1300 Huntington Bldg.
925 Euclid Ave.
Cleveland, OH 44115
(216) 861-5000 Fax: (216) 583-2013
www.ey.com/us/careers

Felber & Felber Marketing

9044 Church St., 2nd Floor
Twinsburg, OH 44087
(330) 963-3664 Fax: (330) 963-8547
www.felberandfelber.com

Fleishman-Hillard, Inc.

127 Public Square, Suite 5200
Cleveland, OH 44114
(216) 566-7019 Fax: (216) 566-0857
www.fleishman.com/careers/internships.html

Fleishman-Hillard is a global PR firm and offers international internships. Send resume, cover letter and writing samples to the attention of Intern Program Coordinator at the office/country in which you are interested. See web-site for addresses. PR internships are available at the Cleveland office and the selection process includes a writing exercise.

Flourish

1001 Huron Road #102
Cleveland, OH 44115
(216) 696-9116 Fax: (216) 696-4771
www.flourishagency.com

Highland Public Relations

935 West Market St.
Akron, OH 44313
(330) 996-4140 Fax: (330) 996-4212
www.highlandpr.com

Hitchcock Fleming and Associates Inc.

500 Wolf Ledges Pkwy.
Akron, OH 44311
(330) 376-2111 Fax: (330) 376-2220
www.hitchcockfleming.com
www.teamhfa.com

Hybrid Marketing

1220 W. Sixth St. #200
Cleveland, OH 44113
(216) 774-9274 Fax: (216) 774-9275
www.hybridmar.com

IMG Creative (A division of IMG)

1360 E. Ninth St. #100
Cleveland, OH 44114
(216) 522-1200 Fax: (216) 522-1145
www.imgworld.com
Contact: Paula Gooms, pgrooms@imgworld.com

IMPACT Communications

1138 W. 9th St., 3rd Floor
Cleveland, OH 44113
(216) 861-1063
www.impactcommunications.com

JPT Group Inc.

303 Rye Gate
Bay Village, OH 44140-1273
(440) 835-4525 Fax: (440) 835-4563
www.jptgrouppr.com

Jak Prints

3133 Chester Ave.
Cleveland, OH 44114
(216) 622-6360 Fax: (866) 900-0901
www.jakprints.com
Design and layout of promotional materials.

Knudsen, Gardner & Howe Inc.

2103 St. Clair Ave.
Cleveland, OH 44114
(216) 781-5000 Fax: (216) 781-5004
www.kghadvertising.com

Landau Public Relations

700 W. St. Clair Ave., Fourth Floor
Cleveland, OH 44113
(216) 696-1686 Fax: (216) 771-5206
Additional Office: Columbus, OH
www.landaupr.com

Lesic & Camper Communications

812 Huron Rd., Suite 460
Cleveland, OH 44115
(216) 696-7686 Fax: (216) 696-7687
Additional Office: Columbus, OH
www.lesiccamper.com

Lief & Karson Communications

23533 Mercantile Rd., Suite 118
Beachwood, OH 44122
(216) 831-3767 Fax: (216) 831-3770
www.liefkarson.com

Send resume, cover letter, writing sample, and three references to the attention of Angela Williams, Internship Coordinator, awilliams@liefkarson.com

Liggett-Stashower Public Relations

1228 Euclid Ave.

Cleveland, OH 44115

(216) 348-8500 Fax: (216) 736-8118

www.liggett.com

Visit web-site for scholarship and internship information. **PR internships** are available year-round. **Advertising internships** are available in the summer. The summer advertising internships are very competitive; applications are accepted October 1 -March 1, with interviews beginning in December. Send resume (including major and GPA), cover letter (indicating area of interest: account services, creative, direct marketing, interactive, public relations, or human resources) and any portfolio samples (Creative candidates must submit 3 samples) --copies are acceptable. Send application materials to:

Vicki Kressler, Liggett-Stashower Internship Program

The Lilly Group

3644 Townley Rd.

Shaker Heights, OH 44122

(216) 702-5167 Fax: (216) 283-0066

Contact: Lynn Lilly, President

(former Creative Director for Liggett)

lkilly@ameritech.net

Malone Advertising Inc.

388 S. Main St. #410

Akron, OH 44311

(330) 253-1218

www.malonead.com

Manheim Advertising Inc.

20600 Chagrin Blvd. Tower East #900

Cleveland, OH 44122

(216) 991-1184 Fax: (216) 991-9633

www.manheimadvertising.com

Marcus Thomas LLC

24865 Emery Road

Cleveland, OH 44128

(216) 292-4700 Fax: (216) 378-0396

www.marcusthomasad.com

Marketing Directions Inc.

28005 Clemens Rd.

Westlake, OH 44145

(440) 835-5550 Fax: (440) 892-9195

www.ideaswithapoint.com

McKinney Advertising & Public Relations

1520 Penton Media Bldg.

Cleveland, OH 44114

(216) 621-5133 Fax: (216) 621-1181

www.mckinneyad.com

Media II Inc.

34900 Chardon Rd.

Willoughby Hills, OH 44094

(440) 975-8201 Fax: (440) 975-8202

www.mediaii.com

Melamed Riley Advertising

1468 W. Ninth St., Suite 440

Cleveland, OH 44113

(216) 241-2141 Fax: (216) 479-2437

www.mradvertising.com

Mitchell Allen Group Inc

635 W. Lakeside Ave. #100

Cleveland, OH 44113

(216) 621-6220 Fax: (216) 621-6221

www.mitchellallen.com

Northlich

425 W. Lakeside Ave., Suite 100

Cleveland, OH 44113

(216) 472-1660 Fax: (216) 472-1661

<http://northlich.com>

Oceans Marketing

19109 Old Detroit Rd. #10

Rocky River, OH 44116

(440) 331-5150 Fax: (440) 331-7860

www.oceansmarketing.com

Point To Point Communications

Commerce Park IV 200

23240 Chagrin Blvd.

Cleveland, OH 44122

(216) 831-4421 Fax: (216) 831-3099

www.p2pcom.com

PR Newswire

1375 E. Ninth St., Suite 3100
Cleveland OH 44114
(800) 826-3133
prnewswire.com

PROforma

8800 E. Pleasant Valley Rd.
Independence, OH 44131
(216) 520-8400 Fax: (216) 520-8475
www.proforma.com

Pumphrey Marketing, Inc.

4853 Galaxy Pkwy. A
Warnesville Hts., OH 44128-5941
(216) 464-9587 (216) 292-4205
www.pumphreymktg.com

Radius Communication

4700 Rockside Rd., Suite 620
Independence, OH 44131
(216) 328-1155 Fax: (216) 328-1156
www.radiuscommunication.com

Razor

1301 E. 9th St., The Galleria
Cleveland, OH 44114
(216) 241-7107 Fax:
www.razor-marketing.com

Richards Communications

3201 Enterprise Pkwy. #400
Beachwood, OH 44122
(216) 514-7800 Fax: (216) 514-7801
www.richardscommunications.com

Robert Falls & Co. Public Relations

25 W. Prospect Ave. Fl. 15
Cleveland, OH 44115
(216) 696-0229 Fax: (216) 696-0269
www.robertfalls.com

Roop & Co.

925 Euclid Ave. #650
Cleveland, OH 44115
(216) 902-3800 Fax: (216) 902-3807
www.roopco.com

Rosenberg Advertising

12613 Detroit Ave.
Lakewood, OH 44107
(216) 529-7910 Fax: (216) 529-7915
www.rosenbergadv.com

SCK

2221 Professor Ave.
Cleveland, OH 44113
(216) 522-9740 Fax: (216) 522-9742
www.sck.net

SFMG

Sports Facilities Marketing Group
921 Huron Rd., Suite 200
Cleveland, OH 44115
(216) 696-7364 Fax: (216) 696-7144
www.sfmgcleveland.com

Sampson/Carnegie Co. Inc.

3657 Prospect Ave. E.
Cleveland, OH 44115
(216) 881-2556 Fax: (216) 881-5252
www.smarterthinking.net

Sonnhalter

633 W. Bagley Road
Berea, OH 44017
(440) 234-1812 Fax: (440) 234-1890
www.sonnhalter.com

Stern

29125 Chagrin Blvd.
Pepper Pike, OH 44122
(216) 464-4850 Fax: (440) 464-4915
Contact: Gail Fein, Director of PR
gailfein@sternadvertising.com

Stevens Baron Communications Inc.

1422 Euclid Ave. #645
Cleveland, OH 44115-1900
(216) 621-6806
www.stevensbaron.com

studiothink

1301 E. Ninth St., Galleria Studio 702
Cleveland, OH 44114
(216) 574-9533
www.studiothink.net

Summit Business Media

(formerly Pfingsten Publishing)
6000 Lombardo Center Dr., Suite 420
Seven Hills, OH 44131
(216) 328-8926

www.sbmediallc.com

Send resume to part-time COM faculty, Rob Spademan, rspademan@hotmail.com

Sweeney

24500 Center Ridge Road #225
Westlake, OH 44145
(440) 892-9972 Fax: (440) 892-9989

www.sweeneypr.com

Contact: James B. Sweeney, President
jim@sweeneypr.com
CSU COM Alumni

TCG The Creative Group

1300 E. Ninth St., Suite 1802
Cleveland, OH 44114
(216) 696-4156 Fax: (216) 621-1595

www.creativegroup.com

Toomey & Friends Advertising

20088 Center Ridge Rd., Suite 202
Rocky River, OH 44116
(440) 333-6698
(Clients include Cleveland State University)

White Space Creative

24 N. High St., Suite 200
Akron, OH 44308
(330) 762-9320 Fax: (330) 762-9323
www.whitespace-creative.com

Universal Screen Arts

5581 Hudson Industrial Pkwy.
Hudson, OH 44236
(800) 441-2242
www.universalscreenarts.com
Copywriting and layout for merchandise catalogs:
Art & Artifact www.artandartifact.com
Signals www.signals.com
What on Earth www.whatonearthcatalog.com

Whelan Communications

1422 Euclid Ave., Suite 621
Cleveland, OH 44115
(216) 574-4330 Fax: (216) 574-6166
www.whelancom.com

This is a full-time internship with a \$1,000 per month stipend. Send resume to attention of Ned Whelan.

Wyse

25 Prospect Ave. West, Suite 1700
Cleveland, OH 44115
(216) 696-2424 Fax: (216) 736-4425
www.wyse.com

Wren & Associates

2963 Coldridge Road
Cleveland Hts. OH, 44118
(216) 932-7459 Fax: (216) 932-1256
www.patriciawren.com

X2 Media

2246 E. Enterprise Pkwy.
Twinsburg, OH 44087
(330) 425-4254 Fax: (330) 425-4259
www.x2media.us

Zig Marketing

6000 Freedom Sq. Dr., Suite 340
Independence, OH 44131
(216) 328-6300
www.zigmarketing.com

Public Relations & Advertising Resources

Public Relations Society of America - Cleveland Chapter

www.prsacleveland.org

Visit web-site for internship placement service and mentoring program. PRSA Annual Student Career Day held in November.

Join CSU's student chapter

Public Relations Student Society of America

Contact PRSSA faculty advisor:

Dr. Gary Pettey, g.pettey@csuohio.edu

Contact PRSSA professional advisor:

Jim Brazytis, j.brazytis@liggett.com

American Advertising Federation-Cleveland

(formerly Cleveland Advertising Association)

20325 Center Ridge Rd., Suite 670

Cleveland OH 44116

440-673-0020

www.aafcleveland.com

Visit web-site for internship directory, scholarship application, and Student Addy Awards. Annual Student Communications Day held in December.

Students may attend monthly Association luncheon speakers at a discounted rate of \$15, contact Jenny Chalk, Office Manger, jchalk@aafcleveland.com

For Internship with Advertising Association, send resume and cover letter to:

Rick Squire, Executive Director

rsquire@aafcleveland.com

Join the **CSU Advertising Association**, student chapter of the American Advertising Federation.

Contact professional advisor:

Rob Spademan, rspademan@hotmail.com

(Rob is a former AAF-Cleveland President and

2006 Advertising Hall of Fame Member)

For national information:

www.aaf.org/college/index.html

SME Cleveland

Sales and Marketing Executives

3100 E. 45th St., Suite 202

Cleveland OH 44127

216-341-7632

FAX: 216-341-7631

www.smeccleveland.com

Offers college scholarship and networking events.

American Marketing Association AMA

<http://Cleveland.marketingpower.com>

CSU Student Chapter

American Marketing Association

Contact faculty advisor:

Professor Edward Thomas, e.thomas@csuohio.edu

American Institute of Graphic Arts – Cleveland

www.aigacleveland.org

CSU Student Chapter of AIGA

www.csuohio.edu/aiga

Contact faculty advisor:

Jennifer Visocky-O'Grady

j.visocky@csuohio.edu

International Association of Business

Communicators – Cleveland

www.iabccleveland.com

Offers scholarship and job listings

Northeast Ohio Communication Affiliates

(a collaboration of professional associations)

www.nocanet.com

Also see other Directories:

* Hospitals

*Corporate Communications

*PR, Development, & Event Planning