



Cleveland State University

College of Liberal Arts & Social Sciences

School of Communication

Bachelor of Arts in Communication General Communication

Note: All majors are required to take a minimum of (36) credit hours in Communication and maintain a 2.25 GPA across all Communication courses taken at CSU. *Transfer students must complete a minimum of (20) credit hours in Communication at CSU.

School Core Courses (8 credits)

- COM 101 – Principles of Communication
- COM 303 - Communication Inquiry

Communication Theory Courses (8 credits)

- COM 211 – Communication in Personal Relationships
- COM 226 – Media Effects & Society
- COM 327 – Media Criticism
- COM 330 – Nonverbal Communication
- COM 346 – Communication in Organizations
- COM 347 – Political Communication
- COM 350 – Persuasive Comm & Attitude Change
- COM 359 – International Communication
- COM 362 – Health Communication
- COM 366 – Communication & Conflict
- COM 370 – Comm. Technology & Social Change
- COM 380 – Family Communication

Communication Electives (16 credits)

- COM _____
- COM _____
- COM _____
- COM _____

Capstone Courses (4 credits) ***

- COM 401 – Adv. Video/Audio Production
- COM 405 – Electronic Journalism
- COM 427 – Laboratory Newspaper II
- COM 428 – Imaging Africa
- COM 444 – Mediation & Collaborative Problem Solving
- COM 447 – Public Relations Writing
- COM 448 – Managing Organizational Teams
- COM 449 – Adv. Issues in Health Communication
- COM 450 – Media Prog. & Research
- COM 455 – Communication Campaigns
- COM 493 – Special Topics in Communication
- COM 495 – Seminar in Communication

Courses may only fulfill one requirement, for example, a course taken to fulfill a theory requirement cannot also fill the Capstone or elective requirement. Only (4) credits of Internship and (4) credits of Independent Study can count towards the Communication major. Any additional Internship or Independent Study credits can count as university elective credits.

***Capstone requirements must be taken at Cleveland State University. Transfer credits do not meet Capstone requirements.

Advising: Contact the School of Communication office at (216) 687-4630