



# Cleveland State University

College of Liberal Arts & Social Sciences

School of Communication

## **Bachelor of Arts in Communication Management** **Health Communication Sequence**

Students must complete a minimum of 40 credits and maintain a 2.25 GPA to graduate with a major in Communication Management which consists of three core courses, five required sequence courses and two elective courses in a sequence. Transfer students must obtain at least 20 credit hours and the capstone course (COM 475) hours from Communication courses at Cleveland State University. \*\*Indicates Capstone courses (4 credits required).

### **School Core Courses (8 credits)**

- ❑ COM 101 – Principles of Communication
- ❑ COM 303 - Communication Inquiry

### **Theory Courses (8 credits)**

- ❑ COM 350 – Persuasive Com. & Attitude Change
- ❑ COM 362 – Health Communication

### **Skills Course (4 credits)**

- ❑ COM 211 – Communicating in Personal Relationships
- ❑ COM 242 – Public & Professional Speaking
- ❑ COM 341 – Group Processes & Leadership

### **Required Content Courses (8 credits)**

- ❑ COM 449 – Adv. Issues in Health Communication \*\*
- ❑ COM 455 – Communication & Campaigns \*\*

### **Capstone Course (4 credits)**

- ❑ COM 475 – Senior Seminar in Managing Communication \*\*

### **Communication Elective Courses (8 credits)**

- ❑ COM 301 – Broadcast & New Media Writing
- ❑ COM 357 – Principles of Public Relations
- ❑ COM 360 – Principles of Advertising
- ❑ COM 370 – Com. Technology & Social Change

### **Recommended Courses (optional)**

- ❑ PSY 353 – Health Psychology
- ❑ SOC 312 – Sociology of Mental Illness
- ❑ SOC 343 – Medical Sociology

Advising: Contact the School of Communication office (216) 687-4630 or Professor Eileen Berlin Ray, division director, at (216) 687-4635.