



Cleveland State University

College of Liberal Arts & Social Sciences

School of Communication

Bachelor of Arts in Communication Management **Organizational Communication Sequence**

Students must complete a minimum of 40 credits and maintain a 2.25 GPA to graduate with a major in Communication Management which consists of three core courses, five required sequence courses and two elective courses in a sequence. Transfer students must obtain at least 20 credit hours and the capstone course (COM 475) hours from Communication courses at Cleveland State University. ** Indicates Capstone courses (4 credits required).

School Core Courses (8 credits)

- ❑ COM 101 – Principles of Communication
- ❑ COM 303 - Communication Inquiry

Theory Courses (8 credits)

- ❑ COM 346 – Comm in Organizations
- ❑ COM 366 – Comm & Conflict

Skills Course (4 credits)

- ❑ COM 242 – Public & Professional Speaking

Required Content Courses (8 credits)

- ❑ COM 341 – Group Processes
- ❑ COM 448 – Managing Organizational Teams **

Capstone Course (4 credits)

- ❑ COM 475 – Senior Seminar in Managing Communication **

Communication Elective Courses (8 credits)

- ❑ COM 301 – Broadcast & New Media Writing
- ❑ COM 357 – Principles of Public Relations
- ❑ COM 360 – Principles of Advertising
- ❑ COM 370 – Com. Technology & Social Change

Recommended Courses (optional)

- ❑ MLR 340 – Human Resource Management
- ❑ MLR 342 – Staffing & Developing the Organization
- ❑ MLR 404 – Organizational Theory & Design
- ❑ SOC 380 – Sociology of Work
- ❑ PSY 311 – Behavioral Science Statistics

Advising: Contact the School of Communication office (216) 687-4630 or Professor Eileen Berlin Ray, division director, at (216) 687-4635.