

Bachelor of Arts Film and Digital Media

INFORMATION

The major in film and digital media at Cleveland State University introduces students to the ubiquitous presence that film, digital communication and broadcast media occupy in contemporary life. The major gives students an appreciation of the role technology plays in society, of the cultural foundations of film, and of the complex influences of media on human behavior.

The major, housed in the Division of Media Arts and Technology, has three sequences: **film**, **digital media** and **media studies**.

CAREER OPPORTUNITIES

Film and digital media majors are poised to take key jobs in the 21st century interactive media environment. Educational companies and government employers need people who can competently produce public relations and training films. With interactive media creating new employment opportunities, students with expertise in digital media can expect to find jobs in editing and production at a host of technology-focused firms.

Those with expertise in **media studies** should be marketable in the broadcast industry, where knowledge of research is a handy tool, or in companies interested in developing new programming for children. Other students may want to attend graduate school to pursue a career focused on mass communication research.

Job Outlook

The outlook for jobs in film and digital media is very good. The U.S. Bureau of Labor Statistics projects a 31 percent increase in employment of professionals in the motion picture and video industries from 2002 to 2012. Employment in the information super sector is expected to increase by over 18 percent, adding 632,000 jobs to the economy by 2012. In Ohio, experts project that computer specialties that call on digital media skills will be among the fastest-growing occupations in the state through 2012.

PROGRAM

The film and digital media major at Cleveland State University offers students a unique combination of academic excellence and

career-related training. Our faculty is among the finest in the nation, recently ranked eighth in the country in communication research productivity. Lecturers and part-time instructors include experienced film-makers and producers in the Cleveland broadcast news media. We have a teaching relationship with WCPN, the local National Public Radio affiliate.

Film and digital media majors have access to the Digital Video Communication Center, which has a main television studio, digital media servers and digital video editing workstations. Film students have been able to gain valuable experience working with the Cleveland International Film Festival; workshops with film practitioners have been held at the School.

For more information, contact:

College of Liberal Arts and Social Sciences

School of Communication
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Website: www.csuohio.edu/class/com

Bachelor of Arts **Film and Digital Media**

A total number of 128 hours (44 hours for the major) are required for the Bachelor of Arts (B.A.) degree in Film and Digital Media. All degree seeking students are required to complete a specific number of General Education (GenEd) courses. Students are responsible for ensuring the appropriate selection of courses to satisfy GenEd requirements and are encouraged to consult with their academic advisor regarding the applicability of selected courses. A comprehensive description of Cleveland State University's General Education Requirements for undergraduate students is available online at <http://www.csuohio.edu/academic/gened>.

A Sample Sequence for the Film and Digital Media Major:

First Semester

COM 101 Introduction to Communication

Third Semester

COM 131 Media Mystery Tour: Insider's Perspective
COM 221 Introduction to Film

Fifth Semester

COM 320 History of the Moving Image
COM 325 Screenwriting
COM 410 Film Production I

Seventh Semester

COM 321 Documentary Form in Film and Television **or**
COM 329 Contemporary Film **or**
COM 428 Imaging Africa

Second Semester

COM 303 Communication Inquiry

Fourth Semester

COM 226 Mass Media and Society
COM 204 Single Source Video/Audio Production and Editing

Sixth Semester

COM 411 Film Production II

Eighth Semester

COM 414 Film Practicum
Capstone

IMPORTANT NOTE:

All School of Communication Majors are required to successfully complete COM 101 & COM 303 with a minimum grade of C.

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