



Cleveland State University

College of Liberal Arts & Social Sciences

School of Communication

Bachelor of Arts in Film & Digital Media Media Studies Sequence

Students must complete a minimum of 44 credits and maintain a 2.25 GPA to graduate with a major in Film and Digital Media. Majors must take the required core courses and electives in one of the following three sequences. Eight credits of student's major-field requirements must be approved theory courses. Transfer students must obtain at least 20 credit hours from Communication courses at Cleveland State University. ** Indicates Capstone courses (4 credits required).

School Core Courses (8 credits)

- ❑ COM 101 – Principles of Communication
- ❑ COM 303 - Communication Inquiry

Division Core Courses (8 credits)

- ❑ COM 131 – Media & Technology Literacy
- ❑ COM 226 – Mass Media & Society

Media Studies Core Courses (20 credits total)

Required:

- ❑ COM 231 – Evolution of Mass Media
- ❑ COM 327 – Media Criticism
- ❑ COM 450 – Media Prog. & Research **
(See advisor for options should this course not be scheduled.)

Choose two of the following:

- ❑ COM 301 – Broadcast News and New Media Writing
- ❑ COM 310 – Psychological Processing of Media
- ❑ COM 358 – Media Law, Economics and Ethics
- ❑ COM 370 – Communication Technology and Social Change
- ❑ COM 400 – Studio & Media Mgmt.

Digital Media Elective Courses (8 credits)

Eight credits may be selected from this section or the Media Studies Core courses not taken.

- ❑ COM 100/200/300 – Lab (Media Studies Topics only)
- ❑ COM 204 – Sng Source Video/Audio Prod.
- ❑ COM 221 – Intro to Film
- ❑ COM 320 – History of the Moving Image
- ❑ COM 329 – Contemporary Film
- ❑ COM 353 – Media Electronics

- ❑ COM 345 – Film Theory
- ❑ COM 470 – DVD and Emerging Media **
- ❑ COM 494 – Special Topics in MAT

Recommended Courses (optional)

- ❑ COM 325 – Screenwriting
- ❑ COM 347 – Political Communication
- ❑ COM 348 – Intercultural Communication
- ❑ COM 350 – Persuasive Com & Attitude Change
- ❑ COM 348 – Intercultural Communication
- ❑ COM 357 – Principles of Public Relations
- ❑ COM 359 – International Communication
- ❑ COM 360 – Principles of Advertising
- ❑ COM 428 – Imaging Africa
- ❑ EDB 300 – Educational Technology
- ❑ MKT 431 – Market Research
- ❑ MKT 441 – Advert. & Promotion Management
- ❑ PSY 220 – Child Development
- ❑ PSY 335 – Consumer Psychology
- ❑ PSY 368 – Perceptual Processes
- ❑ PSC 319 – Public Opinion

Advising: Contact the School of Communication office (216) 687-4630 or Dr. Evan Lieberman, division director, at (216) 687-4637.